

MBO KA : Samsung Sales Performance 19/09/2026 7:11 AM



MTD Sales
159.91 Lacs

Brand Share %
8.61%

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	50.43	18.62 %
LED TV	42.68	10.65 %
Wash-Mac	34.04	10.80 %
Mobile	27.18	3.51 %
Air-Cond	4.60	8.86 %
Oven	0.46	5.35 %
Speakers	0.31	1.52 %
Demo-Mobile	0.15	1.81 %
Chargers	0.03	2.69 %
Ear-Buds	0.01	0.33 %
Gift		0.00 %
Total	159.91	8.61 %

Sales Zone	MTD Sales L	Brand Share %
Syed Kabeer	34.61	8.26 %
Manoj N	31.29	6.62 %
Mohammed Naveed	30.63	13.03 %
Syed Mudabeer	25.26	7.51 %
Aleem Pasha	20.15	12.15 %
Chandrashekhar	16.91	7.83 %
Others	1.05	8.75 %
Total	159.91	8.61 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	11.90	21.49 %
Mobile	7.97	4.74 %
Wash-Mac	6.57	10.26 %
LED TV	6.27	6.25 %
Air-Cond	1.30	6.08 %
Speakers	0.31	6.50 %
Demo-Mobile	0.15	12.35 %
Oven	0.13	6.57 %
Chargers	0.01	4.54 %
Total	34.61	8.26 %

Branch *	MTD Sales L	Brand Share %
DEV1	5.01	6.29 %
SKN1	4.00	8.27 %
RTN1	3.64	6.73 %
CBP1	3.14	6.56 %
SNR1	0.84	4.21 %
KOT1	0.82	2.90 %
Total	34.61	8.26 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	10.55	15.69 %
Wash-Mac	7.49	9.86 %
LED TV	6.18	6.87 %
Mobile	5.37	2.44 %
Air-Cond	1.37	15.19 %
Oven	0.32	11.52 %
Gift		0.01 %
Total	31.29	6.62 %

Branch *	MTD Sales L	Brand Share %
KRP1	4.58	4.59 %
HOS1	3.78	4.86 %
KOL1	2.18	4.32 %
HGS1	1.00	3.08 %
MBG1	0.91	2.98 %
SUN1	0.41	2.12 %
HGN1	0.18	0.57 %
HSR1		0.00 %
Total	31.29	6.62 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	11.14	22.46 %
LED TV	9.84	16.25 %
Wash-Mac	7.94	15.13 %
Air-Cond	1.19	45.51 %
Mobile	0.50	0.77 %
Chargers	0.01	9.92 %
Ear-Buds	0.01	5.54 %
Total	30.63	13.03 %

Branch *	MTD Sales L	Brand Share %
HIR1	1.22	6.02 %
CLK1	1.03	3.72 %
Total	30.63	13.03 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Mobile	10.53	6.52 %
LED TV	7.18	11.66 %
Fridge	5.95	13.99 %
Wash-Mac	1.61	3.19 %
Total	25.26	7.51 %

Branch *	MTD Sales L	Brand Share %
BSK1	2.70	7.23 %
RRN2	1.96	5.77 %
FRT1	1.24	3.82 %
RJN1	1.01	2.08 %
COX1	0.07	0.59 %
HNR1		0.00 %
VIJ1		0.00 %
Total	25.26	7.51 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Fridge	6.70	32.47 %
LED TV	6.62	16.84 %
Wash-Mac	4.42	17.99 %
Mobile	1.66	2.20 %
Air-Cond	0.74	29.15 %
Chargers	0.01	16.01 %
Total	20.15	12.15 %

Branch *	MTD Sales L	Brand Share %
MYS1		0.00 %
Total	20.15	12.15 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	6.02	12.62 %
LED TV	5.54	11.70 %
Fridge	4.19	12.53 %
Mobile	1.15	1.49 %
Total	16.91	7.83 %

Branch *	MTD Sales L	Brand Share %
HES1	2.29	7.15 %
PNY1	1.55	6.83 %
NEL1	0.98	1.57 %
MDG1	0.74	2.57 %
TIP1	0.23	2.33 %
Total	16.91	7.83 %

Others

Property	MTD Sales L	Brand Share %
LED TV	1.05	59.64 %
Total	1.05	8.75 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
HOR1		0.00 %
WHS1		0.00 %
Total	1.05	8.75 %