

MBO KA : Whirlpool Sales Performance 19/09/2026 7:05 AM



MTD Sales
94.23Lacs

Brand Share %
14.77%

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	45.00	16.61 %
Wash-Mac	43.57	13.82 %
Air-Cond	5.66	10.91 %
Total	94.23	14.77 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	27.38	17.98 %
Syed Kabeer	16.62	11.81 %
Mohammed Naveed	14.69	14.03 %
Syed Mudabeer	14.09	13.73 %
Chandrashekhar	11.00	12.66 %
Aleem Pasha	8.99	18.83 %
Others	1.46	49.83 %
Total	94.23	14.77 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	14.89	22.14 %
Wash-Mac	11.27	14.84 %
Air-Cond	1.21	13.45 %
Total	27.38	17.98 %

Branch *	MTD Sales L	Brand Share %
KRP1	5.36	13.95 %
HOS1	2.69	14.58 %
BMH1	1.72	11.76 %
Total	27.38	17.98 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	7.91	12.35 %
Fridge	7.70	13.92 %
Air-Cond	1.01	4.73 %
Total	16.62	11.81 %

Branch *	MTD Sales L	Brand Share %
DEV1	2.30	8.61 %
RTN1	2.07	11.87 %
HRBR	1.37	8.72 %
CBP1	1.34	6.03 %
YLK1	1.18	5.17 %
KOT1	0.25	3.42 %
Total	16.62	11.81 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	7.32	13.95 %
Fridge	6.89	13.89 %
Air-Cond	0.48	18.40 %
Total	14.69	14.03 %

Branch *	MTD Sales L	Brand Share %
CNP1	1.76	11.74 %
SMG1	0.40	4.09 %
HSN1	0.20	1.90 %
Total	14.69	14.03 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	8.13	16.13 %
Fridge	5.68	13.34 %
Air-Cond	0.29	2.96 %
Total	14.09	13.73 %

Branch *	MTD Sales L	Brand Share %
MTK1	1.34	13.51 %
VIJ1	1.05	13.42 %
RJN1	1.02	5.53 %
KEN1	0.94	5.50 %
RRN2	0.70	7.92 %
NGB1	0.30	4.85 %
Total	14.09	13.73 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	5.67	16.93 %
Wash-Mac	4.04	8.47 %
Air-Cond	1.30	22.70 %
Total	11.00	12.66 %

Branch *	MTD Sales L	Brand Share %
TMK1	3.44	12.76 %
HES1	2.00	12.39 %
PNY1	1.13	14.29 %
NEL1	1.00	5.21 %
Total	11.00	12.66 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	4.90	19.97 %
Fridge	3.58	17.37 %
Air-Cond	0.50	19.58 %
Total	8.99	18.83 %

Branch *	MTD Sales L	Brand Share %
MDY1	1.65	14.56 %
MYS4	1.17	13.81 %
RMR1	0.59	3.97 %
Total	8.99	18.83 %

Others

Property	MTD Sales L	Brand Share %
Air-Cond	0.87	100.00 %
Fridge	0.58	29.62 %
Total	1.46	49.83 %

Branch *	MTD Sales L	Brand Share %
SHRT		0.00 %
WHS1		0.00 %
Total	1.46	49.83 %