

MBO KA : Whirlpool Sales Performance 23/09/2026 7:05 AM



MTD Sales
111.32Lacs

Brand Share %
14.89%

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	54.14	16.72 %
Wash-Mac	50.08	13.81 %
Air-Cond	7.10	11.66 %
Total	111.32	14.89 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	31.26	17.40 %
Syed Kabeer	19.51	11.50 %
Syed Mudabeer	18.41	14.94 %
Mohammed Naveed	17.07	14.02 %
Chandrashekhar	12.31	12.69 %
Aleem Pasha	10.92	20.03 %
Others	1.84	102.64 %
Total	111.32	14.89 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	16.89	20.92 %
Wash-Mac	12.67	14.38 %
Air-Cond	1.69	15.81 %
Total	31.26	17.40 %

Branch *	MTD Sales L	Brand Share %
KRP1	6.69	14.03 %
BMH1	1.72	9.46 %
Total	31.26	17.40 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	9.35	13.41 %
Wash-Mac	8.79	11.58 %
Air-Cond	1.37	5.72 %
Total	19.51	11.50 %

Branch *	MTD Sales L	Brand Share %
RTN1	2.88	12.83 %
DEV1	2.81	9.60 %
YLK1	1.91	7.34 %
HRBR	1.73	8.24 %
CBP1	1.50	5.51 %
KOT1	0.25	2.86 %
Total	19.51	11.50 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	10.39	17.92 %
Fridge	7.42	14.46 %
Air-Cond	0.60	4.31 %
Total	18.41	14.94 %

Branch *	MTD Sales L	Brand Share %
KEN1	1.79	9.42 %
MTK1	1.58	13.42 %
RRN2	1.55	14.48 %
RJN1	1.37	6.54 %
VIJ1	1.18	14.32 %
NGB1	0.30	3.86 %
Total	18.41	14.94 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	8.57	14.21 %
Fridge	8.02	13.64 %
Air-Cond	0.48	18.40 %
Total	17.07	14.02 %

Branch *	MTD Sales L	Brand Share %
KAD1	2.98	14.65 %
CNP1	1.76	10.82 %
SMG1	0.58	4.97 %
HSN1	0.29	2.20 %
Total	17.07	14.02 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	6.75	17.63 %
Wash-Mac	4.26	8.08 %
Air-Cond	1.30	21.67 %
Total	12.31	12.69 %

Branch *	MTD Sales L	Brand Share %
TMK1	3.97	13.21 %
HES1	2.17	12.05 %
NEL1	1.32	6.07 %
PNY1	1.13	12.19 %
Total	12.31	12.69 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	5.40	19.60 %
Fridge	4.73	19.63 %
Air-Cond	0.79	27.73 %
Total	10.92	20.03 %

Branch *	MTD Sales L	Brand Share %
MYS4	1.17	13.48 %
RMR1	0.72	4.22 %
Total	10.92	20.03 %

Others

Property	MTD Sales L	Brand Share %
Fridge	0.97	115.96 %
Air-Cond	0.87	100.00 %
Total	1.84	102.64 %

Branch *	MTD Sales L	Brand Share %
WHS1	0.39	-24.37 %
SHRT		0.00 %
Total	1.84	102.64 %