

MBO KA : Whirlpool Sales Performance 28/09/2026 7:05 AM



MTD Sales
148.15Lacs

Brand Share %
14.62%

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	75.63	16.79 %
Wash-Mac	64.20	13.13 %
Air-Cond	8.33	11.24 %
Total	148.15	14.62 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	39.30	16.45 %
Syed Kabeer	26.88	12.18 %
Syed Mudabeer	22.54	13.38 %
Mohammed Naveed	22.47	13.79 %
Aleem Pasha	17.82	20.75 %
Chandrashekhar	17.30	12.80 %
Others	1.84	121.90 %
Total	148.15	14.62 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	22.47	20.45 %
Wash-Mac	15.14	12.93 %
Air-Cond	1.69	14.14 %
Total	39.30	16.45 %

Branch *	MTD Sales L	Brand Share %
BMH1	2.63	10.28 %
HGS1	1.85	14.07 %
HGN1	1.71	10.42 %
HSR1	0.43	11.64 %
Total	39.30	16.45 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	14.00	14.52 %
Wash-Mac	11.28	11.54 %
Air-Cond	1.61	6.07 %
Total	26.88	12.18 %

Branch *	MTD Sales L	Brand Share %
RTN1	4.53	14.51 %
DEV1	3.49	8.72 %
HRBR	2.77	9.74 %
CBP1	2.59	7.96 %
YLK1	2.41	8.23 %
KOT1	0.25	2.37 %
Total	26.88	12.18 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	12.34	16.48 %
Fridge	9.60	12.52 %
Air-Cond	0.60	3.56 %
Total	22.54	13.38 %

Branch *	MTD Sales L	Brand Share %
KEN1	2.52	8.55 %
MTK1	1.97	12.62 %
RRN2	1.77	12.57 %
VIJ1	1.53	13.85 %
RJN1	1.49	5.59 %
NGB1	0.30	2.50 %
Total	22.54	13.38 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	11.25	14.55 %
Wash-Mac	10.74	13.14 %
Air-Cond	0.48	12.50 %
Total	22.47	13.79 %

Branch *	MTD Sales L	Brand Share %
KAD1	3.19	12.61 %
CNP1	1.92	9.18 %
SMG1	0.84	5.68 %
HSN1	0.58	3.38 %
Total	22.47	13.79 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	8.42	18.82 %
Fridge	7.89	22.19 %
Air-Cond	1.52	27.02 %
Total	17.82	20.75 %

Branch *	MTD Sales L	Brand Share %
RMR1	0.87	4.01 %
Total	17.82	20.75 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	9.45	17.56 %
Wash-Mac	6.29	8.66 %
Air-Cond	1.56	17.92 %
Total	17.30	12.80 %

Branch *	MTD Sales L	Brand Share %
TMK1	5.84	13.16 %
HES1	3.42	13.72 %
NEL1	2.19	7.53 %
PNY1	1.28	10.98 %
Total	17.30	12.80 %

Others

Property	MTD Sales L	Brand Share %
Fridge	0.97	115.96 %
Air-Cond	0.87	148.07 %
Total	1.84	121.90 %

Branch *	MTD Sales L	Brand Share %
WHS1	0.39	-20.69 %
SHRT		0.00 %
Total	1.84	121.90 %