

MBO KA : Samsung Sales Performance 17/09/2026 7:11 AM



MTD Sales
144.49Lacs

Brand Share %
8.55%

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	45.40	18.36 %
LED TV	38.90	10.56 %
Wash-Mac	31.41	10.90 %
Mobile	23.81	3.36 %
Air-Cond	4.29	9.15 %
Oven	0.32	4.13 %
Speakers	0.31	1.64 %
Chargers	0.03	2.79 %
Gift		0.00 %
Total	144.49	8.55 %

Sales Zone	MTD Sales L	Brand Share %
Syed Kabeer	31.80	8.29 %
Mohammed Naveed	29.08	13.52 %
Manoj N	27.61	6.39 %
Syed Mudabeer	22.59	7.52 %
Aleem Pasha	16.64	11.40 %
Chandrashekhar	16.11	7.97 %
Others	0.64	6.37 %
Total	144.49	8.55 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	11.08	21.95 %
Mobile	7.10	4.56 %
LED TV	6.10	6.75 %
Wash-Mac	5.88	9.92 %
Air-Cond	1.30	6.39 %
Speakers	0.31	7.30 %
Chargers	0.01	4.54 %
Total	31.80	8.29 %

Branch *	MTD Sales L	Brand Share %
DEV1	4.59	6.28 %
RTN1	3.64	7.50 %
CBP1	3.14	6.82 %
SKN1	3.11	7.06 %
SNR1	0.84	4.83 %
KOT1	0.35	1.39 %
Total	31.80	8.29 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	10.17	21.75 %
LED TV	9.60	17.49 %
Wash-Mac	7.61	15.61 %
Air-Cond	1.19	71.21 %
Mobile	0.50	0.85 %
Chargers	0.01	14.01 %
Total	29.08	13.52 %

Branch *	MTD Sales L	Brand Share %
HIR1	1.22	6.65 %
CLK1	0.85	3.45 %
Total	29.08	13.52 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	9.94	16.24 %
Wash-Mac	7.34	10.78 %
Mobile	5.06	2.48 %
LED TV	3.89	4.67 %
Air-Cond	1.06	13.01 %
Oven	0.32	12.18 %
Gift		0.01 %
Total	27.61	6.39 %

Branch *	MTD Sales L	Brand Share %
KRP1	4.27	4.72 %
HOS1	3.46	5.01 %
KOL1	1.93	4.14 %
HGS1	1.00	3.51 %
MBG1	0.55	1.90 %
SUN1	0.41	2.25 %
HGN1	0.18	0.60 %
HSR1		0.00 %
Total	27.61	6.39 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Mobile	9.42	6.52 %
LED TV	6.86	12.13 %
Fridge	5.03	13.14 %
Wash-Mac	1.29	2.85 %
Total	22.59	7.52 %

Branch *	MTD Sales L	Brand Share %
BSK1	2.55	7.56 %
RRN2	1.96	6.80 %
FRT1	1.24	4.11 %
RJN1	1.01	2.42 %
COX1	0.07	0.68 %
HNR1		0.00 %
VIJ1		0.00 %
Total	22.59	7.52 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	6.26	17.06 %
Fridge	5.22	29.57 %
Wash-Mac	3.84	17.22 %
Air-Cond	0.74	32.68 %
Mobile	0.57	0.88 %
Chargers	0.01	16.22 %
Total	16.64	11.40 %

Branch *	MTD Sales L	Brand Share %
MYS4	1.89	8.01 %
MYS1		0.00 %
Total	16.64	11.40 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	5.54	12.22 %
Wash-Mac	5.46	12.35 %
Fridge	3.96	12.66 %
Mobile	1.15	1.58 %
Total	16.11	7.97 %

Branch *	MTD Sales L	Brand Share %
HES1	2.29	7.58 %
PNY1	1.55	7.15 %
NEL1	0.98	1.72 %
MDG1	0.74	2.75 %
TIP1		0.00 %
Total	16.11	7.97 %

Others

Property	MTD Sales L	Brand Share %
LED TV	0.64	59.77 %
Total	0.64	6.37 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
HOR1		0.00 %
WHS1		0.00 %
Total	0.64	6.37 %