

MBO KA : IFB Sales Performance 15/09/2026 7:13 AM



MTD Sales
49.86Lacs

Brand Share %
9.45%

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	39.45	15.59 %
Fridge	7.91	3.69 %
Oven	1.34	20.64 %
Dishwash	0.90	8.03 %
Air-Cond	0.26	0.64 %
Gift		0.01 %
Total	49.86	9.45 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	15.28	11.99 %
Mohammed Naveed	10.49	12.51 %
Chandrashekhar	9.86	13.31 %
Syed Kabeer	8.94	7.19 %
Syed Mudabeer	3.66	4.56 %
Aleem Pasha	1.63	4.50 %
Others		0.00 %
Total	49.86	9.45 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	13.24	21.99 %
Fridge	2.11	3.92 %
Oven	0.39	18.08 %
Gift		0.00 %
Dishwash	-0.47	-14.47 %
Total	15.28	11.99 %

Branch *	MTD Sales L	Brand Share %
KRP1	1.25	3.47 %
BMH1	1.10	8.96 %
HSR1		0.00 %
Total	15.28	11.99 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	8.72	21.95 %
Fridge	1.20	2.85 %
Oven	0.57	80.85 %
Gift		0.00 %
Total	10.49	12.51 %

Branch *	MTD Sales L	Brand Share %
KAD1	0.95	6.68 %
HSN1	0.33	4.13 %
Total	10.49	12.51 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	8.45	20.89 %
Fridge	1.42	5.20 %
Gift		0.02 %
Total	9.86	13.31 %

Branch *	MTD Sales L	Brand Share %
PNY1	0.64	8.68 %
MDG1		0.00 %
Total	9.86	13.31 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	6.23	11.52 %
Dishwash	1.37	26.13 %
Fridge	0.96	2.12 %
Air-Cond	0.26	1.49 %
Oven	0.11	7.40 %
Gift		0.00 %
Total	8.94	7.19 %

Branch *	MTD Sales L	Brand Share %
YLK1	1.26	6.52 %
CBP1	0.98	4.68 %
DBP1	0.51	5.37 %
SKN1	0.33	2.47 %
HRBR	0.18	1.37 %
KOT1		0.00 %
RTN1		0.00 %
Total	8.94	7.19 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	1.96	6.64 %
Wash-Mac	1.59	4.02 %
Oven	0.11	6.58 %
Total	3.66	4.56 %

Branch *	MTD Sales L	Brand Share %
BSK1	0.58	8.66 %
KEN1	0.20	1.49 %
COX1		0.00 %
FRT1		0.00 %
HNR1		0.00 %
MTK1		0.00 %
RRN2		0.00 %
Total	3.66	4.56 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	1.22	6.50 %
Fridge	0.25	1.71 %
Oven	0.15	36.43 %
Total	1.63	4.50 %

Branch *	MTD Sales L	Brand Share %
MDY1	0.67	8.17 %
MYS4	0.34	5.84 %
MYS3		0.00 %
RMR1		0.00 %
Total	1.63	4.50 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %