

MBO KA : Whirlpool Sales Performance 22/09/2026 7:05 AM



MTD Sales
109.36Lacs

Brand Share %
15.03%

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	53.35	16.87 %
Wash-Mac	48.91	13.90 %
Air-Cond	7.10	11.95 %
Total	109.36	15.03 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	30.93	17.75 %
Syed Kabeer	19.24	11.92 %
Syed Mudabeer	17.82	14.75 %
Mohammed Naveed	16.45	13.82 %
Chandrashekhar	12.16	12.67 %
Aleem Pasha	10.92	20.26 %
Others	1.84	83.09 %
Total	109.36	15.03 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	16.57	21.12 %
Wash-Mac	12.67	14.88 %
Air-Cond	1.69	15.81 %
Total	30.93	17.75 %

Branch *	MTD Sales L	Brand Share %
KRP1	6.53	14.17 %
BMH1	1.72	9.71 %
HGS1	1.56	14.98 %
Total	30.93	17.75 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	9.35	14.10 %
Wash-Mac	8.52	11.77 %
Air-Cond	1.37	6.02 %
Total	19.24	11.92 %

Branch *	MTD Sales L	Brand Share %
DEV1	2.81	9.60 %
RTN1	2.75	12.80 %
YLK1	1.91	7.40 %
HRBR	1.73	9.55 %
CBP1	1.50	5.76 %
KOT1	0.25	3.42 %
Total	19.24	11.92 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	9.80	17.34 %
Fridge	7.42	14.66 %
Air-Cond	0.60	4.40 %
Total	17.82	14.75 %

Branch *	MTD Sales L	Brand Share %
KEN1	1.79	9.68 %
MTK1	1.49	13.74 %
RJN1	1.37	6.54 %
VIJ1	1.05	13.00 %
NGB1	0.30	3.86 %
Total	17.82	14.75 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	8.26	14.19 %
Fridge	7.71	13.24 %
Air-Cond	0.48	18.40 %
Total	16.45	13.82 %

Branch *	MTD Sales L	Brand Share %
KAD1	2.98	14.65 %
CNP1	1.76	10.82 %
SMG1	0.49	4.49 %
HSN1	0.20	1.58 %
Total	16.45	13.82 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	6.60	17.43 %
Wash-Mac	4.26	8.18 %
Air-Cond	1.30	21.67 %
Total	12.16	12.67 %

Branch *	MTD Sales L	Brand Share %
TMK1	3.97	13.21 %
HES1	2.17	12.30 %
NEL1	1.32	6.20 %
PNY1	1.13	12.19 %
Total	12.16	12.67 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	5.40	19.59 %
Fridge	4.73	20.15 %
Air-Cond	0.79	27.73 %
Total	10.92	20.26 %

Branch *	MTD Sales L	Brand Share %
MYS4	1.17	13.81 %
RMR1	0.72	4.32 %
Total	10.92	20.26 %

Others

Property	MTD Sales L	Brand Share %
Fridge	0.97	77.04 %
Air-Cond	0.87	100.00 %
Total	1.84	83.09 %

Branch *	MTD Sales L	Brand Share %
WHS1	0.39	-33.16 %
SHRT		0.00 %
Total	1.84	83.09 %