

MBO KA : IFB Sales Performance 09/09/2026 7:13 AM



MTD Sales
19.34Lacs

Brand Share %
8.09%

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	15.31	12.63 %
Fridge	3.73	4.02 %
Oven	0.50	15.44 %
Air-Cond	0.26	1.82 %
Gift		0.01 %
Dishwash	-0.47	-6.59 %
Total	19.34	8.09 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	7.82	10.40 %
Syed Kabeer	4.80	8.51 %
Chandrashekhar	3.14	9.88 %
Mohammed Naveed	2.91	10.36 %
Syed Mudabeer	0.42	1.35 %
Aleem Pasha	0.25	1.77 %
Others		0.00 %
Total	19.34	8.09 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	6.65	18.07 %
Fridge	1.40	4.60 %
Oven	0.24	21.73 %
Gift		0.01 %
Dishwash	-0.47	-20.14 %
Total	7.82	10.40 %

Branch *	MTD Sales L	Brand Share %
KRP1	1.07	6.07 %
MRT2	0.22	3.99 %
HSR1		0.00 %
MBG1		0.00 %
RTN1		0.00 %
BMH1	-0.27	-6.04 %
Total	7.82	10.40 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	3.95	13.99 %
Fridge	0.47	2.36 %
Air-Cond	0.26	7.06 %
Oven	0.11	12.17 %
Gift		0.01 %
Total	4.80	8.51 %

Branch *	MTD Sales L	Brand Share %
CBP1	0.98	7.33 %
SKN1	0.33	3.69 %
YLK1	0.32	4.28 %
DBP1	0.25	5.68 %
HRBR	0.18	2.85 %
KOT1		0.00 %
SNR1		0.00 %
Total	4.80	8.51 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	2.41	14.81 %
Fridge	0.73	6.00 %
Gift		0.02 %
Total	3.14	9.88 %

Branch *	MTD Sales L	Brand Share %
TMK1	0.31	3.06 %
MDG1		0.00 %
Total	3.14	9.88 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	2.30	16.29 %
Fridge	0.45	3.66 %
Oven	0.15	52.93 %
Gift		0.02 %
Total	2.91	10.36 %

Branch *	MTD Sales L	Brand Share %
CLK1	0.17	7.66 %
HSN1		0.00 %
SMG1		0.00 %
Total	2.91	10.36 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Fridge	0.42	3.64 %
Total	0.42	1.35 %

Branch *	MTD Sales L	Brand Share %
KEN1	0.20	2.66 %
BSK1		0.00 %
COX1		0.00 %
FRT1		0.00 %
HNR1		0.00 %
MTK1		0.00 %
RRN2		0.00 %
Total	0.42	1.35 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Fridge	0.25	5.49 %
Total	0.25	1.77 %

Branch *	MTD Sales L	Brand Share %
MDY1		0.00 %
MYS3		0.00 %
MYS4		0.00 %
RMR1		0.00 %
Total	0.25	1.77 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
Total		0.00 %