

MBO KA : Whirlpool Sales Performance 29/09/2026 7:05 AM



MTD Sales
151.57 Lacs

Brand Share %
14.47%

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	77.72	16.66 %
Wash-Mac	65.01	12.87 %
Air-Cond	8.84	11.61 %
Total	151.57	14.47 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	40.49	16.38 %
Syed Kabeer	27.24	11.97 %
Syed Mudabeer	23.50	13.51 %
Mohammed Naveed	22.68	13.37 %
Aleem Pasha	18.22	20.27 %
Chandrashekhar	17.60	12.69 %
Others	1.84	176.12 %
Total	151.57	14.47 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	23.18	20.33 %
Wash-Mac	15.61	12.93 %
Air-Cond	1.69	13.67 %
Total	40.49	16.38 %

Branch *	MTD Sales L	Brand Share %
BMH1	2.89	11.04 %
HGS1	1.85	13.84 %
HGN1	1.84	11.00 %
HSR1	0.43	11.64 %
Total	40.49	16.38 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	14.35	14.30 %
Wash-Mac	11.28	11.29 %
Air-Cond	1.61	5.90 %
Total	27.24	11.97 %

Branch *	MTD Sales L	Brand Share %
RTN1	4.53	13.87 %
DEV1	3.49	8.33 %
HRBR	2.97	10.18 %
CBP1	2.74	8.25 %
YLK1	2.41	7.91 %
KOT1	0.25	2.32 %
Total	27.24	11.97 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	12.46	16.06 %
Fridge	10.19	12.87 %
Air-Cond	0.85	4.98 %
Total	23.50	13.51 %

Branch *	MTD Sales L	Brand Share %
KEN1	2.77	8.95 %
MTK1	1.97	12.38 %
RRN2	1.77	12.32 %
RJN1	1.49	5.47 %
NGB1	0.30	2.40 %
Total	23.50	13.51 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	11.25	13.93 %
Wash-Mac	10.96	12.89 %
Air-Cond	0.48	12.50 %
Total	22.68	13.37 %

Branch *	MTD Sales L	Brand Share %
KAD1	3.19	12.35 %
CNP1	1.92	8.89 %
SMG1	0.84	5.26 %
HSN1	0.58	3.38 %
Total	22.68	13.37 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	8.42	17.93 %
Fridge	8.03	21.91 %
Air-Cond	1.78	28.22 %
Total	18.22	20.27 %

Branch *	MTD Sales L	Brand Share %
RMR1	0.87	3.87 %
Total	18.22	20.27 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	9.75	17.70 %
Wash-Mac	6.29	8.39 %
Air-Cond	1.56	17.92 %
Total	17.60	12.69 %

Branch *	MTD Sales L	Brand Share %
TMK1	5.98	13.35 %
HES1	3.42	13.58 %
NEL1	2.35	7.83 %
PNY1	1.28	10.52 %
Total	17.60	12.69 %

Others

Property	MTD Sales L	Brand Share %
Fridge	0.97	261.62 %
Air-Cond	0.87	148.07 %
Total	1.84	176.12 %

Branch *	MTD Sales L	Brand Share %
WHS1	0.39	-16.58 %
SHRT		0.00 %
Total	1.84	176.12 %