

MBO KA : Samsung Sales Performance 18/09/2026 7:11 AM



MTD Sales
150.52Lacs

Brand Share %
8.53%

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	46.33	18.02 %
LED TV	40.59	10.52 %
Wash-Mac	32.98	10.86 %
Mobile	25.37	3.48 %
Air-Cond	4.29	8.65 %
Oven	0.46	5.59 %
Speakers	0.31	1.58 %
Demo-Mobile	0.15	2.16 %
Chargers	0.03	2.74 %
Gift		0.00 %
Total	150.52	8.53 %

Sales Zone	MTD Sales L	Brand Share %
Syed Kabeer	32.57	8.17 %
Mohammed Naveed	29.65	13.09 %
Manoj N	28.71	6.40 %
Syed Mudabeer	23.84	7.53 %
Aleem Pasha	18.44	12.03 %
Chandrashekhar	16.68	7.93 %
Others	0.64	6.47 %
Total	150.52	8.53 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	11.08	21.15 %
Mobile	7.58	4.75 %
LED TV	6.10	6.36 %
Wash-Mac	5.88	9.65 %
Air-Cond	1.30	6.21 %
Speakers	0.31	6.73 %
Demo-Mobile	0.15	12.35 %
Oven	0.13	6.57 %
Chargers	0.01	4.54 %
Total	32.57	8.17 %

Branch *	MTD Sales L	Brand Share %
DEV1	4.59	6.05 %
RTN1	3.64	7.24 %
SKN1	3.62	7.74 %
CBP1	3.14	6.75 %
SNR1	0.84	4.55 %
KOT1	0.35	1.35 %
Total	32.57	8.17 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	10.17	21.25 %
LED TV	9.84	16.96 %
Wash-Mac	7.94	15.79 %
Air-Cond	1.19	45.51 %
Mobile	0.50	0.79 %
Chargers	0.01	11.64 %
Total	29.65	13.09 %

Branch *	MTD Sales L	Brand Share %
HIR1	1.22	6.27 %
CLK1	0.85	3.10 %
Total	29.65	13.09 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	9.94	15.60 %
Wash-Mac	7.34	10.09 %
Mobile	5.06	2.42 %
LED TV	4.99	5.84 %
Air-Cond	1.06	12.55 %
Oven	0.32	12.18 %
Gift		0.01 %
Total	28.71	6.40 %

Branch *	MTD Sales L	Brand Share %
KRP1	4.27	4.53 %
HOS1	3.46	4.78 %
KOL1	1.93	4.01 %
HGS1	1.00	3.33 %
MBG1	0.55	1.84 %
SUN1	0.41	2.25 %
HGN1	0.18	0.59 %
HSR1		0.00 %
Total	28.71	6.40 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Mobile	9.42	6.37 %
LED TV	6.86	11.38 %
Fridge	5.95	14.40 %
Wash-Mac	1.61	3.25 %
Total	23.84	7.53 %

Branch *	MTD Sales L	Brand Share %
BSK1	2.55	7.18 %
RRN2	1.96	6.25 %
FRT1	1.24	3.89 %
RJN1	1.01	2.31 %
COX1	0.07	0.68 %
HNR1		0.00 %
VIJ1		0.00 %
Total	23.84	7.53 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	6.62	17.38 %
Fridge	5.22	28.76 %
Wash-Mac	4.19	17.34 %
Mobile	1.66	2.47 %
Air-Cond	0.74	29.15 %
Chargers	0.01	16.22 %
Total	18.44	12.03 %

Branch *	MTD Sales L	Brand Share %
MYS1		0.00 %
Total	18.44	12.03 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	6.02	13.01 %
LED TV	5.54	11.79 %
Fridge	3.96	12.36 %
Mobile	1.15	1.53 %
Total	16.68	7.93 %

Branch *	MTD Sales L	Brand Share %
HES1	2.29	7.30 %
PNY1	1.55	6.84 %
NEL1	0.98	1.66 %
MDG1	0.74	2.61 %
TIP1		0.00 %
Total	16.68	7.93 %

Others

Property	MTD Sales L	Brand Share %
LED TV	0.64	59.77 %
Total	0.64	6.47 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
HOR1		0.00 %
WHS1		0.00 %
Total	0.64	6.47 %