

MBO KA : IFB Sales Performance 18/09/2026 7:13 AM



MTD Sales
62.35Lacs

Brand Share %
9.82%

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	48.34	15.91 %
Fridge	11.08	4.31 %
Oven	1.49	18.12 %
Dishwash	0.90	6.11 %
Air-Cond	0.54	1.08 %
Gift		0.01 %
Total	62.35	9.82 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	19.96	13.22 %
Mohammed Naveed	13.58	13.23 %
Chandrashekhar	11.76	13.67 %
Syed Kabeer	9.33	6.47 %
Syed Mudabeer	4.49	4.33 %
Aleem Pasha	3.23	7.01 %
Others		0.00 %
Total	62.35	9.82 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	16.42	22.59 %
Fridge	3.47	5.45 %
Oven	0.54	20.27 %
Gift		0.00 %
Dishwash	-0.47	-14.47 %
Total	19.96	13.22 %

Branch *	MTD Sales L	Brand Share %
KRP1	1.87	4.51 %
BMH1	1.32	9.70 %
HSR1		0.00 %
Total	19.96	13.22 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	11.55	22.97 %
Fridge	1.46	3.05 %
Oven	0.57	75.86 %
Gift		0.00 %
Total	13.58	13.23 %

Branch *	MTD Sales L	Brand Share %
KAD1	1.45	8.24 %
HSN1	0.33	2.99 %
Total	13.58	13.23 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	9.67	20.88 %
Fridge	2.09	6.51 %
Gift		0.03 %
Total	11.76	13.67 %

Branch *	MTD Sales L	Brand Share %
PNY1	0.64	7.68 %
MDG1	0.37	3.42 %
Total	11.76	13.67 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	6.39	10.49 %
Dishwash	1.37	18.57 %
Fridge	1.19	2.28 %
Air-Cond	0.26	1.25 %
Oven	0.11	5.50 %
Gift		0.00 %
Total	9.33	6.47 %

Branch *	MTD Sales L	Brand Share %
YLK1	1.65	7.36 %
CBP1	0.98	4.40 %
DBP1	0.51	4.74 %
SKN1	0.33	2.07 %
HRBR	0.18	1.19 %
KOT1		0.00 %
RTN1		0.00 %
Total	9.33	6.47 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	2.20	4.46 %
Fridge	2.18	5.28 %
Oven	0.11	4.99 %
Total	4.49	4.33 %

Branch *	MTD Sales L	Brand Share %
BSK1	0.58	7.08 %
KEN1	0.20	1.20 %
COX1		0.00 %
FRT1		0.00 %
HNR1		0.00 %
MTK1		0.00 %
RRN2		0.00 %
Total	4.49	4.33 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	2.11	8.73 %
Fridge	0.69	3.79 %
Air-Cond	0.28	10.78 %
Oven	0.15	28.61 %
Total	3.23	7.01 %

Branch *	MTD Sales L	Brand Share %
MYS3		0.00 %
RMR1		0.00 %
Total	3.23	7.01 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %