

MBO KA : IFB Sales Performance 17/09/2026 7:13 AM



MTD Sales
57.40Lacs

Brand Share %
9.49%

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	44.34	15.38 %
Fridge	10.41	4.21 %
Oven	1.49	18.96 %
Dishwash	0.90	6.82 %
Air-Cond	0.26	0.56 %
Gift		0.01 %
Total	57.40	9.49 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	18.14	12.64 %
Mohammed Naveed	12.80	12.91 %
Chandrashekhar	11.26	13.74 %
Syed Kabeer	9.10	6.53 %
Syed Mudabeer	3.88	4.02 %
Aleem Pasha	2.23	5.23 %
Others		0.00 %
Total	57.40	9.49 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	15.03	22.09 %
Fridge	3.03	4.96 %
Oven	0.54	20.27 %
Gift		0.00 %
Dishwash	-0.47	-14.47 %
Total	18.14	12.64 %

Branch *	MTD Sales L	Brand Share %
KRP1	1.87	4.80 %
MRT2	0.94	8.75 %
HSR1		0.00 %
Total	18.14	12.64 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	10.76	22.08 %
Fridge	1.46	3.12 %
Oven	0.57	75.86 %
Gift		0.00 %
Total	12.80	12.91 %

Branch *	MTD Sales L	Brand Share %
KAD1	1.45	8.37 %
HSN1	0.33	3.26 %
Total	12.80	12.91 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	9.17	20.75 %
Fridge	2.09	6.67 %
Gift		0.03 %
Total	11.26	13.74 %

Branch *	MTD Sales L	Brand Share %
PNY1	0.64	7.68 %
MDG1	0.37	3.59 %
Total	11.26	13.74 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	6.39	10.77 %
Dishwash	1.37	19.87 %
Fridge	0.96	1.91 %
Air-Cond	0.26	1.29 %
Oven	0.11	5.88 %
Gift		0.00 %
Total	9.10	6.53 %

Branch *	MTD Sales L	Brand Share %
YLK1	1.42	6.49 %
CBP1	0.98	4.47 %
DBP1	0.51	4.88 %
SKN1	0.33	2.30 %
HRBR	0.18	1.24 %
KOT1		0.00 %
RTN1		0.00 %
Total	9.10	6.53 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	2.18	5.70 %
Wash-Mac	1.59	3.50 %
Oven	0.11	5.26 %
Total	3.88	4.02 %

Branch *	MTD Sales L	Brand Share %
BSK1	0.58	7.49 %
KEN1	0.20	1.26 %
COX1		0.00 %
FRT1		0.00 %
HNR1		0.00 %
MTK1		0.00 %
RRN2		0.00 %
Total	3.88	4.02 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	1.39	6.24 %
Fridge	0.69	3.90 %
Oven	0.15	36.43 %
Total	2.23	5.23 %

Branch *	MTD Sales L	Brand Share %
MDY1	0.67	6.94 %
MYS4	0.56	7.54 %
MYS3		0.00 %
RMR1		0.00 %
Total	2.23	5.23 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %