

MBO KA : Whirlpool Sales Performance 26/09/2026 7:05 AM



MTD Sales
118.29Lacs

Brand Share %
14.73%

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	58.83	16.72 %
Wash-Mac	52.12	13.41 %
Air-Cond	7.34	11.77 %
Total	118.29	14.73 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	32.97	16.76 %
Syed Kabeer	20.64	11.41 %
Syed Mudabeer	19.09	14.28 %
Mohammed Naveed	17.64	13.76 %
Chandrashekhar	13.50	13.01 %
Aleem Pasha	12.60	21.65 %
Others	1.84	121.90 %
Total	118.29	14.73 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	18.13	20.23 %
Wash-Mac	13.15	13.64 %
Air-Cond	1.69	15.81 %
Total	32.97	16.76 %

Branch *	MTD Sales L	Brand Share %
KRP1	7.33	13.64 %
BMH1	1.72	8.57 %
HGS1	1.56	14.15 %
HGN1	1.56	12.50 %
Total	32.97	16.76 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	10.40	13.51 %
Wash-Mac	8.87	11.09 %
Air-Cond	1.37	5.73 %
Total	20.64	11.41 %

Branch *	MTD Sales L	Brand Share %
DEV1	3.05	10.03 %
RTN1	2.88	12.26 %
YLK1	2.14	7.89 %
HRBR	1.98	8.59 %
CBP1	1.50	5.03 %
KOT1	0.25	2.58 %
Total	20.64	11.41 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	10.57	16.76 %
Fridge	7.92	13.98 %
Air-Cond	0.60	4.31 %
Total	19.09	14.28 %

Branch *	MTD Sales L	Brand Share %
KEN1	1.79	8.58 %
MTK1	1.58	12.39 %
RRN2	1.55	13.16 %
RJN1	1.37	6.23 %
VIJ1	1.18	12.49 %
NGB1	0.30	3.86 %
Total	19.09	14.28 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	8.94	14.01 %
Fridge	8.22	13.36 %
Air-Cond	0.48	16.77 %
Total	17.64	13.76 %

Branch *	MTD Sales L	Brand Share %
KAD1	2.98	14.24 %
CNP1	1.76	10.27 %
HSN1	0.58	4.29 %
SMG1	0.58	4.68 %
Total	17.64	13.76 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	7.41	18.33 %
Wash-Mac	4.79	8.48 %
Air-Cond	1.30	19.12 %
Total	13.50	13.01 %

Branch *	MTD Sales L	Brand Share %
TMK1	4.53	14.16 %
HES1	2.79	13.92 %
NEL1	1.32	6.02 %
PNY1	1.13	11.80 %
TIP1	0.93	13.90 %
Total	13.50	13.01 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	5.80	20.09 %
Fridge	5.78	22.38 %
Air-Cond	1.03	29.05 %
Total	12.60	21.65 %

Branch *	MTD Sales L	Brand Share %
RMR1	0.87	4.82 %
Total	12.60	21.65 %

Others

Property	MTD Sales L	Brand Share %
Fridge	0.97	115.96 %
Air-Cond	0.87	148.07 %
Total	1.84	121.90 %

Branch *	MTD Sales L	Brand Share %
WHS1	0.39	-20.69 %
SHRT		0.00 %
Total	1.84	121.90 %