

MBO KA : Whirlpool Sales Performance 14/09/2026 7:05 AM



MTD Sales
65.11Lacs

Brand Share %
14.40%

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	31.35	13.91 %
Fridge	31.28	16.58 %
Air-Cond	2.48	6.52 %
Total	65.11	14.40 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	20.16	18.46 %
Syed Kabeer	12.59	11.86 %
Syed Mudabeer	9.10	13.47 %
Mohammed Naveed	9.06	12.85 %
Chandrashekhar	8.34	12.90 %
Aleem Pasha	5.86	18.24 %
Others		0.00 %
Total	65.11	14.40 %

Manoj N

Property	MTD Sales L	Brand Share %
Fridge	10.88	23.40 %
Wash-Mac	8.37	15.12 %
Air-Cond	0.92	12.43 %
Total	20.16	18.46 %

Branch *	MTD Sales L	Brand Share %
KRP1	3.86	12.94 %
BMH1	1.55	13.69 %
HOS1	1.25	9.77 %
HGS1	0.37	6.12 %
Total	20.16	18.46 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	6.22	14.84 %
Wash-Mac	6.09	12.77 %
Air-Cond	0.28	1.69 %
Total	12.59	11.86 %

Branch *	MTD Sales L	Brand Share %
DEV1	1.78	8.98 %
RTN1	1.77	14.36 %
CBP1	0.94	5.02 %
HRBR	0.76	7.02 %
YLK1	0.49	2.82 %
KOT1		0.00 %
Total	12.59	11.86 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	5.67	16.53 %
Fridge	3.43	13.20 %
Total	9.10	13.47 %

Branch *	MTD Sales L	Brand Share %
RJN1	0.81	6.72 %
VIJ1	0.72	11.66 %
KEN1	0.37	3.05 %
NGB1	0.30	6.80 %
RRN2	-0.13	-2.70 %
Total	9.10	13.47 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	4.78	13.65 %
Fridge	4.27	12.16 %
Total	9.06	12.85 %

Branch *	MTD Sales L	Brand Share %
CNP1	0.95	8.77 %
HIR1	0.72	12.14 %
SMG1	0.25	3.07 %
HSN1	0.20	3.16 %
Total	9.06	12.85 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Fridge	4.37	18.10 %
Wash-Mac	2.93	8.27 %
Air-Cond	1.04	20.53 %
Total	8.34	12.90 %

Branch *	MTD Sales L	Brand Share %
TMK1	2.48	11.36 %
NEL1	0.72	4.76 %
Total	8.34	12.90 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	3.51	20.38 %
Fridge	2.12	15.78 %
Air-Cond	0.24	15.66 %
Total	5.86	18.24 %

Branch *	MTD Sales L	Brand Share %
RMR1	0.47	4.08 %
Total	5.86	18.24 %

Others

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
SHRT		0.00 %
WHS1		0.00 %
Total		0.00 %