

MBO KA : IFB Sales Performance 01/10/2026 7:13 AM



MTD Sales
111.26Lacs

Brand Share %
9.57%

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	85.51	16.00 %
Fridge	17.56	3.56 %
Oven	3.83	23.11 %
Air-Cond	2.34	2.73 %
Dishwash	2.02	6.85 %
Gift		0.00 %
Total	111.26	9.57 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	34.85	12.52 %
Mohammed Naveed	24.89	13.74 %
Chandrashekhar	18.28	11.96 %
Syed Kabeer	15.98	6.09 %
Aleem Pasha	9.50	9.60 %
Syed Mudabeer	7.76	4.11 %
Others		0.00 %
Total	111.26	9.57 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	28.16	21.91 %
Fridge	5.56	4.54 %
Oven	1.19	23.24 %
Air-Cond	0.41	2.69 %
Gift		0.00 %
Dishwash	-0.47	-7.41 %
Total	34.85	12.52 %

Branch *	MTD Sales L	Brand Share %
KRP1	4.66	5.36 %
HEB1	3.28	8.97 %
MBG1	1.11	7.49 %
HSR1		0.00 %
Total	34.85	12.52 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	20.33	22.90 %
Fridge	3.15	3.72 %
Oven	1.22	65.62 %
Dishwash	0.19	11.89 %
Gift		0.00 %
Total	24.89	13.74 %

Branch *	MTD Sales L	Brand Share %
HSN1	0.80	4.32 %
Total	24.89	13.74 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	15.43	19.56 %
Fridge	2.85	4.67 %
Gift		0.02 %
Total	18.28	11.96 %

Branch *	MTD Sales L	Brand Share %
MDG1	0.37	1.83 %
Total	18.28	11.96 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	11.26	10.53 %
Dishwash	2.30	16.63 %
Fridge	1.25	1.21 %
Air-Cond	0.84	2.56 %
Oven	0.33	7.23 %
Gift		0.00 %
Total	15.98	6.09 %

Branch *	MTD Sales L	Brand Share %
DBP1	2.00	9.31 %
CBP1	1.27	3.45 %
RTN1	0.49	1.36 %
SKN1	0.33	1.38 %
HRBR	0.18	0.51 %
KOT1	0.12	1.00 %
Total	15.98	6.09 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	6.23	12.67 %
Fridge	1.83	4.62 %
Air-Cond	0.87	12.84 %
Oven	0.57	49.37 %
Total	9.50	9.60 %

Branch *	MTD Sales L	Brand Share %
MYS3	0.21	1.17 %
RMR1		0.00 %
Total	9.50	9.60 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	4.11	5.00 %
Fridge	2.91	3.54 %
Oven	0.52	14.74 %
Air-Cond	0.22	1.25 %
Total	7.76	4.11 %

Branch *	MTD Sales L	Brand Share %
RJN1	2.72	9.30 %
NGB1	1.21	8.02 %
VIJ1	1.08	8.39 %
KEN1	0.52	1.53 %
MTK1	0.43	2.83 %
RRN2	0.15	0.98 %
FRT1	0.11	0.46 %
COX1		0.00 %
HNR1		0.00 %
Total	7.76	4.11 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
HOR1		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %