

MBO KA : IFB Sales Performance 14/09/2026 7:13 AM



MTD Sales
44.79Lacs

Brand Share %
9.55%

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	35.02	15.53 %
Fridge	7.42	3.94 %
Oven	1.18	21.05 %
Dishwash	0.90	8.80 %
Air-Cond	0.26	0.69 %
Gift		0.01 %
Total	44.79	9.55 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	13.97	12.24 %
Mohammed Naveed	9.07	12.54 %
Syed Kabeer	8.72	7.73 %
Chandrashekhar	8.58	13.03 %
Syed Mudabeer	3.39	4.86 %
Aleem Pasha	1.07	3.27 %
Others		0.00 %
Total	44.79	9.55 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	12.30	22.22 %
Fridge	1.90	4.09 %
Oven	0.24	12.36 %
Gift		0.00 %
Dishwash	-0.47	-17.03 %
Total	13.97	12.24 %

Branch *	MTD Sales L	Brand Share %
KRP1	1.25	3.77 %
BMH1	0.78	7.25 %
HSR1		0.00 %
Total	13.97	12.24 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	7.29	20.81 %
Fridge	1.20	3.41 %
Oven	0.57	80.85 %
Gift		0.01 %
Total	9.07	12.54 %

Branch *	MTD Sales L	Brand Share %
KAD1	0.95	7.96 %
HSN1	0.33	4.81 %
Total	9.07	12.54 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	6.01	12.60 %
Dishwash	1.37	26.13 %
Fridge	0.96	2.30 %
Air-Cond	0.26	1.59 %
Oven	0.11	9.85 %
Gift		0.01 %
Total	8.72	7.73 %

Branch *	MTD Sales L	Brand Share %
YLK1	1.04	5.97 %
CBP1	0.98	4.91 %
DBP1	0.51	6.34 %
SKN1	0.33	2.48 %
HRBR	0.18	1.60 %
KOT1		0.00 %
RTN1		0.00 %
Total	8.72	7.73 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	7.17	20.21 %
Fridge	1.42	5.87 %
Gift		0.02 %
Total	8.58	13.03 %

Branch *	MTD Sales L	Brand Share %
MDG1		0.00 %
Total	8.58	13.03 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	1.69	6.50 %
Wash-Mac	1.59	4.62 %
Oven	0.11	6.82 %
Total	3.39	4.86 %

Branch *	MTD Sales L	Brand Share %
BSK1	0.31	5.41 %
KEN1	0.20	1.64 %
COX1		0.00 %
FRT1		0.00 %
HNR1		0.00 %
MTK1		0.00 %
RRN2		0.00 %
Total	3.39	4.86 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	0.66	3.84 %
Fridge	0.25	1.89 %
Oven	0.15	36.43 %
Total	1.07	3.27 %

Branch *	MTD Sales L	Brand Share %
MYS4	0.34	6.08 %
MDY1	0.32	4.10 %
MYS3		0.00 %
RMR1		0.00 %
Total	1.07	3.27 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %