

MBO KA : Samsung Sales Performance 26/09/2026 7:11 AM



MTD Sales
193.29Lacs

Brand Share %
8.30%

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	62.72	17.82 %
LED TV	49.25	9.91 %
Wash-Mac	40.74	10.48 %
Mobile	34.03	3.49 %
Air-Cond	4.84	7.77 %
Oven	0.89	8.47 %
Speakers	0.31	1.18 %
Demo-Tab	0.29	100.00 %
Demo-Mobile	0.15	1.47 %
Chargers	0.04	2.40 %
Gift	0.01	0.47 %
Ear-Buds	0.01	0.23 %
Total	193.29	8.30 %

Sales Zone	MTD Sales L	Brand Share %
Syed Kabeer	44.37	8.45 %
Manoj N	40.66	6.56 %
Mohammed Naveed	35.95	12.32 %
Syed Mudabeer	31.21	7.33 %
Chandrashekhar	20.62	7.95 %
Aleem Pasha	20.47	10.37 %
Others	0.01	0.11 %
Total	193.29	8.30 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	16.13	20.95 %
Mobile	10.57	5.01 %
Wash-Mac	9.24	11.55 %
LED TV	6.82	5.61 %
Air-Cond	0.87	3.63 %
Speakers	0.31	5.39 %
Oven	0.27	9.70 %
Demo-Mobile	0.15	12.35 %
Chargers	0.01	2.87 %
Total	44.37	8.45 %

Branch *	MTD Sales L	Brand Share %
DEV1	5.71	5.97 %
KOT1	1.17	3.41 %
SNR1	0.84	3.14 %
Total	44.37	8.45 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	14.29	15.94 %
Wash-Mac	9.49	9.84 %
LED TV	7.57	6.32 %
Mobile	6.74	2.32 %
Air-Cond	2.01	18.74 %
Oven	0.56	17.36 %
Gift	0.01	2.11 %
Total	40.66	6.56 %

Branch *	MTD Sales L	Brand Share %
KRP1	6.93	4.94 %
HEB1	4.82	8.17 %
HOS1	4.41	4.30 %
KOL1	2.80	4.64 %
HGS1	1.32	3.09 %
MBG1	1.16	2.54 %
HGN1	0.95	2.46 %
SUN1	0.41	1.76 %
HSR1		0.00 %
Total	40.66	6.56 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	13.35	21.68 %
LED TV	12.33	16.78 %
Wash-Mac	8.57	13.43 %
Air-Cond	1.19	41.47 %
Mobile	0.50	0.60 %
Chargers	0.01	7.07 %
Ear-Buds	0.01	4.43 %
Total	35.95	12.32 %

Branch *	MTD Sales L	Brand Share %
CLK1	2.31	6.76 %
HIR1	1.37	5.84 %
Total	35.95	12.32 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Mobile	13.07	6.62 %
LED TV	8.61	10.56 %
Fridge	7.36	13.00 %
Wash-Mac	1.77	2.81 %
Air-Cond	0.32	2.31 %
Oven	0.07	2.48 %
Total	31.21	7.33 %

Branch *	MTD Sales L	Brand Share %
BSK1	2.88	5.89 %
RRN2	1.96	4.65 %
RJN1	1.84	3.19 %
FRT1	1.79	4.21 %
COX1	0.25	1.50 %
VIJ1	0.21	1.05 %
HNR1		0.00 %
Total	31.21	7.33 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	7.26	12.84 %
LED TV	6.66	11.84 %
Fridge	5.09	12.59 %
Mobile	1.31	1.40 %
Demo-Tab	0.29	100.00 %
Chargers	0.01	3.00 %
Total	20.62	7.95 %

Branch *	MTD Sales L	Brand Share %
HES1	2.81	7.44 %
PNY1	1.55	6.03 %
MDG1	1.19	3.51 %
NEL1	0.98	1.26 %
TIP1	0.23	1.82 %
Total	20.62	7.95 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Fridge	6.85	26.56 %
LED TV	6.62	15.15 %
Wash-Mac	4.42	15.30 %
Mobile	1.82	2.00 %
Air-Cond	0.74	21.09 %
Chargers	0.01	15.23 %
Total	20.47	10.37 %

Branch *	MTD Sales L	Brand Share %
MYS4	3.20	7.39 %
MYS1	0.16	0.47 %
Total	20.47	10.37 %

Others

Property	MTD Sales L	Brand Share %
LED TV	0.64	72.27 %
Air-Cond	-0.28	-48.07 %
Fridge	-0.35	-41.50 %
Total	0.01	0.11 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
HOR1		0.00 %
Total	0.01	0.11 %