

MBO KA : Whirlpool Sales Performance 21/09/2026 7:05 AM



MTD Sales
104.57 Lacs

Brand Share %
14.74%

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	50.42	16.28 %
Wash-Mac	47.65	13.89 %
Air-Cond	6.50	11.47 %
Total	104.57	14.74 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	30.03	17.63 %
Syed Kabeer	18.61	11.90 %
Syed Mudabeer	16.19	13.92 %
Mohammed Naveed	15.92	13.75 %
Chandrashekhar	11.85	12.47 %
Aleem Pasha	10.50	19.90 %
Others	1.46	54.37 %
Total	104.57	14.74 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	15.96	20.73 %
Wash-Mac	12.38	14.91 %
Air-Cond	1.69	16.30 %
Total	30.03	17.63 %

Branch *	MTD Sales L	Brand Share %
KRP1	5.95	13.23 %
BMH1	1.72	10.03 %
Total	30.03	17.63 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	8.91	13.99 %
Wash-Mac	8.33	11.90 %
Air-Cond	1.37	6.02 %
Total	18.61	11.90 %

Branch *	MTD Sales L	Brand Share %
DEV1	2.58	9.10 %
RTN1	2.53	12.43 %
YLK1	1.91	7.51 %
HRBR	1.73	9.69 %
CBP1	1.50	5.86 %
KOT1	0.25	3.42 %
Total	18.61	11.90 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	9.53	17.11 %
Fridge	6.37	12.98 %
Air-Cond	0.29	2.50 %
Total	16.19	13.92 %

Branch *	MTD Sales L	Brand Share %
MTK1	1.49	13.74 %
RRN2	1.36	13.58 %
RJN1	1.25	6.03 %
VIJ1	1.05	13.00 %
KEN1	0.94	5.33 %
NGB1	0.30	3.86 %
Total	16.19	13.92 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	7.88	14.03 %
Fridge	7.56	13.27 %
Air-Cond	0.48	18.40 %
Total	15.92	13.75 %

Branch *	MTD Sales L	Brand Share %
KAD1	2.98	14.65 %
CNP1	1.76	11.05 %
SMG1	0.49	4.49 %
HSN1	0.20	1.71 %
Total	15.92	13.75 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	6.30	16.76 %
Wash-Mac	4.26	8.27 %
Air-Cond	1.30	21.67 %
Total	11.85	12.47 %

Branch *	MTD Sales L	Brand Share %
TMK1	3.66	12.47 %
HES1	2.17	12.30 %
NEL1	1.32	6.20 %
PNY1	1.13	12.19 %
Total	11.85	12.47 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	5.27	19.66 %
Fridge	4.73	20.22 %
Air-Cond	0.50	19.58 %
Total	10.50	19.90 %

Branch *	MTD Sales L	Brand Share %
MYS4	1.17	13.81 %
RMR1	0.59	3.56 %
Total	10.50	19.90 %

Others

Property	MTD Sales L	Brand Share %
Air-Cond	0.87	100.00 %
Fridge	0.58	29.62 %
Total	1.46	54.37 %

Branch *	MTD Sales L	Brand Share %
SHRT		0.00 %
WHS1		0.00 %
Total	1.46	54.37 %