

# MBO KA : Samsung Sales Performance 30/09/2026 7:12 AM



MTD Sales  
**256.87** Lacs

Brand Share %  
**8.43%**

Information:

**MTD :** 01-09-2026 To 29-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.43 %** are only listed below

| Property    | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| Fridge      | 80.31       | 16.75 %       |
| LED TV      | 68.00       | 9.58 %        |
| Wash-Mac    | 56.22       | 10.80 %       |
| Mobile      | 43.63       | 3.72 %        |
| Air-Cond    | 5.90        | 7.27 %        |
| Oven        | 1.68        | 10.48 %       |
| Speakers    | 0.63        | 1.64 %        |
| Demo-Tab    | 0.29        | 100.00 %      |
| Demo-Mobile | 0.15        | 0.72 %        |
| Chargers    | 0.05        | 2.42 %        |
| Gift        | 0.01        | 0.34 %        |
| Ear-Buds    | 0.01        | 0.21 %        |
| Total       | 256.87      | 8.43 %        |

| Sales Zone      | MTD Sales L | Brand Share % |
|-----------------|-------------|---------------|
| Syed Kabeer     | 56.17       | 8.30 %        |
| Manoj N         | 54.90       | 6.87 %        |
| Mohammed Naveed | 44.23       | 11.56 %       |
| Syed Mudabeer   | 42.61       | 7.72 %        |
| Aleem Pasha     | 31.01       | 10.93 %       |
| Chandrashekhar  | 28.13       | 8.11 %        |
| Others          | -0.18       | -2.61 %       |
| Total           | 256.87      | 8.43 %        |

## Syed Kabeer

| Property    | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| Fridge      | 18.22       | 18.02 %       |
| Mobile      | 12.59       | 4.92 %        |
| Wash-Mac    | 12.47       | 12.03 %       |
| LED TV      | 10.52       | 6.23 %        |
| Air-Cond    | 1.62        | 5.24 %        |
| Speakers    | 0.31        | 3.63 %        |
| Oven        | 0.27        | 6.19 %        |
| Demo-Mobile | 0.15        | 12.35 %       |
| Chargers    | 0.01        | 2.63 %        |
| Total       | 56.17       | 8.30 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RTN1     | 7.42        | 8.38 %        |
| DEV1     | 6.78        | 5.13 %        |
| SKN1     | 5.89        | 7.38 %        |
| KOT1     | 1.90        | 4.40 %        |
| SNR1     | 0.84        | 2.41 %        |
| Total    | 56.17       | 8.30 %        |

## Manoj N

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 19.17       | 16.23 %       |
| LED TV   | 12.72       | 7.41 %        |
| Wash-Mac | 12.34       | 9.94 %        |
| Mobile   | 7.40        | 2.15 %        |
| Air-Cond | 2.31        | 18.09 %       |
| Oven     | 0.95        | 19.76 %       |
| Gift     | 0.01        | 1.60 %        |
| Chargers | 0.01        | 1.84 %        |
| Total    | 54.90       | 6.87 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KRP1     | 10.04       | 5.40 %        |
| HEB1     | 6.29        | 8.00 %        |
| HOS1     | 5.30        | 4.28 %        |
| KOL1     | 4.76        | 6.52 %        |
| HGS1     | 1.97        | 3.71 %        |
| HGN1     | 1.75        | 3.55 %        |
| MBG1     | 1.16        | 1.77 %        |
| SUN1     | 0.41        | 1.28 %        |
| HSR1     | 0.25        | 1.61 %        |
| Total    | 54.90       | 6.87 %        |

### Mohammed Naveed

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 17.08       | 20.72 %       |
| LED TV   | 15.04       | 14.68 %       |
| Wash-Mac | 10.41       | 11.98 %       |
| Air-Cond | 1.19        | 30.92 %       |
| Mobile   | 0.50        | 0.51 %        |
| Chargers | 0.01        | 6.84 %        |
| Ear-Buds | 0.01        | 4.18 %        |
| Total    | 44.23       | 11.56 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CLK1     | 2.48        | 5.80 %        |
| HIR1     | 1.51        | 4.79 %        |
| Total    | 44.23       | 11.56 %       |

### Syed Mudabeer

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 18.33       | 7.58 %        |
| Fridge   | 10.85       | 13.38 %       |
| LED TV   | 10.45       | 9.07 %        |
| Wash-Mac | 2.33        | 2.90 %        |
| Oven     | 0.33        | 9.31 %        |
| Air-Cond | 0.32        | 1.84 %        |
| Total    | 42.61       | 7.72 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BSK1     | 3.79        | 6.94 %        |
| RRN2     | 3.27        | 6.02 %        |
| FRT1     | 2.74        | 5.00 %        |
| RJN1     | 1.84        | 2.56 %        |
| HNR1     | 0.52        | 0.98 %        |
| COX1     | 0.52        | 2.46 %        |
| VIJ1     | 0.38        | 1.34 %        |
| Total    | 42.61       | 7.72 %        |

### Aleem Pasha

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 10.29       | 14.79 %       |
| Fridge   | 8.63        | 22.19 %       |
| Wash-Mac | 8.49        | 17.27 %       |
| Mobile   | 2.71        | 2.40 %        |
| Air-Cond | 0.74        | 11.01 %       |
| Oven     | 0.13        | 12.04 %       |
| Chargers | 0.01        | 14.35 %       |
| Total    | 31.01       | 10.93 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MYS1     | 0.16        | 0.36 %        |
| Total    | 31.01       | 10.93 %       |

### Chandrashekhar

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 10.18       | 13.30 %       |
| LED TV   | 8.34        | 10.13 %       |
| Fridge   | 7.06        | 12.11 %       |
| Mobile   | 2.10        | 1.87 %        |
| Demo-Tab | 0.29        | 100.00 %      |
| Speakers | 0.16        | 3.34 %        |
| Chargers | 0.01        | 2.50 %        |
| Total    | 28.13       | 8.11 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HES1     | 3.55        | 7.26 %        |
| PNY1     | 2.28        | 7.05 %        |
| NEL1     | 1.99        | 1.99 %        |
| MDG1     | 1.53        | 3.19 %        |
| TIP1     | 0.23        | 1.17 %        |
| Total    | 28.13       | 8.11 %        |

Others

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 0.64        | -230.77 %     |
| Speakers | 0.16        | 42.93 %       |
| Air-Cond | -0.28       | -48.07 %      |
| Fridge   | -0.69       | 166.62 %      |
| Total    | -0.18       | -2.61 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DEFW     |             | 0.00 %        |
| ECM1     |             | 0.00 %        |
| HOR1     |             | 0.00 %        |
| Total    | -0.18       | -2.61 %       |