

MBO KA : IFB Sales Performance 12/09/2026 7:13 AM



MTD Sales
29.21Lacs

Brand Share %
8.87%

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	22.49	14.29 %
Fridge	4.90	3.81 %
Dishwash	0.90	9.66 %
Oven	0.65	16.42 %
Air-Cond	0.26	0.88 %
Gift		0.01 %
Total	29.21	8.87 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	11.67	11.58 %
Syed Kabeer	6.95	8.60 %
Mohammed Naveed	5.31	12.42 %
Chandrashekhar	4.60	10.25 %
Syed Mudabeer	0.42	1.10 %
Aleem Pasha	0.25	1.25 %
Others		0.00 %
Total	29.21	8.87 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	10.06	20.65 %
Fridge	1.84	4.53 %
Oven	0.24	13.67 %
Gift		0.01 %
Dishwash	-0.47	-20.14 %
Total	11.67	11.58 %

Branch *	MTD Sales L	Brand Share %
KRP1	1.07	5.09 %
HOS1	0.66	7.79 %
BMH1	0.03	0.45 %
HSR1		0.00 %
RTN1		0.00 %
Total	11.67	11.58 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	4.50	12.90 %
Dishwash	1.37	28.84 %
Fridge	0.70	2.56 %
Air-Cond	0.26	2.10 %
Oven	0.11	12.17 %
Gift		0.01 %
Total	6.95	8.60 %

Branch *	MTD Sales L	Brand Share %
CBP1	0.98	5.58 %
YLK1	0.65	4.31 %
SKN1	0.33	3.44 %
DBP1	0.25	4.55 %
HRBR	0.18	2.08 %
KOT1		0.00 %
Total	6.95	8.60 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	4.29	19.51 %
Fridge	0.72	3.76 %
Oven	0.30	69.22 %
Gift		0.02 %
Total	5.31	12.42 %

Branch *	MTD Sales L	Brand Share %
HSN1	0.33	7.20 %
SMG1	0.30	7.21 %
CLK1	0.17	5.04 %
Total	5.31	12.42 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	3.64	16.10 %
Fridge	0.96	5.88 %
Gift		0.01 %
Total	4.60	10.25 %

Branch *	MTD Sales L	Brand Share %
TMK1	0.81	5.58 %
PNY1	0.43	7.67 %
MDG1		0.00 %
Total	4.60	10.25 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	0.42	2.75 %
Total	0.42	1.10 %

Branch *	MTD Sales L	Brand Share %
NGB1	0.22	7.00 %
KEN1	0.20	2.38 %
BSK1		0.00 %
COX1		0.00 %
FRT1		0.00 %
HNR1		0.00 %
MTK1		0.00 %
RRN2		0.00 %
Total	0.42	1.10 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Fridge	0.25	3.21 %
Total	0.25	1.25 %

Branch *	MTD Sales L	Brand Share %
MDY1		0.00 %
MYS3		0.00 %
MYS4		0.00 %
RMR1		0.00 %
Total	0.25	1.25 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %