

MBO KA : Whirlpool Sales Performance 24/09/2026 7:05 AM



MTD Sales
114.68Lacs

Brand Share %
14.86%

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	55.87	16.73 %
Wash-Mac	51.48	13.69 %
Air-Cond	7.34	11.85 %
Total	114.68	14.86 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	31.94	17.09 %
Syed Kabeer	19.67	11.40 %
Syed Mudabeer	18.76	14.57 %
Mohammed Naveed	17.55	13.91 %
Chandrashekhar	12.69	12.79 %
Aleem Pasha	12.23	21.68 %
Others	1.84	102.64 %
Total	114.68	14.86 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	17.10	20.34 %
Wash-Mac	13.15	14.28 %
Air-Cond	1.69	15.81 %
Total	31.94	17.09 %

Branch *	MTD Sales L	Brand Share %
KRP1	6.69	13.37 %
BMH1	1.72	9.11 %
HGS1	1.56	14.43 %
HGN1	1.56	14.01 %
Total	31.94	17.09 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	9.51	13.31 %
Wash-Mac	8.79	11.39 %
Air-Cond	1.37	5.72 %
Total	19.67	11.40 %

Branch *	MTD Sales L	Brand Share %
DEV1	2.97	9.93 %
RTN1	2.88	12.51 %
YLK1	1.91	7.29 %
HRBR	1.73	8.06 %
CBP1	1.50	5.51 %
KOT1	0.25	2.71 %
Total	19.67	11.40 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	10.57	17.24 %
Fridge	7.59	14.19 %
Air-Cond	0.60	4.31 %
Total	18.76	14.57 %

Branch *	MTD Sales L	Brand Share %
KEN1	1.79	8.99 %
MTK1	1.58	12.88 %
RRN2	1.55	13.16 %
RJN1	1.37	6.23 %
VIJ1	1.18	13.66 %
NGB1	0.30	3.86 %
Total	18.76	14.57 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	8.85	14.03 %
Fridge	8.22	13.67 %
Air-Cond	0.48	16.35 %
Total	17.55	13.91 %

Branch *	MTD Sales L	Brand Share %
KAD1	2.98	14.34 %
CNP1	1.76	10.27 %
SMG1	0.58	4.77 %
HSN1	0.49	3.69 %
Total	17.55	13.91 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	6.92	17.79 %
Wash-Mac	4.47	8.23 %
Air-Cond	1.30	21.67 %
Total	12.69	12.79 %

Branch *	MTD Sales L	Brand Share %
TMK1	3.97	13.05 %
HES1	2.55	13.59 %
NEL1	1.32	6.07 %
PNY1	1.13	12.19 %
Total	12.69	12.79 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	5.66	20.24 %
Fridge	5.55	22.26 %
Air-Cond	1.03	29.05 %
Total	12.23	21.68 %

Branch *	MTD Sales L	Brand Share %
RMR1	0.72	4.08 %
Total	12.23	21.68 %

Others

Property	MTD Sales L	Brand Share %
Fridge	0.97	115.96 %
Air-Cond	0.87	100.00 %
Total	1.84	102.64 %

Branch *	MTD Sales L	Brand Share %
WHS1	0.39	-24.37 %
SHRT		0.00 %
Total	1.84	102.64 %