

MTD Sales
1,275.40 L

Brand Share %
11.88 %

Information:

MTD : 01-08-2025 To 30-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	696.40	20.36 %
Wash-Mac	554.49	17.41 %
Air-Cond	24.51	0.59 %
Total	1,275.40	11.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	200.68	11.07 %
SOUTH-03	189.24	15.25 %
TRICHY-01	183.63	13.08 %
CHENNAI-01	156.76	9.35 %
CHENNAI-02	129.27	10.42 %
WEST-02	122.19	13.18 %
WEST-01	101.94	14.00 %
NORTH ARCOT	88.42	12.65 %
SOUTH ARCOT	87.05	9.91 %
KL-SOUTH	16.22	12.94 %
Total	1,275.40	11.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	114.09	20.38 %
Wash-Mac	80.67	15.54 %
Air-Cond	5.92	0.81 %
Total	200.68	11.07 %

Branch *	MTD Sales L	Brand Share %
TUT1	22.46	10.05 %
RPM1	8.13	11.64 %
TVL1	8.01	4.57 %
NGR1	6.15	5.07 %
TKS1	5.83	9.99 %
TKS2	5.78	8.47 %
PKD1	5.52	11.71 %
TUT2	5.31	7.44 %
SKD1	3.87	8.61 %
RND1	3.68	5.06 %
ASM1	3.25	11.86 %
VNR1	2.58	11.74 %
STU2	2.23	10.73 %
APK2	1.98	7.09 %
VLY1	1.59	2.85 %
TVL2	0.99	4.53 %
KGL1	0.77	4.98 %
TKY1	0.73	2.66 %
ERL1	0.48	-20.20 %
COL1	0.39	3.93 %
SGT1		0.00 %
Total	200.68	11.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	102.43	23.48 %
Wash-Mac	83.06	21.29 %
Air-Cond	3.75	0.90 %
Total	189.24	15.25 %

Branch *	MTD Sales L	Brand Share %
ATG1	5.30	10.19 %
MDU3	3.81	11.09 %
CBM1	3.72	11.45 %
TEN2	2.60	11.17 %
KYK1	2.13	7.78 %
SVG1	1.91	5.95 %
NKI1	0.99	5.19 %
MNM1	0.79	5.16 %
PNV1	0.78	4.38 %
CMR1	0.62	7.64 %
PVI1	0.51	1.84 %
KPT1	0.43	4.90 %
BTU1	0.36	2.53 %
ODM1	0.19	1.53 %
WHMD		0.00 %
Total	189.24	15.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	118.21	25.43 %
Wash-Mac	62.17	18.37 %
Air-Cond	3.25	0.54 %
Total	183.63	13.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	25.54	11.70 %
PBR2	10.50	11.15 %
KUM1	7.58	8.28 %
TVR2	6.27	7.54 %
PTK1	6.07	9.20 %
AYR1	3.02	11.54 %
NGT1	2.14	4.17 %
PBR1	1.40	7.40 %
APM1	1.35	5.93 %
NMM1	0.20	1.25 %
Total	183.63	13.08 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	76.89	18.38 %
Fridge	75.93	17.68 %
Air-Cond	3.93	0.47 %
Total	156.76	9.35 %

Branch *	MTD Sales L	Brand Share %
CH05	10.57	8.40 %
CH14	8.51	8.32 %
CH28	6.80	10.67 %
CH11	6.63	7.43 %
CH08	6.37	5.41 %
CH19	5.71	5.83 %
CGL1	5.63	11.32 %
CH30	5.49	7.22 %
CH48	5.17	7.29 %
CH22	4.89	8.99 %
CH38	3.88	11.82 %
CH39	3.80	11.49 %
AVD1	3.75	6.69 %
GUD1	3.64	6.04 %
CH07	3.09	4.79 %
KNR1	3.06	10.18 %
MRM1	2.40	6.12 %
TKM1	1.92	9.73 %
CZWH	0.15	1.28 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	156.76	9.35 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	69.79	20.46 %
Fridge	56.18	17.24 %
Air-Cond	3.30	0.57 %
Total	129.27	10.42 %

Branch *	MTD Sales L	Brand Share %
CH15	11.68	8.77 %
CH18	7.39	9.49 %
CH21	6.80	10.06 %
CH33	5.60	11.59 %
CH20	4.66	8.05 %
CH06	3.91	6.78 %
CH44	3.02	8.33 %
CH09	2.51	5.63 %
CH43	2.05	4.57 %
CH24	1.59	4.02 %
CH34	1.34	2.42 %
CH23	1.29	4.67 %
CH32	0.92	8.54 %
CH36	0.50	2.00 %
CH01	0.10	10.97 %
MC08		0.00 %
Total	129.27	10.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	66.02	18.46 %
Wash-Mac	55.00	15.25 %
Air-Cond	1.17	0.56 %
Total	122.19	13.18 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.54	11.56 %
HSR2	5.36	10.74 %
SLM3	4.57	11.48 %
HSR1	4.15	10.62 %
ATU1	3.74	9.27 %
APN1	1.55	9.84 %
HRR1	1.20	9.75 %
MCR1	1.04	3.71 %
SGG1	0.81	7.31 %
NKL2	0.70	1.84 %
CMI1	0.61	7.58 %
VKL1	0.47	3.54 %
KMM1	0.39	2.97 %
SGI1	0.31	1.77 %
DPR2	0.30	2.30 %
DPR1		0.00 %
WHKP		0.00 %
WHPD	-0.19	10.94 %
Total	122.19	13.18 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	52.01	16.43 %
Fridge	47.82	16.73 %
Air-Cond	2.10	1.67 %
Total	101.94	14.00 %

Branch *	MTD Sales L	Brand Share %
KMR1	6.55	10.89 %
CBE4	4.48	11.81 %
UAM1	1.71	9.45 %
TPR3	1.56	7.50 %
PPI1	1.15	8.62 %
CBE3	1.05	9.03 %
CNR1	0.83	8.27 %
PDM1	0.76	5.05 %
SNR1	0.76	2.69 %
ANR1	0.61	9.88 %
SYM2	0.57	3.77 %
GDR1	0.57	7.67 %
GBM1	0.56	3.90 %
TPR4	0.14	0.85 %
DPM2	0.09	0.42 %
WHCB		0.00 %
Total	101.94	14.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	51.86	22.10 %
Wash-Mac	35.74	17.17 %
Air-Cond	0.83	0.32 %
Total	88.42	12.65 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.88	11.13 %
TRR1	4.35	9.76 %
VEL1	4.26	10.22 %
KPM1	3.43	10.53 %
VSI1	2.80	9.88 %
ARC2	2.62	7.16 %
CGM1	0.67	3.63 %
UGI1	0.61	5.83 %
TRT1	0.58	2.33 %
PTU1	0.31	6.83 %
VNB1	0.09	0.54 %
BGR1		0.00 %
PLR1		0.00 %
WHVL		0.00 %
Total	88.42	12.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	54.18	19.85 %
Wash-Mac	32.61	12.66 %
Air-Cond	0.26	0.08 %
Total	87.05	9.91 %

Branch *	MTD Sales L	Brand Share %
POY1	13.29	11.19 %
CUD1	7.87	9.38 %
CDM1	5.60	10.15 %
KKI2	5.05	10.44 %
VPM2	3.51	5.45 %
NVL2	3.21	5.00 %
POY2	3.17	3.70 %
TRK1	3.14	7.19 %
SJI1	2.96	11.61 %
TDM1	1.09	3.19 %
VCM1	0.50	1.67 %
WHNV		0.00 %
Total	87.05	9.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	9.67	17.99 %
Wash-Mac	6.55	19.25 %
Total	16.22	12.94 %

Branch *	MTD Sales L	Brand Share %
Total	16.22	12.94 %