

MBO KA : Whirlpool Sales Performance 15/09/2026 7:05 AM



MTD Sales
73.12Lacs

Brand Share %
14.37%

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	35.89	16.73 %
Wash-Mac	34.20	13.51 %
Air-Cond	3.03	7.36 %
Total	73.12	14.37 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	22.58	18.54 %
Syed Kabeer	12.96	11.06 %
Syed Mudabeer	10.73	13.87 %
Mohammed Naveed	10.43	12.71 %
Chandrashekhar	8.93	12.28 %
Aleem Pasha	7.50	20.95 %
Others		0.00 %
Total	73.12	14.37 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	12.61	23.43 %
Wash-Mac	9.05	15.02 %
Air-Cond	0.92	11.92 %
Total	22.58	18.54 %

Branch *	MTD Sales L	Brand Share %
KRP1	4.51	14.09 %
HOS1	1.67	11.37 %
BMH1	1.55	12.03 %
HGS1	0.74	10.07 %
Total	22.58	18.54 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	6.45	14.19 %
Wash-Mac	6.23	11.53 %
Air-Cond	0.28	1.58 %
Total	12.96	11.06 %

Branch *	MTD Sales L	Brand Share %
DEV1	1.78	8.33 %
RTN1	1.77	12.61 %
CBP1	0.94	4.76 %
HRBR	0.90	7.08 %
YLK1	0.49	2.55 %
KOT1		0.00 %
Total	12.96	11.06 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	6.50	16.48 %
Fridge	3.94	13.32 %
Air-Cond	0.29	3.45 %
Total	10.73	13.87 %

Branch *	MTD Sales L	Brand Share %
VIJ1	0.87	13.24 %
RJN1	0.81	5.72 %
KEN1	0.37	2.76 %
NGB1	0.30	6.58 %
RRN2	0.13	2.41 %
Total	10.73	13.87 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	5.24	12.47 %
Wash-Mac	5.19	13.05 %
Total	10.43	12.71 %

Branch *	MTD Sales L	Brand Share %
CNP1	0.95	7.46 %
HIR1	0.89	12.33 %
SMG1	0.25	3.07 %
HSN1	0.20	2.69 %
Total	10.43	12.71 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	4.82	17.71 %
Wash-Mac	3.07	7.58 %
Air-Cond	1.04	20.53 %
Total	8.93	12.28 %

Branch *	MTD Sales L	Brand Share %
TMK1	2.63	11.17 %
HES1	1.72	13.86 %
NEL1	0.72	4.26 %
Total	8.93	12.28 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	4.16	22.10 %
Fridge	2.84	19.09 %
Air-Cond	0.50	23.90 %
Total	7.50	20.95 %

Branch *	MTD Sales L	Brand Share %
MYS4	0.81	13.99 %
RMR1	0.47	3.98 %
Total	7.50	20.95 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %