

MBO KA : Samsung Sales Performance 01/10/2026 7:11 AM



MTD Sales
263.53Lacs

Brand Share %
8.43%

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	82.67	16.76 %
LED TV	68.73	9.44 %
Wash-Mac	56.98	10.66 %
Mobile	44.20	3.69 %
Air-Cond	8.00	9.34 %
Oven	1.80	10.89 %
Speakers	0.63	1.61 %
Demo-Tab	0.29	100.00 %
Demo-Mobile	0.15	0.72 %
Chargers	0.05	2.27 %
Gift	0.01	0.33 %
Ear-Buds	0.01	0.21 %
Total	263.53	8.43 %

Sales Zone	MTD Sales L	Brand Share %
Syed Kabeer	58.00	8.32 %
Manoj N	57.82	7.03 %
Mohammed Naveed	45.31	11.58 %
Syed Mudabeer	42.55	7.53 %
Aleem Pasha	31.39	10.88 %
Chandrashekhar	28.64	8.07 %
Others	-0.18	-2.48 %
Total	263.53	8.43 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	20.05	19.39 %
Mobile	12.59	4.79 %
Wash-Mac	12.47	11.66 %
LED TV	10.52	6.01 %
Air-Cond	1.62	4.96 %
Speakers	0.31	3.57 %
Oven	0.27	5.95 %
Demo-Mobile	0.15	12.35 %
Chargers	0.01	2.42 %
Total	58.00	8.32 %

Branch *	MTD Sales L	Brand Share %
RTN1	7.42	8.11 %
DEV1	6.78	5.01 %
CBP1	5.85	8.35 %
KOT1	1.90	4.36 %
SNR1	0.84	2.38 %
Total	58.00	8.32 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	19.85	16.18 %
LED TV	12.72	7.17 %
Wash-Mac	12.34	9.60 %
Mobile	7.40	2.12 %
Air-Cond	4.41	29.12 %
Oven	1.08	21.15 %
Gift	0.01	1.60 %
Chargers	0.01	1.73 %
Total	57.82	7.03 %

Branch *	MTD Sales L	Brand Share %
KRP1	12.61	6.44 %
HEB1	6.29	7.91 %
HOS1	5.30	4.19 %
KOL1	4.76	6.40 %
HGS1	1.97	3.60 %
HGN1	1.75	3.49 %
MBG1	1.16	1.74 %
HSR1	0.59	3.68 %
SUN1	0.41	1.24 %
Total	57.82	7.03 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	17.81	21.02 %
LED TV	15.04	14.44 %
Wash-Mac	10.75	12.12 %
Air-Cond	1.19	30.92 %
Mobile	0.50	0.50 %
Chargers	0.01	6.84 %
Ear-Buds	0.01	4.18 %
Total	45.31	11.58 %

Branch *	MTD Sales L	Brand Share %
CTD1	9.00	8.41 %
CLK1	2.48	5.83 %
HIR1	1.51	4.77 %
Total	45.31	11.58 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Mobile	18.91	7.55 %
LED TV	10.80	9.26 %
Fridge	9.61	11.69 %
Wash-Mac	2.59	3.15 %
Oven	0.33	9.31 %
Air-Cond	0.32	1.80 %
Total	42.55	7.53 %

Branch *	MTD Sales L	Brand Share %
BSK1	3.79	6.91 %
RRN2	3.62	6.41 %
FRT1	2.74	5.00 %
RJN1	1.84	2.46 %
COX1	0.77	3.57 %
HNR1	0.52	0.97 %
VIJ1	0.38	1.28 %
Total	42.55	7.53 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	10.68	14.99 %
Fridge	8.63	21.77 %
Wash-Mac	8.49	17.27 %
Mobile	2.71	2.36 %
Air-Cond	0.74	11.01 %
Oven	0.13	10.90 %
Chargers	0.01	9.71 %
Total	31.39	10.88 %

Branch *	MTD Sales L	Brand Share %
MYS1	0.16	0.35 %
Total	31.39	10.88 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	10.33	13.10 %
LED TV	8.34	9.94 %
Fridge	7.41	12.12 %
Mobile	2.10	1.85 %
Demo-Tab	0.29	100.00 %
Speakers	0.16	3.34 %
Chargers	0.01	2.50 %
Total	28.64	8.07 %

Branch *	MTD Sales L	Brand Share %
HES1	3.70	7.52 %
PNY1	2.28	6.71 %
NEL1	1.99	1.94 %
MDG1	1.53	3.17 %
TIP1	0.23	1.14 %
Total	28.64	8.07 %

Others

Property	MTD Sales L	Brand Share %
LED TV	0.64	-230.77 %
Speakers	0.16	42.93 %
Air-Cond	-0.28	-48.07 %
Fridge	-0.69	166.62 %
Total	-0.18	-2.48 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
ECM1		0.00 %
HOR1		0.00 %
Total	-0.18	-2.48 %