

MBO KA : Whirlpool Sales Performance 27/09/2026 7:05 AM



MTD Sales
132.92Lacs

Brand Share %
14.27%

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	67.47	16.32 %
Wash-Mac	58.11	12.89 %
Air-Cond	7.34	10.91 %
Total	132.92	14.27 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	36.84	16.68 %
Syed Kabeer	23.52	11.45 %
Syed Mudabeer	20.30	12.92 %
Mohammed Naveed	19.94	13.21 %
Chandrashekhar	15.64	12.75 %
Aleem Pasha	14.83	20.29 %
Others	1.84	121.90 %
Total	132.92	14.27 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	20.77	20.43 %
Wash-Mac	14.39	13.34 %
Air-Cond	1.69	14.90 %
Total	36.84	16.68 %

Branch *	MTD Sales L	Brand Share %
BMH1	2.16	9.30 %
HGS1	1.70	13.23 %
HGN1	1.56	11.51 %
SUN1	0.88	13.31 %
Total	36.84	16.68 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	12.12	13.58 %
Wash-Mac	10.03	11.00 %
Air-Cond	1.37	5.48 %
Total	23.52	11.45 %

Branch *	MTD Sales L	Brand Share %
RTN1	3.76	13.62 %
DEV1	3.37	8.67 %
YLK1	2.41	8.44 %
HRBR	1.98	7.89 %
CBP1	1.70	5.42 %
KOT1	0.25	2.41 %
Total	23.52	11.45 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	10.69	14.95 %
Fridge	9.01	12.83 %
Air-Cond	0.60	3.89 %
Total	20.30	12.92 %

Branch *	MTD Sales L	Brand Share %
KEN1	1.93	7.33 %
MTK1	1.73	11.80 %
RRN2	1.55	11.88 %
VIJ1	1.53	14.06 %
RJN1	1.49	5.76 %
NGB1	0.30	2.92 %
Total	20.30	12.92 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	10.23	13.34 %
Fridge	9.23	12.98 %
Air-Cond	0.48	15.39 %
Total	19.94	13.21 %

Branch *	MTD Sales L	Brand Share %
KAD1	3.19	13.19 %
CNP1	1.92	9.62 %
HSN1	0.58	3.49 %
SMG1	0.58	4.36 %
Total	19.94	13.21 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	8.83	18.18 %
Wash-Mac	5.51	8.26 %
Air-Cond	1.30	17.54 %
Total	15.64	12.75 %

Branch *	MTD Sales L	Brand Share %
TMK1	5.67	13.26 %
NEL1	1.32	5.27 %
PNY1	1.13	10.29 %
Total	15.64	12.75 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	7.27	19.73 %
Fridge	6.54	20.50 %
Air-Cond	1.03	23.52 %
Total	14.83	20.29 %

Branch *	MTD Sales L	Brand Share %
MYS4	1.87	11.61 %
RMR1	0.87	4.42 %
Total	14.83	20.29 %

Others

Property	MTD Sales L	Brand Share %
Fridge	0.97	115.96 %
Air-Cond	0.87	148.07 %
Total	1.84	121.90 %

Branch *	MTD Sales L	Brand Share %
WHS1	0.39	-20.69 %
SHRT		0.00 %
Total	1.84	121.90 %