

MBO KA : IFB Sales Performance 11/09/2026 7:13 AM



MTD Sales
26.50Lacs

Brand Share %
8.76%

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	19.78	13.65 %
Fridge	4.90	4.19 %
Dishwash	0.90	10.21 %
Oven	0.65	16.18 %
Air-Cond	0.26	0.96 %
Gift		0.01 %
Total	26.50	8.76 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	10.58	11.27 %
Syed Kabeer	6.73	8.70 %
Mohammed Naveed	4.42	12.24 %
Chandrashekhar	4.10	10.49 %
Syed Mudabeer	0.42	1.17 %
Aleem Pasha	0.25	1.38 %
Others		0.00 %
Total	26.50	8.76 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	8.97	20.00 %
Fridge	1.84	4.79 %
Oven	0.24	14.62 %
Gift		0.01 %
Dishwash	-0.47	-20.14 %
Total	10.58	11.27 %

Branch *	MTD Sales L	Brand Share %
KRP1	1.07	5.30 %
HOS1	0.66	7.79 %
VIJ1	0.27	6.38 %
BMH1	0.03	0.49 %
HSR1		0.00 %
RTN1		0.00 %
Total	10.58	11.27 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	4.28	12.88 %
Dishwash	1.37	28.84 %
Fridge	0.70	2.74 %
Air-Cond	0.26	2.10 %
Oven	0.11	12.17 %
Gift		0.01 %
Total	6.73	8.70 %

Branch *	MTD Sales L	Brand Share %
CBP1	0.98	5.58 %
YLK1	0.65	4.60 %
SKN1	0.33	3.60 %
DBP1	0.25	4.55 %
HRBR	0.18	2.17 %
KOT1		0.00 %
Total	6.73	8.70 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	3.40	18.27 %
Fridge	0.72	4.54 %
Oven	0.30	69.22 %
Gift		0.02 %
Total	4.42	12.24 %

Branch *	MTD Sales L	Brand Share %
SMG1	0.30	8.21 %
CLK1	0.17	5.04 %
HSN1		0.00 %
Total	4.42	12.24 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	3.14	16.03 %
Fridge	0.96	6.43 %
Gift		0.02 %
Total	4.10	10.49 %

Branch *	MTD Sales L	Brand Share %
PNY1	0.43	8.72 %
TMK1	0.31	2.51 %
MDG1		0.00 %
Total	4.10	10.49 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	0.42	3.08 %
Total	0.42	1.17 %

Branch *	MTD Sales L	Brand Share %
NGB1	0.22	7.52 %
KEN1	0.20	2.35 %
BSK1		0.00 %
COX1		0.00 %
FRT1		0.00 %
HNR1		0.00 %
MTK1		0.00 %
RRN2		0.00 %
Total	0.42	1.17 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Fridge	0.25	3.80 %
Total	0.25	1.38 %

Branch *	MTD Sales L	Brand Share %
MDY1		0.00 %
MYS3		0.00 %
MYS4		0.00 %
RMR1		0.00 %
Total	0.25	1.38 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
Total		0.00 %