

MBO KA : Samsung Sales Performance 28/09/2026 7:11 AM



MTD Sales
244.17 Lacs

Brand Share %
8.50%

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	77.21	17.14 %
LED TV	63.64	9.66 %
Wash-Mac	53.46	10.94 %
Mobile	41.41	3.67 %
Air-Cond	5.90	7.96 %
Oven	1.42	9.36 %
Speakers	0.63	1.72 %
Demo-Tab	0.29	100.00 %
Demo-Mobile	0.15	1.47 %
Chargers	0.05	2.47 %
Gift	0.01	0.37 %
Ear-Buds	0.01	0.21 %
Total	244.17	8.50 %

Sales Zone	MTD Sales L	Brand Share %
Syed Kabeer	54.70	8.60 %
Manoj N	51.99	6.97 %
Mohammed Naveed	42.61	11.78 %
Syed Mudabeer	39.83	7.61 %
Aleem Pasha	28.10	10.60 %
Chandrashekhar	26.78	8.12 %
Others	0.17	1.69 %
Total	244.17	8.50 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	18.32	19.00 %
Mobile	12.59	5.12 %
Wash-Mac	12.01	12.29 %
LED TV	9.41	6.10 %
Air-Cond	1.62	6.13 %
Speakers	0.31	3.84 %
Oven	0.27	6.82 %
Demo-Mobile	0.15	12.35 %
Chargers	0.01	2.63 %
Total	54.70	8.60 %

Branch *	MTD Sales L	Brand Share %
DEV1	6.78	5.47 %
SKN1	5.89	7.96 %
KOT1	1.90	4.58 %
SNR1	0.84	2.56 %
Total	54.70	8.60 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	17.91	16.30 %
LED TV	12.02	7.69 %
Wash-Mac	11.80	10.08 %
Mobile	7.12	2.13 %
Air-Cond	2.31	19.28 %
Oven	0.82	18.42 %
Gift	0.01	1.72 %
Chargers	0.01	1.85 %
Total	51.99	6.97 %

Branch *	MTD Sales L	Brand Share %
KRP1	8.64	5.17 %
HEB1	6.09	8.33 %
HOS1	5.16	4.31 %
KOL1	4.76	6.79 %
HGS1	1.70	3.34 %
HGN1	1.59	3.29 %
MBG1	1.16	2.24 %
SUN1	0.41	1.33 %
HSR1	0.25	1.61 %
Total	51.99	6.97 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	16.42	21.24 %
LED TV	14.07	14.73 %
Wash-Mac	10.41	12.73 %
Air-Cond	1.19	30.92 %
Mobile	0.50	0.53 %
Chargers	0.01	7.07 %
Ear-Buds	0.01	4.18 %
Total	42.61	11.78 %

Branch *	MTD Sales L	Brand Share %
CLK1	2.31	5.81 %
HIR1	1.51	5.22 %
Total	42.61	11.78 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Mobile	16.64	7.21 %
LED TV	10.21	9.39 %
Fridge	9.87	12.86 %
Wash-Mac	2.59	3.46 %
Air-Cond	0.32	1.90 %
Oven	0.20	5.95 %
Total	39.83	7.61 %

Branch *	MTD Sales L	Brand Share %
BSK1	3.79	7.26 %
RRN2	3.27	6.37 %
FRT1	2.74	5.26 %
RJN1	1.84	2.61 %
COX1	0.60	2.96 %
VIJ1	0.38	1.40 %
HNR1	0.35	0.69 %
Total	39.83	7.61 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	9.64	14.52 %
Fridge	7.99	22.48 %
Wash-Mac	6.88	15.39 %
Mobile	2.71	2.54 %
Air-Cond	0.74	13.26 %
Oven	0.13	12.04 %
Chargers	0.01	14.35 %
Total	28.10	10.60 %

Branch *	MTD Sales L	Brand Share %
MYS1	0.16	0.38 %
Total	28.10	10.60 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	9.78	13.47 %
LED TV	7.64	9.95 %
Fridge	7.06	13.10 %
Mobile	1.85	1.68 %
Demo-Tab	0.29	100.00 %
Speakers	0.16	3.81 %
Chargers	0.01	2.51 %
Total	26.78	8.12 %

Branch *	MTD Sales L	Brand Share %
HES1	3.70	8.08 %
PNY1	2.28	7.21 %
NEL1	1.74	1.81 %
MDG1	1.53	3.41 %
TIP1	0.23	1.17 %
Total	26.78	8.12 %

Others

Property	MTD Sales L	Brand Share %
LED TV	0.64	57.46 %
Speakers	0.16	42.93 %
Air-Cond	-0.28	-48.07 %
Fridge	-0.35	-41.50 %
Total	0.17	1.69 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
HOR1		0.00 %
Total	0.17	1.69 %