

MBO KA : IFB Sales Performance 13/09/2026 7:13 AM



MTD Sales
32.29Lacs

Brand Share %
8.76%

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	24.48	13.97 %
Fridge	5.61	3.86 %
Oven	1.03	21.35 %
Dishwash	0.90	9.66 %
Air-Cond	0.26	0.79 %
Gift		0.01 %
Total	32.29	8.76 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	9.57	10.92 %
Syed Kabeer	7.21	7.53 %
Mohammed Naveed	6.32	12.37 %
Chandrashekhar	6.30	12.23 %
Syed Mudabeer	2.63	4.66 %
Aleem Pasha	0.25	1.05 %
Others		0.00 %
Total	32.29	8.76 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	8.66	20.36 %
Fridge	1.14	3.23 %
Oven	0.24	14.01 %
Gift		0.01 %
Dishwash	-0.47	-20.14 %
Total	9.57	10.92 %

Branch *	MTD Sales L	Brand Share %
KRP1	1.07	4.29 %
HOS1	0.66	6.86 %
BMH1	0.03	0.41 %
HSR1		0.00 %
Total	9.57	10.92 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	4.50	10.98 %
Dishwash	1.37	28.84 %
Fridge	0.96	2.78 %
Air-Cond	0.26	1.89 %
Oven	0.11	9.85 %
Gift		0.01 %
Total	7.21	7.53 %

Branch *	MTD Sales L	Brand Share %
CBP1	0.98	5.16 %
YLK1	0.65	3.95 %
DBP1	0.51	8.29 %
SKN1	0.33	3.21 %
HRBR	0.18	2.00 %
KOT1		0.00 %
RTN1		0.00 %
Total	7.21	7.53 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	4.81	19.13 %
Fridge	0.94	3.92 %
Oven	0.57	80.85 %
Gift		0.01 %
Total	6.32	12.37 %

Branch *	MTD Sales L	Brand Share %
CLK1	0.38	8.32 %
HSN1	0.33	5.16 %
Total	6.32	12.37 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	5.10	18.84 %
Fridge	1.20	6.46 %
Gift		0.02 %
Total	6.30	12.23 %

Branch *	MTD Sales L	Brand Share %
PNY1	0.43	7.67 %
MDG1		0.00 %
Total	6.30	12.23 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	1.41	5.39 %
Fridge	1.11	5.12 %
Oven	0.11	9.19 %
Total	2.63	4.66 %

Branch *	MTD Sales L	Brand Share %
KEN1	0.20	2.28 %
BSK1		0.00 %
COX1		0.00 %
FRT1		0.00 %
HNR1		0.00 %
MTK1		0.00 %
RRN2		0.00 %
Total	2.63	4.66 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Fridge	0.25	2.72 %
Total	0.25	1.05 %

Branch *	MTD Sales L	Brand Share %
MDY1		0.00 %
MYS3		0.00 %
MYS4		0.00 %
RMR1		0.00 %
Total	0.25	1.05 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %