

MBO KA : Whirlpool Sales Performance 25/09/2026 7:05 AM



MTD Sales
116.56Lacs

Brand Share %
14.73%

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	57.10	16.56 %
Wash-Mac	52.12	13.58 %
Air-Cond	7.34	11.64 %
Total	116.56	14.73 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	32.18	16.69 %
Syed Kabeer	19.95	11.20 %
Syed Mudabeer	19.09	14.47 %
Mohammed Naveed	17.64	13.89 %
Chandrashekhar	13.25	13.01 %
Aleem Pasha	12.60	21.77 %
Others	1.84	102.64 %
Total	116.56	14.73 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	17.34	19.89 %
Wash-Mac	13.15	13.86 %
Air-Cond	1.69	15.81 %
Total	32.18	16.69 %

Branch *	MTD Sales L	Brand Share %
KRP1	6.92	13.34 %
BMH1	1.72	8.57 %
HGS1	1.56	14.43 %
HGN1	1.56	13.14 %
Total	32.18	16.69 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	9.71	12.98 %
Wash-Mac	8.87	11.22 %
Air-Cond	1.37	5.62 %
Total	19.95	11.20 %

Branch *	MTD Sales L	Brand Share %
DEV1	3.05	10.03 %
RTN1	2.88	12.41 %
YLK1	1.91	7.10 %
HRBR	1.73	7.73 %
CBP1	1.50	5.20 %
KOT1	0.25	2.64 %
Total	19.95	11.20 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	10.57	16.99 %
Fridge	7.92	14.20 %
Air-Cond	0.60	4.31 %
Total	19.09	14.47 %

Branch *	MTD Sales L	Brand Share %
KEN1	1.79	8.93 %
MTK1	1.58	12.88 %
RRN2	1.55	13.16 %
RJN1	1.37	6.23 %
VIJ1	1.18	12.85 %
NGB1	0.30	3.86 %
Total	19.09	14.47 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	8.94	14.01 %
Fridge	8.22	13.62 %
Air-Cond	0.48	16.77 %
Total	17.64	13.89 %

Branch *	MTD Sales L	Brand Share %
KAD1	2.98	14.24 %
CNP1	1.76	10.27 %
HSN1	0.58	4.33 %
SMG1	0.58	4.77 %
Total	17.64	13.89 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	7.17	17.93 %
Wash-Mac	4.79	8.69 %
Air-Cond	1.30	19.12 %
Total	13.25	13.01 %

Branch *	MTD Sales L	Brand Share %
TMK1	4.29	13.74 %
HES1	2.79	14.26 %
NEL1	1.32	6.02 %
PNY1	1.13	11.80 %
TIP1	0.93	14.66 %
Total	13.25	13.01 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	5.80	20.31 %
Fridge	5.78	22.38 %
Air-Cond	1.03	29.05 %
Total	12.60	21.77 %

Branch *	MTD Sales L	Brand Share %
RMR1	0.87	4.82 %
Total	12.60	21.77 %

Others

Property	MTD Sales L	Brand Share %
Fridge	0.97	115.96 %
Air-Cond	0.87	100.00 %
Total	1.84	102.64 %

Branch *	MTD Sales L	Brand Share %
WHS1	0.39	-24.37 %
SHRT		0.00 %
Total	1.84	102.64 %