

MBO KA : Samsung Sales Performance 27/09/2026 7:11 AM



MTD Sales
226.05Lacs

Brand Share %
8.44%

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	72.55	17.54 %
LED TV	54.96	9.19 %
Wash-Mac	50.33	11.16 %
Mobile	40.18	3.70 %
Air-Cond	5.60	8.32 %
Oven	1.28	9.46 %
Speakers	0.63	1.95 %
Demo-Tab	0.29	100.00 %
Demo-Mobile	0.15	1.47 %
Chargers	0.05	2.65 %
Gift	0.01	0.40 %
Ear-Buds	0.01	0.22 %
Total	226.05	8.44 %

Sales Zone	MTD Sales L	Brand Share %
Syed Kabeer	49.73	8.43 %
Manoj N	47.22	6.78 %
Mohammed Naveed	41.59	12.20 %
Syed Mudabeer	36.90	7.44 %
Chandrashekhar	26.05	8.51 %
Aleem Pasha	24.40	10.13 %
Others	0.17	1.69 %
Total	226.05	8.44 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	17.00	19.04 %
Mobile	12.21	5.23 %
Wash-Mac	10.95	12.01 %
LED TV	7.20	5.24 %
Air-Cond	1.62	6.50 %
Speakers	0.31	4.62 %
Oven	0.27	7.57 %
Demo-Mobile	0.15	12.35 %
Chargers	0.01	2.85 %
Total	49.73	8.43 %

Branch *	MTD Sales L	Brand Share %
DEV1	5.94	5.17 %
KOT1	1.90	4.77 %
SNR1	0.84	3.02 %
Total	49.73	8.43 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	16.87	16.60 %
Wash-Mac	11.00	10.21 %
LED TV	9.60	6.82 %
Mobile	6.90	2.16 %
Air-Cond	2.01	17.67 %
Oven	0.82	19.65 %
Gift	0.01	1.90 %
Chargers	0.01	2.36 %
Total	47.22	6.78 %

Branch *	MTD Sales L	Brand Share %
KRP1	8.23	5.31 %
HEB1	5.53	8.15 %
HOS1	4.98	4.35 %
KOL1	4.00	5.90 %
HGS1	1.48	3.08 %
HGN1	1.27	2.96 %
MBG1	1.16	2.41 %
SUN1	0.41	1.55 %
HSR1	0.25	1.71 %
Total	47.22	6.78 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	16.10	22.64 %
LED TV	13.37	15.24 %
Wash-Mac	10.41	13.57 %
Air-Cond	1.19	38.06 %
Mobile	0.50	0.53 %
Chargers	0.01	7.07 %
Ear-Buds	0.01	4.33 %
Total	41.59	12.20 %

Branch *	MTD Sales L	Brand Share %
CLK1	2.31	5.97 %
HIR1	1.51	5.64 %
Total	41.59	12.20 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Mobile	16.23	7.29 %
LED TV	9.31	9.18 %
Fridge	8.39	11.95 %
Wash-Mac	2.59	3.62 %
Air-Cond	0.32	2.08 %
Oven	0.07	2.18 %
Total	36.90	7.44 %

Branch *	MTD Sales L	Brand Share %
RRN2	3.27	6.94 %
BSK1	2.88	5.74 %
FRT1	2.74	5.52 %
RJN1	1.84	2.66 %
COX1	0.60	3.09 %
VIJ1	0.21	0.81 %
HNR1	0.19	0.41 %
Total	36.90	7.44 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	9.43	14.14 %
LED TV	7.25	10.25 %
Fridge	7.06	14.53 %
Mobile	1.85	1.76 %
Demo-Tab	0.29	100.00 %
Speakers	0.16	4.03 %
Chargers	0.01	2.52 %
Total	26.05	8.51 %

Branch *	MTD Sales L	Brand Share %
HES1	3.35	8.04 %
PNY1	2.28	7.79 %
NEL1	1.74	1.95 %
MDG1	1.53	4.00 %
TIP1	0.23	1.23 %
Total	26.05	8.51 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	7.59	12.85 %
Fridge	7.49	23.47 %
Wash-Mac	5.96	16.18 %
Mobile	2.48	2.40 %
Air-Cond	0.74	17.07 %
Oven	0.13	14.13 %
Chargers	0.01	14.70 %
Total	24.40	10.13 %

Branch *	MTD Sales L	Brand Share %
MYS1	0.16	0.40 %
Total	24.40	10.13 %

Others

Property	MTD Sales L	Brand Share %
LED TV	0.64	57.46 %
Speakers	0.16	42.93 %
Air-Cond	-0.28	-48.07 %
Fridge	-0.35	-41.50 %
Total	0.17	1.69 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
HOR1		0.00 %
Total	0.17	1.69 %