

MBO KA : Samsung Sales Performance 21/09/2026 7:11 AM



MTD Sales
175.73Lacs

Brand Share %
8.52%

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	56.72	18.31 %
LED TV	45.92	10.34 %
Wash-Mac	36.85	10.74 %
Mobile	29.90	3.47 %
Air-Cond	5.24	9.24 %
Oven	0.59	6.45 %
Speakers	0.31	1.34 %
Demo-Mobile	0.15	1.72 %
Chargers	0.03	2.26 %
Ear-Buds	0.01	0.26 %
Gift		0.00 %
Total	175.73	8.52 %

Sales Zone	MTD Sales L	Brand Share %
Syed Kabeer	39.61	8.67 %
Manoj N	36.03	6.66 %
Mohammed Naveed	33.83	12.95 %
Syed Mudabeer	27.23	7.16 %
Aleem Pasha	20.15	11.41 %
Chandrashekhar	18.24	7.73 %
Others	0.64	6.03 %
Total	175.73	8.52 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	13.82	21.71 %
Mobile	8.80	4.87 %
Wash-Mac	8.34	11.90 %
LED TV	6.60	6.01 %
Air-Cond	1.30	5.72 %
Speakers	0.31	6.23 %
Oven	0.27	11.98 %
Demo-Mobile	0.15	12.35 %
Chargers	0.01	3.99 %
Total	39.61	8.67 %

Branch *	MTD Sales L	Brand Share %
DEV1	5.17	5.87 %
RTN1	4.69	7.91 %
CBP1	3.87	7.38 %
SNR1	0.84	3.78 %
KOT1	0.82	2.79 %
Total	39.61	8.67 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	12.48	16.21 %
Wash-Mac	8.37	10.09 %
LED TV	7.28	6.81 %
Mobile	5.89	2.33 %
Air-Cond	1.68	16.22 %
Oven	0.32	11.09 %
Gift		0.00 %
Total	36.03	6.66 %

Branch *	MTD Sales L	Brand Share %
KRP1	6.19	5.39 %
HEB1	4.53	8.36 %
HOS1	4.21	4.76 %
KOL1	2.18	3.99 %
HGS1	1.00	2.66 %
MBG1	0.91	2.53 %
SUN1	0.41	1.90 %
HGN1	0.18	0.53 %
HSR1		0.00 %
Total	36.03	6.66 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	12.83	22.52 %
LED TV	11.19	17.03 %
Wash-Mac	8.09	14.41 %
Air-Cond	1.19	45.51 %
Mobile	0.50	0.68 %
Chargers	0.01	9.92 %
Ear-Buds	0.01	5.06 %
Total	33.83	12.95 %

Branch *	MTD Sales L	Brand Share %
CLK1	1.49	4.90 %
HIR1	1.22	5.79 %
Total	33.83	12.95 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Mobile	11.89	6.50 %
LED TV	7.47	10.74 %
Fridge	5.95	12.12 %
Wash-Mac	1.61	2.88 %
Air-Cond	0.32	2.79 %
Total	27.23	7.16 %

Branch *	MTD Sales L	Brand Share %
BSK1	2.88	6.50 %
RRN2	1.96	5.10 %
RJN1	1.61	3.00 %
FRT1	1.24	3.29 %
COX1	0.07	0.53 %
HNR1		0.00 %
VIJ1		0.00 %
Total	27.23	7.16 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Fridge	6.70	28.62 %
LED TV	6.62	16.55 %
Wash-Mac	4.42	16.48 %
Mobile	1.66	2.07 %
Air-Cond	0.74	29.15 %
Chargers	0.01	16.01 %
Total	20.15	11.41 %

Branch *	MTD Sales L	Brand Share %
MYS1		0.00 %
Total	20.15	11.41 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	6.13	11.91 %
Wash-Mac	6.02	11.69 %
Fridge	4.93	13.13 %
Mobile	1.15	1.37 %
Total	18.24	7.73 %

Branch *	MTD Sales L	Brand Share %
HES1	2.29	6.67 %
PNY1	1.55	5.99 %
NEL1	0.98	1.40 %
MDG1	0.74	2.45 %
TIP1	0.23	2.27 %
Total	18.24	7.73 %

Others

Property	MTD Sales L	Brand Share %
LED TV	0.64	72.27 %
Total	0.64	6.03 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
HOR1		0.00 %
WHS1		0.00 %
Total	0.64	6.03 %