

MBO KA : Samsung Sales Performance 22/09/2026 7:11 AM



MTD Sales
181.24Lacs

Brand Share %
8.53%

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	57.02	18.03 %
LED TV	47.93	10.44 %
Wash-Mac	37.29	10.59 %
Mobile	31.81	3.59 %
Air-Cond	5.56	9.36 %
Oven	0.83	8.53 %
Speakers	0.31	1.29 %
Demo-Tab	0.29	100.00 %
Demo-Mobile	0.15	1.54 %
Chargers	0.03	2.10 %
Gift	0.01	0.51 %
Ear-Buds	0.01	0.25 %
Total	181.24	8.53 %

Sales Zone	MTD Sales L	Brand Share %
Syed Kabeer	40.95	8.70 %
Manoj N	37.23	6.64 %
Mohammed Naveed	35.11	13.01 %
Syed Mudabeer	28.29	7.19 %
Aleem Pasha	20.31	11.27 %
Chandrashekhar	19.06	7.97 %
Others	0.29	2.89 %
Total	181.24	8.53 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	14.31	21.58 %
Mobile	9.66	5.17 %
Wash-Mac	8.34	11.52 %
LED TV	6.60	5.88 %
Air-Cond	1.30	5.72 %
Speakers	0.31	5.88 %
Oven	0.27	11.05 %
Demo-Mobile	0.15	12.35 %
Chargers	0.01	3.99 %
Total	40.95	8.70 %

Branch *	MTD Sales L	Brand Share %
DEV1	5.17	5.76 %
CBP1	3.87	7.17 %
SNR1	0.84	3.60 %
KOT1	0.82	2.76 %
Total	40.95	8.70 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	12.64	16.12 %
Wash-Mac	8.66	10.17 %
LED TV	7.28	6.68 %
Mobile	6.08	2.30 %
Air-Cond	2.01	18.74 %
Oven	0.56	17.64 %
Gift	0.01	2.47 %
Total	37.23	6.64 %

Branch *	MTD Sales L	Brand Share %
KRP1	6.36	5.16 %
HOS1	4.21	4.58 %
KOL1	2.51	4.42 %
HGS1	1.16	2.96 %
MBG1	0.98	2.64 %
SUN1	0.41	1.90 %
HGN1	0.18	0.52 %
HSR1		0.00 %
Total	37.23	6.64 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	12.83	22.04 %
LED TV	12.33	17.80 %
Wash-Mac	8.24	14.17 %
Air-Cond	1.19	45.51 %
Mobile	0.50	0.67 %
Chargers	0.01	8.78 %
Ear-Buds	0.01	4.81 %
Total	35.11	13.01 %

Branch *	MTD Sales L	Brand Share %
CLK1	1.99	6.35 %
HIR1	1.37	6.25 %
Total	35.11	13.01 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Mobile	12.60	6.73 %
LED TV	7.81	10.60 %
Fridge	5.95	11.77 %
Wash-Mac	1.61	2.84 %
Air-Cond	0.32	2.35 %
Total	28.29	7.19 %

Branch *	MTD Sales L	Brand Share %
BSK1	2.88	6.19 %
RRN2	1.96	5.00 %
RJN1	1.77	3.20 %
FRT1	1.24	3.18 %
COX1	0.07	0.45 %
HNR1		0.00 %
VIJ1		0.00 %
Total	28.29	7.19 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Fridge	6.70	28.53 %
LED TV	6.62	15.92 %
Wash-Mac	4.42	16.02 %
Mobile	1.82	2.25 %
Air-Cond	0.74	26.20 %
Chargers	0.01	15.49 %
Total	20.31	11.27 %

Branch *	MTD Sales L	Brand Share %
MYS1	0.16	0.51 %
Total	20.31	11.27 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	6.66	12.65 %
Wash-Mac	6.02	11.57 %
Fridge	4.93	13.02 %
Mobile	1.15	1.36 %
Demo-Tab	0.29	100.00 %
Total	19.06	7.97 %

Branch *	MTD Sales L	Brand Share %
HES1	2.29	6.67 %
PNY1	1.55	5.99 %
MDG1	1.03	3.29 %
NEL1	0.98	1.39 %
TIP1	0.23	2.20 %
Total	19.06	7.97 %

Others

Property	MTD Sales L	Brand Share %
LED TV	0.64	72.27 %
Fridge	-0.35	-27.57 %
Total	0.29	2.89 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
HOR1		0.00 %
Total	0.29	2.89 %