

MTD Sales
2,024.49 L

Brand Share %
15.86 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	1,032.93	23.05 %
Wash-Mac	976.06	20.79 %
Air-Cond	15.50	0.43 %
Total	2,024.49	15.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	362.72	19.16 %
SOUTH-01	309.37	13.99 %
WEST-02	282.92	18.10 %
TRICHY-01	233.67	16.62 %
WEST-01	204.34	18.13 %
CHENNAI-01	197.43	12.53 %
CHENNAI-02	177.84	14.16 %
NORTH ARCOT	134.42	16.67 %
SOUTH ARCOT	110.64	13.22 %
KL-SOUTH	11.16	12.91 %
Total	2,024.49	15.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	195.43	26.80 %
Wash-Mac	165.82	23.70 %
Air-Cond	1.47	0.32 %
Total	362.72	19.16 %

Branch *	MTD Sales L	Brand Share %
MDU6	17.10	15.68 %
MDU2	15.24	11.82 %
ATG1	8.04	13.63 %
MPA1	7.73	14.20 %
SVG1	6.59	13.89 %
TEN2	4.76	11.62 %
KYK1	3.80	14.52 %
SGP1	2.36	15.50 %
NKI1	2.13	6.73 %
KPT1	2.13	9.24 %
ODM1	1.84	9.22 %
PVI1	1.69	5.75 %
MNM1	1.05	4.32 %
BTU1	0.94	4.67 %
PNV1	0.91	4.31 %
CMR1	0.69	5.57 %
WHMD	-0.32	9.89 %
Total	362.72	19.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	163.09	22.26 %
Wash-Mac	143.09	18.88 %
Air-Cond	3.19	0.44 %
Total	309.37	13.99 %

Branch *	MTD Sales L	Brand Share %
TUT1	45.37	15.85 %
RPM1	15.72	13.66 %
TUT2	13.34	12.76 %
NGR1	12.04	8.84 %
PKD1	10.56	13.73 %
TVL1	10.00	5.60 %
TKS1	6.68	9.53 %
SNL1	5.90	15.55 %
MAR1	5.71	12.47 %
RND1	5.33	7.57 %
MMT1	5.09	14.91 %
APK2	4.81	12.03 %
TKS2	4.79	5.93 %
ASM1	4.09	14.87 %
SKD1	2.96	13.07 %
ARM1	1.96	6.69 %
VLY1	1.94	3.66 %
TVL2	1.32	5.42 %
KGL1	1.28	6.05 %
COL1	1.22	12.30 %
TKY1	1.00	2.93 %
SGT1	0.52	3.08 %
Total	309.37	13.99 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	141.73	20.24 %
Fridge	138.11	21.58 %
Air-Cond	3.08	1.38 %
Total	282.92	18.10 %

Branch *	MTD Sales L	Brand Share %
HSR2	9.92	12.79 %
ATU1	8.81	15.62 %
HSR1	3.99	9.32 %
KRI1	3.59	13.45 %
MCR1	3.20	5.94 %
SGG1	2.88	12.32 %
HRR1	2.55	11.32 %
VKL1	2.54	9.79 %
NKL2	2.28	2.63 %
KMM1	1.45	5.99 %
CMI1	1.13	4.80 %
SGI1	0.60	2.31 %
DPR1	0.12	0.65 %
WHKP		0.00 %
Total	282.92	18.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	135.73	27.74 %
Wash-Mac	93.25	21.26 %
Air-Cond	4.69	0.98 %
Total	233.67	16.62 %

Branch *	MTD Sales L	Brand Share %
PBR2	10.32	10.91 %
TVR2	9.82	13.99 %
MVM1	9.45	12.31 %
TRY4	7.36	11.09 %
MDI1	7.08	13.38 %
TRY2	6.62	15.44 %
PTK1	6.61	12.44 %
KUM1	6.43	8.11 %
KRN1	2.83	12.11 %
NMM1	2.55	13.78 %
NGT1	2.00	4.96 %
PBR1	1.88	5.91 %
Total	233.67	16.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	115.30	21.96 %
Fridge	88.44	20.43 %
Air-Cond	0.59	0.35 %
Total	204.34	18.13 %

Branch *	MTD Sales L	Brand Share %
TPR2	11.77	15.60 %
CBE4	6.82	12.21 %
TPR3	5.74	14.16 %
CBE1	4.67	15.14 %
SNR1	3.81	10.92 %
UAM1	3.59	14.50 %
PPI1	2.77	10.73 %
GDR1	2.62	14.32 %
CBE5	2.39	11.12 %
TPR4	2.22	9.94 %
CNR1	1.49	13.37 %
CBE6	1.48	3.45 %
PDM1	1.10	4.06 %
DPM2	0.99	2.98 %
Total	204.34	18.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	101.28	19.09 %
Fridge	95.68	19.98 %
Air-Cond	0.47	0.08 %
Total	197.43	12.53 %

Branch *	MTD Sales L	Brand Share %
CH16	16.68	13.38 %
CH14	12.35	10.87 %
CH42	12.31	14.05 %
CH05	10.76	11.23 %
CH08	9.86	8.33 %
CH19	7.61	7.53 %
CH28	6.48	8.90 %
CH22	5.79	13.23 %
GUD1	5.30	9.74 %
AVD1	5.20	8.69 %
MRM1	5.02	11.01 %
CH07	5.00	7.60 %
CH39	4.59	15.71 %
CH30	4.58	8.41 %
KNR1	4.28	13.10 %
CGL1	4.27	12.54 %
CZWH	2.56	5.48 %
TKM1	2.47	10.40 %
CH48	1.78	2.78 %
CH29	0.69	7.34 %
CH40		0.00 %
MC10		0.00 %
WCHN	-2.12	11.75 %
Total	197.43	12.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	102.08	23.70 %
Fridge	75.49	20.36 %
Air-Cond	0.26	0.06 %
Total	177.84	14.16 %

Branch *	MTD Sales L	Brand Share %
CH03	17.57	12.99 %
CH15	15.60	11.32 %
CH18	10.33	14.93 %
CH06	10.27	14.54 %
CH43	8.19	13.86 %
CH41	7.06	15.46 %
CH20	5.02	9.58 %
CH44	5.00	13.17 %
CH09	4.53	9.36 %
CH24	4.18	7.32 %
CH21	3.03	4.46 %
CH34	2.38	4.51 %
CH23	0.86	4.29 %
CH36	0.84	4.78 %
CH32	0.24	4.11 %
MC06	0.14	5.98 %
MC05		0.00 %
Total	177.84	14.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	68.17	25.05 %
Wash-Mac	64.51	20.76 %
Air-Cond	1.75	0.78 %
Total	134.42	16.67 %

Branch *	MTD Sales L	Brand Share %
KPM2	14.30	13.10 %
VEL2	7.65	15.31 %
TRR1	7.52	15.70 %
SBR1	6.18	12.19 %
VEL1	4.73	12.82 %
KPM1	4.33	12.93 %
TRT1	3.12	8.04 %
PLR1	0.70	3.72 %
VNB1	0.62	2.26 %
PTU1	0.30	4.14 %
BGR1	0.26	1.54 %
UGI1	0.11	0.72 %
CGM1		0.00 %
WHVL	-0.13	9.77 %
Total	134.42	16.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	66.44	22.20 %
Wash-Mac	44.20	15.70 %
Total	110.64	13.22 %

Branch *	MTD Sales L	Brand Share %
POY1	13.21	13.60 %
CUD1	9.85	12.09 %
CDM1	8.04	14.47 %
NVL2	7.11	12.58 %
SJI2	6.23	12.96 %
VPM2	5.41	12.12 %
KKI2	4.99	9.11 %
TDM1	4.92	14.42 %
TRK1	4.72	10.26 %
PRT1	3.79	13.63 %
KML1	2.75	11.71 %
TVM1	2.28	15.85 %
POY2	1.43	1.73 %
VCM1	0.52	2.49 %
TVM2	0.10	0.93 %
SJI1		0.00 %
Total	110.64	13.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	6.36	17.63 %
Wash-Mac	4.80	24.25 %
Total	11.16	12.91 %

Branch *	MTD Sales L	Brand Share %
TVP1	8.36	14.55 %
KLR1		0.00 %
WTVP		0.00 %
Total	11.16	12.91 %