

MBO KA : Samsung Sales Performance 23/09/2026 7:11 AM



MTD Sales
185.89Lacs

Brand Share %
8.54%

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	59.28	18.31 %
LED TV	48.35	10.32 %
Wash-Mac	38.78	10.69 %
Mobile	32.28	3.56 %
Air-Cond	5.56	9.13 %
Oven	0.83	8.07 %
Speakers	0.31	1.27 %
Demo-Tab	0.29	100.00 %
Demo-Mobile	0.15	1.51 %
Chargers	0.04	2.63 %
Gift	0.01	0.50 %
Ear-Buds	0.01	0.24 %
Total	185.89	8.54 %

Sales Zone	MTD Sales L	Brand Share %
Syed Kabeer	41.79	8.59 %
Manoj N	38.74	6.73 %
Mohammed Naveed	35.44	12.89 %
Syed Mudabeer	29.73	7.42 %
Aleem Pasha	20.31	10.92 %
Chandrashekhar	19.60	8.07 %
Others	0.29	3.01 %
Total	185.89	8.54 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	14.55	20.86 %
Mobile	9.66	5.02 %
Wash-Mac	8.93	11.77 %
LED TV	6.60	5.82 %
Air-Cond	1.30	5.44 %
Speakers	0.31	5.71 %
Oven	0.27	10.13 %
Demo-Mobile	0.15	12.35 %
Chargers	0.01	3.28 %
Total	41.79	8.59 %

Branch *	MTD Sales L	Brand Share %
DEV1	5.17	5.73 %
CBP1	3.87	6.99 %
SNR1	0.84	3.49 %
KOT1	0.82	2.57 %
Total	41.79	8.59 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	13.96	17.28 %
Wash-Mac	8.86	10.05 %
LED TV	7.28	6.44 %
Mobile	6.08	2.25 %
Air-Cond	2.01	18.74 %
Oven	0.56	17.46 %
Gift	0.01	2.44 %
Total	38.74	6.73 %

Branch *	MTD Sales L	Brand Share %
KRP1	6.70	5.24 %
HEB1	4.82	8.39 %
HOS1	4.41	4.68 %
KOL1	2.51	4.36 %
HGS1	1.16	2.90 %
MBG1	0.98	2.59 %
SUN1	0.41	1.90 %
HGN1	0.18	0.51 %
HSR1		0.00 %
Total	38.74	6.73 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	12.83	21.82 %
LED TV	12.33	17.55 %
Wash-Mac	8.57	14.21 %
Air-Cond	1.19	45.51 %
Mobile	0.50	0.66 %
Chargers	0.01	8.78 %
Ear-Buds	0.01	4.65 %
Total	35.44	12.89 %

Branch *	MTD Sales L	Brand Share %
CLK1	2.31	7.13 %
HIR1	1.37	6.20 %
Total	35.44	12.89 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Mobile	12.91	6.80 %
LED TV	8.23	10.97 %
Fridge	6.66	12.98 %
Wash-Mac	1.61	2.77 %
Air-Cond	0.32	2.31 %
Total	29.73	7.42 %

Branch *	MTD Sales L	Brand Share %
BSK1	2.88	6.17 %
RRN2	1.96	4.91 %
RJN1	1.77	3.20 %
FRT1	1.24	3.11 %
COX1	0.25	1.61 %
HNR1		0.00 %
VIJ1		0.00 %
Total	29.73	7.42 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Fridge	6.70	27.78 %
LED TV	6.62	15.58 %
Wash-Mac	4.42	16.03 %
Mobile	1.82	2.14 %
Air-Cond	0.74	26.20 %
Chargers	0.01	15.49 %
Total	20.31	10.92 %

Branch *	MTD Sales L	Brand Share %
MYS4	3.20	8.45 %
MYS1	0.16	0.48 %
Total	20.31	10.92 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	6.66	12.44 %
Wash-Mac	6.39	12.12 %
Fridge	4.93	12.87 %
Mobile	1.31	1.52 %
Demo-Tab	0.29	100.00 %
Chargers	0.01	3.75 %
Total	19.60	8.07 %

Branch *	MTD Sales L	Brand Share %
HES1	2.66	7.58 %
PNY1	1.55	5.99 %
MDG1	1.03	3.28 %
NEL1	0.98	1.36 %
TIP1	0.23	2.18 %
Total	19.60	8.07 %

Others

Property	MTD Sales L	Brand Share %
LED TV	0.64	72.27 %
Fridge	-0.35	-41.50 %
Total	0.29	3.01 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
HOR1		0.00 %
Total	0.29	3.01 %