

MBO KA : Whirlpool Sales Performance 30/09/2026 7:06 AM



MTD Sales
156.11 Lacs

Brand Share %
14.44%

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	81.15	16.92 %
Wash-Mac	66.11	12.70 %
Air-Cond	8.84	10.90 %
Total	156.11	14.44 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	42.72	16.75 %
Syed Kabeer	27.89	11.83 %
Syed Mudabeer	23.50	13.12 %
Mohammed Naveed	23.46	13.55 %
Aleem Pasha	18.46	19.47 %
Chandrashekhar	18.23	12.70 %
Others	1.84	-2732.72 %
Total	156.11	14.44 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	25.28	21.40 %
Wash-Mac	15.75	12.68 %
Air-Cond	1.69	13.27 %
Total	42.72	16.75 %

Branch *	MTD Sales L	Brand Share %
HOS1	4.18	14.41 %
BMH1	3.13	11.60 %
HGS1	1.98	14.41 %
HGN1	1.84	11.00 %
HSR1	0.43	11.64 %
Total	42.72	16.75 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	14.60	14.44 %
Wash-Mac	11.68	11.27 %
Air-Cond	1.61	5.19 %
Total	27.89	11.83 %

Branch *	MTD Sales L	Brand Share %
RTN1	4.77	14.37 %
DEV1	3.49	8.27 %
HRBR	2.97	9.93 %
CBP1	2.88	8.48 %
YLK1	2.56	7.37 %
KOT1	0.25	2.29 %
Total	27.89	11.83 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	12.46	15.49 %
Fridge	10.19	12.56 %
Air-Cond	0.85	4.88 %
Total	23.50	13.12 %

Branch *	MTD Sales L	Brand Share %
KEN1	2.77	8.40 %
MTK1	1.97	12.02 %
RRN2	1.77	12.06 %
RJN1	1.49	5.42 %
NGB1	0.30	2.34 %
Total	23.50	13.12 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	11.55	14.01 %
Wash-Mac	11.43	13.16 %
Air-Cond	0.48	12.50 %
Total	23.46	13.55 %

Branch *	MTD Sales L	Brand Share %
KAD1	3.33	12.68 %
CNP1	1.92	8.84 %
SMG1	0.84	5.16 %
HSN1	0.72	4.20 %
Total	23.46	13.55 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	8.51	17.29 %
Fridge	8.18	21.02 %
Air-Cond	1.78	26.31 %
Total	18.46	19.47 %

Branch *	MTD Sales L	Brand Share %
MYS4	3.38	14.19 %
RMR1	0.87	3.79 %
Total	18.46	19.47 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	10.38	17.81 %
Wash-Mac	6.29	8.21 %
Air-Cond	1.56	17.92 %
Total	18.23	12.70 %

Branch *	MTD Sales L	Brand Share %
TMK1	6.22	13.20 %
HES1	3.42	13.44 %
NEL1	2.74	8.71 %
PNY1	1.28	10.52 %
Total	18.23	12.70 %

Others

Property	MTD Sales L	Brand Share %
Fridge	0.97	-232.75 %
Air-Cond	0.87	148.07 %
Total	1.84	-2732.72 %

Branch *	MTD Sales L	Brand Share %
WHS1	0.39	-11.23 %
SHRT		0.00 %
Total	1.84	-2732.72 %