

MBO KA : Samsung Sales Performance 29/09/2026 7:11 AM



MTD Sales
250.73Lacs

Brand Share %
8.45%

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	79.32	17.01 %
LED TV	66.27	9.64 %
Wash-Mac	54.23	10.73 %
Mobile	42.20	3.67 %
Air-Cond	5.90	7.74 %
Oven	1.68	10.86 %
Speakers	0.63	1.69 %
Demo-Tab	0.29	100.00 %
Demo-Mobile	0.15	0.72 %
Chargers	0.05	2.47 %
Gift	0.01	0.35 %
Ear-Buds	0.01	0.21 %
Total	250.73	8.45 %

Sales Zone	MTD Sales L	Brand Share %
Syed Kabeer	56.06	8.50 %
Manoj N	53.09	6.84 %
Mohammed Naveed	44.09	11.75 %
Syed Mudabeer	40.56	7.57 %
Aleem Pasha	28.98	10.55 %
Chandrashekhar	27.79	8.20 %
Others	0.17	2.05 %
Total	250.73	8.45 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	18.57	18.50 %
Mobile	12.59	5.01 %
Wash-Mac	12.01	12.02 %
LED TV	10.52	6.37 %
Air-Cond	1.62	5.96 %
Speakers	0.31	3.84 %
Oven	0.27	6.74 %
Demo-Mobile	0.15	12.35 %
Chargers	0.01	2.63 %
Total	56.06	8.50 %

Branch *	MTD Sales L	Brand Share %
DEV1	6.78	5.33 %
SKN1	5.89	7.48 %
KOT1	1.90	4.45 %
SNR1	0.84	2.50 %
Total	56.06	8.50 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	18.59	16.31 %
LED TV	12.02	7.35 %
Wash-Mac	11.80	9.77 %
Mobile	7.40	2.19 %
Air-Cond	2.31	18.64 %
Oven	0.95	20.82 %
Gift	0.01	1.60 %
Chargers	0.01	1.85 %
Total	53.09	6.84 %

Branch *	MTD Sales L	Brand Share %
KRP1	9.24	5.28 %
HEB1	6.29	8.27 %
HOS1	5.30	4.34 %
KOL1	4.76	6.56 %
HGN1	1.75	3.60 %
HGS1	1.70	3.31 %
MBG1	1.16	1.81 %
SUN1	0.41	1.32 %
HSR1	0.25	1.61 %
Total	53.09	6.84 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	17.08	21.15 %
LED TV	14.89	15.06 %
Wash-Mac	10.41	12.24 %
Air-Cond	1.19	30.92 %
Mobile	0.50	0.52 %
Chargers	0.01	6.99 %
Ear-Buds	0.01	4.18 %
Total	44.09	11.75 %

Branch *	MTD Sales L	Brand Share %
CLK1	2.48	5.88 %
HIR1	1.51	4.93 %
Total	44.09	11.75 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Mobile	17.15	7.31 %
LED TV	10.21	9.17 %
Fridge	10.21	12.90 %
Wash-Mac	2.33	3.01 %
Oven	0.33	9.31 %
Air-Cond	0.32	1.88 %
Total	40.56	7.57 %

Branch *	MTD Sales L	Brand Share %
BSK1	3.79	7.19 %
RRN2	3.27	6.15 %
FRT1	2.74	5.20 %
RJN1	1.84	2.59 %
HNR1	0.52	1.00 %
COX1	0.52	2.50 %
VIJ1	0.38	1.37 %
Total	40.56	7.57 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	9.64	14.10 %
Fridge	8.17	22.29 %
Wash-Mac	7.59	16.16 %
Mobile	2.71	2.46 %
Air-Cond	0.74	11.80 %
Oven	0.13	12.04 %
Chargers	0.01	14.35 %
Total	28.98	10.55 %

Branch *	MTD Sales L	Brand Share %
MYS1	0.16	0.37 %
Total	28.98	10.55 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	10.09	13.47 %
LED TV	8.34	10.41 %
Fridge	7.06	12.80 %
Mobile	1.85	1.66 %
Demo-Tab	0.29	100.00 %
Speakers	0.16	3.34 %
Chargers	0.01	2.50 %
Total	27.79	8.20 %

Branch *	MTD Sales L	Brand Share %
HES1	3.70	7.81 %
PNY1	2.28	7.08 %
NEL1	1.74	1.77 %
MDG1	1.53	3.28 %
TIP1	0.23	1.17 %
Total	27.79	8.20 %

Others

Property	MTD Sales L	Brand Share %
LED TV	0.64	-442.76 %
Speakers	0.16	42.93 %
Air-Cond	-0.28	-48.07 %
Fridge	-0.35	-93.64 %
Total	0.17	2.05 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
HOR1		0.00 %
Total	0.17	2.05 %