

MBO KA : Samsung Sales Performance 15/09/2026 7:11 AM



MTD Sales
127.42Lacs

Brand Share %
8.40%

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	39.37	18.35 %
LED TV	32.83	10.22 %
Wash-Mac	28.57	11.29 %
Mobile	23.47	3.54 %
Air-Cond	2.51	6.10 %
Oven	0.32	5.02 %
Speakers	0.31	1.85 %
Chargers	0.03	2.91 %
Total	127.42	8.40 %

Sales Zone	MTD Sales L	Brand Share %
Syed Kabeer	28.67	8.45 %
Mohammed Naveed	24.61	13.35 %
Manoj N	24.20	6.15 %
Syed Mudabeer	19.04	6.93 %
Chandrashekhar	15.57	8.43 %
Aleem Pasha	14.70	11.24 %
Others	0.64	6.39 %
Total	127.42	8.40 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	10.29	22.64 %
Mobile	6.77	4.82 %
Wash-Mac	5.60	10.36 %
LED TV	4.82	6.33 %
Air-Cond	0.87	4.92 %
Speakers	0.31	8.49 %
Chargers	0.01	4.61 %
Total	28.67	8.45 %

Branch *	MTD Sales L	Brand Share %
DEV1	4.59	7.36 %
CBP1	3.14	7.09 %
SKN1	2.78	6.96 %
RTN1	2.71	6.20 %
SNR1	0.69	4.99 %
KOT1	0.35	1.54 %
Total	28.67	8.45 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	9.25	22.02 %
LED TV	7.93	17.02 %
Wash-Mac	6.64	16.71 %
Mobile	0.50	0.96 %
Air-Cond	0.27	100.00 %
Chargers	0.01	17.59 %
Total	24.61	13.35 %

Branch *	MTD Sales L	Brand Share %
CLK1	0.85	3.83 %
HIR1	0.71	5.54 %
Total	24.61	13.35 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	8.32	15.45 %
Wash-Mac	6.75	11.21 %
Mobile	5.06	2.62 %
LED TV	3.12	4.29 %
Air-Cond	0.63	8.13 %
Oven	0.32	15.14 %
Total	24.20	6.15 %

Branch *	MTD Sales L	Brand Share %
HOS1	3.46	5.36 %
KRP1	3.10	3.78 %
KOL1	1.73	4.11 %
HGS1	1.00	3.70 %
MBG1	0.55	2.25 %
SUN1	0.41	2.56 %
HGN1	0.18	0.62 %
HSR1		0.00 %
Total	24.20	6.15 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Mobile	9.42	6.76 %
LED TV	5.67	10.78 %
Fridge	2.66	8.99 %
Wash-Mac	1.29	3.26 %
Total	19.04	6.93 %

Branch *	MTD Sales L	Brand Share %
BSK1	2.01	6.44 %
RRN2	1.36	5.11 %
RJN1	1.01	2.54 %
FRT1	0.30	1.12 %
COX1	0.07	0.76 %
HNR1		0.00 %
VIJ1		0.00 %
Total	19.04	6.93 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	5.39	13.21 %
Wash-Mac	5.06	12.52 %
Fridge	3.96	14.55 %
Mobile	1.15	1.67 %
Total	15.57	8.43 %

Branch *	MTD Sales L	Brand Share %
HES1	1.89	7.39 %
PNY1	1.55	7.55 %
NEL1	0.98	1.80 %
MDG1	0.59	2.52 %
TIP1		0.00 %
Total	15.57	8.43 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	5.25	16.90 %
Fridge	4.89	32.93 %
Wash-Mac	3.23	17.14 %
Air-Cond	0.74	35.59 %
Mobile	0.57	0.93 %
Chargers	0.01	16.22 %
Total	14.70	11.24 %

Branch *	MTD Sales L	Brand Share %
MYS1		0.00 %
Total	14.70	11.24 %

Others

Property	MTD Sales L	Brand Share %
LED TV	0.64	59.77 %
Total	0.64	6.39 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
HOR1		0.00 %
WHS1		0.00 %
Total	0.64	6.39 %