

MBO KA : Whirlpool Sales Performance 20/09/2026 7:05 AM



MTD Sales
98.09Lacs

Brand Share %
14.63%

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	46.92	16.25 %
Wash-Mac	45.02	13.75 %
Air-Cond	6.14	11.28 %
Total	98.09	14.63 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	28.94	17.87 %
Syed Kabeer	17.64	12.06 %
Mohammed Naveed	15.36	13.72 %
Syed Mudabeer	14.45	13.28 %
Chandrashekhar	11.00	12.35 %
Aleem Pasha	9.23	18.53 %
Others	1.46	54.37 %
Total	98.09	14.63 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	15.37	21.26 %
Wash-Mac	11.88	14.92 %
Air-Cond	1.69	16.80 %
Total	28.94	17.87 %

Branch *	MTD Sales L	Brand Share %
KRP1	6.04	14.19 %
BMH1	1.72	10.37 %
Total	28.94	17.87 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	8.44	14.47 %
Wash-Mac	8.19	12.43 %
Air-Cond	1.01	4.59 %
Total	17.64	12.06 %

Branch *	MTD Sales L	Brand Share %
DEV1	2.58	9.35 %
RTN1	2.22	12.26 %
YLK1	1.77	7.47 %
HRBR	1.37	8.42 %
CBP1	1.34	5.74 %
KOT1	0.25	3.42 %
Total	17.64	12.06 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	7.53	13.64 %
Fridge	7.35	13.58 %
Air-Cond	0.48	18.40 %
Total	15.36	13.72 %

Branch *	MTD Sales L	Brand Share %
CNP1	1.76	11.05 %
SMG1	0.40	3.75 %
HSN1	0.20	1.73 %
Total	15.36	13.72 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	8.48	16.20 %
Fridge	5.68	12.38 %
Air-Cond	0.29	2.71 %
Total	14.45	13.28 %

Branch *	MTD Sales L	Brand Share %
MTK1	1.34	13.08 %
VIJ1	1.05	13.42 %
RJN1	1.02	5.26 %
KEN1	0.94	5.44 %
RRN2	0.70	7.47 %
NGB1	0.30	4.43 %
Total	14.45	13.28 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	5.67	16.39 %
Wash-Mac	4.04	8.28 %
Air-Cond	1.30	22.70 %
Total	11.00	12.35 %

Branch *	MTD Sales L	Brand Share %
TMK1	3.44	12.62 %
HES1	2.00	12.15 %
PNY1	1.13	13.31 %
NEL1	1.00	5.12 %
Total	11.00	12.35 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	4.90	19.10 %
Fridge	3.83	17.72 %
Air-Cond	0.50	19.58 %
Total	9.23	18.53 %

Branch *	MTD Sales L	Brand Share %
MYS4	1.17	13.81 %
RMR1	0.59	3.71 %
Total	9.23	18.53 %

Others

Property	MTD Sales L	Brand Share %
Air-Cond	0.87	100.00 %
Fridge	0.58	29.62 %
Total	1.46	54.37 %

Branch *	MTD Sales L	Brand Share %
SHRT		0.00 %
WHS1		0.00 %
Total	1.46	54.37 %