

MTD Sales
1,118.56 L

Brand Share %
11.32 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	636.02	21.27 %
Wash-Mac	452.16	16.99 %
Air-Cond	30.38	0.72 %
Total	1,118.56	11.32 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	192.38	11.11 %
CHENNAI-01	169.97	10.28 %
SOUTH-03	151.29	13.41 %
TRICHY-01	140.45	10.59 %
WEST-02	121.11	14.31 %
CHENNAI-02	120.36	10.15 %
WEST-01	88.73	15.10 %
SOUTH ARCOT	63.47	8.35 %
NORTH ARCOT	60.31	10.34 %
KL-SOUTH	10.49	12.96 %
Total	1,118.56	11.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	107.20	21.42 %
Wash-Mac	79.23	16.12 %
Air-Cond	5.95	0.80 %
Total	192.38	11.11 %

Branch *	MTD Sales L	Brand Share %
KVT1	10.49	10.17 %
NGR1	8.97	10.57 %
TUT2	7.48	9.09 %
TVL1	7.13	5.14 %
RPM1	6.74	10.99 %
PKD1	6.62	9.73 %
TKS2	5.36	8.36 %
SVK1	5.24	10.19 %
RND1	4.92	5.39 %
MAR1	4.85	7.62 %
TKS1	4.28	7.16 %
STU2	2.98	9.26 %
VNR1	2.93	10.42 %
SNL1	2.87	10.83 %
SDI1	2.20	10.14 %
ARM1	1.30	10.66 %
KGL1	1.26	8.66 %
VLY1	0.95	1.78 %
TKY1	0.82	3.40 %
SGT1		0.00 %
TVL2		0.00 %
Total	192.38	11.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	98.44	23.05 %
Wash-Mac	65.51	18.43 %
Air-Cond	6.01	0.69 %
Total	169.97	10.28 %

Branch *	MTD Sales L	Brand Share %
CH08	7.81	6.39 %
CH05	7.66	5.60 %
CH14	7.47	7.08 %
CH11	6.64	9.88 %
CH28	6.41	9.70 %
GUD1	4.68	7.72 %
CH22	3.88	6.06 %
CH19	3.73	3.45 %
CGL1	3.57	11.11 %
CH30	3.41	7.53 %
KNR1	3.37	7.38 %
CH07	3.24	4.45 %
CH39	3.01	8.10 %
MRM1	2.42	7.19 %
CH48	2.40	4.24 %
TKM1	1.56	10.60 %
CZWH	1.41	3.27 %
AVD1	1.20	2.64 %
CH40	0.09	0.82 %
WCHN	-0.56	6.82 %
Total	169.97	10.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	90.81	25.06 %
Wash-Mac	57.82	18.36 %
Air-Cond	2.67	0.59 %
Total	151.29	13.41 %

Branch *	MTD Sales L	Brand Share %
MDU2	7.66	9.17 %
ATG1	5.35	10.25 %
SVG1	3.79	9.52 %
CBM1	3.71	9.69 %
KKD2	3.61	9.60 %
MDU5	3.38	11.20 %
MDU3	3.24	8.35 %
TEN2	2.61	10.57 %
KRR1	2.04	8.48 %
PNV1	1.34	6.41 %
PVI1	0.88	3.85 %
NKI1	0.71	6.30 %
MNM1	0.59	4.60 %
BTU1	0.51	6.35 %
CMR1	0.41	7.33 %
ODM1	0.33	3.13 %
Total	151.29	13.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	84.92	22.51 %
Wash-Mac	50.75	18.73 %
Air-Cond	4.78	0.70 %
Total	140.45	10.59 %

Branch *	MTD Sales L	Brand Share %
TRY1	29.58	9.26 %
PBR2	8.77	10.77 %
KUM1	7.51	9.04 %
MVM1	6.34	8.36 %
PTK1	5.67	10.57 %
MDI1	4.96	10.43 %
TNJ2	4.46	6.33 %
TVR2	4.03	6.04 %
TRY2	3.46	9.22 %
TVR1	2.18	9.14 %
NGT1	1.36	2.64 %
KRN1	1.24	9.66 %
TTP1	0.83	3.63 %
PBR1	0.64	2.50 %
NMM1	0.16	0.92 %
Total	140.45	10.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	71.42	20.64 %
Wash-Mac	48.24	14.68 %
Air-Cond	1.45	0.85 %
Total	121.11	14.31 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.77	8.89 %
HSR1	4.11	10.59 %
ATU1	2.93	9.13 %
NKL2	1.13	3.21 %
KMM1	0.74	5.45 %
VKL1	0.72	5.73 %
MCR1	0.29	0.91 %
SGG1	0.21	2.71 %
SGI1	0.09	0.69 %
DPR2	0.08	0.56 %
DPR1		0.00 %
Total	121.11	14.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	62.15	20.93 %
Wash-Mac	52.52	18.67 %
Air-Cond	5.69	0.94 %
Total	120.36	10.15 %

Branch *	MTD Sales L	Brand Share %
CH15	14.11	11.14 %
CH03	12.23	8.67 %
CH18	6.12	8.82 %
CH21	5.71	9.62 %
CH06	5.54	9.70 %
CH09	4.76	10.89 %
CH20	4.38	8.73 %
CH43	3.94	7.50 %
CH44	3.55	10.08 %
CH46	2.86	8.78 %
GPD1	1.88	8.68 %
CH24	1.85	3.61 %
CH34	0.65	1.15 %
CH23	0.46	2.98 %
CH32	0.43	3.36 %
CH36	0.38	1.70 %
MC06	0.12	3.78 %
CH01		0.00 %
MC08		0.00 %
Total	120.36	10.15 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	44.93	17.00 %
Fridge	40.74	17.28 %
Air-Cond	3.06	3.50 %
Total	88.73	15.10 %

Branch *	MTD Sales L	Brand Share %
CBE4	3.85	11.06 %
UMP1	2.36	11.08 %
SNR1	1.97	7.60 %
TPR4	1.30	8.48 %
UAM1	1.29	7.90 %
PDM1	0.70	5.72 %
TPR3	0.67	3.69 %
DPM2	0.66	3.86 %
GDR1	0.64	6.93 %
PPI1	0.57	4.47 %
SYM2	0.34	2.63 %
ANR1	0.28	3.48 %
Total	88.73	15.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	37.98	17.06 %
Wash-Mac	25.25	14.46 %
Air-Cond	0.24	0.07 %
Total	63.47	8.35 %

Branch *	MTD Sales L	Brand Share %
POY1	11.26	10.63 %
CUD1	5.17	7.14 %
CDM1	4.01	10.02 %
TRK1	3.43	8.29 %
POY2	3.21	4.26 %
KML1	2.28	8.32 %
KKI2	2.24	5.05 %
SJI1	2.22	9.89 %
NVL2	1.84	3.34 %
MKM1	1.49	7.38 %
VPM2	1.29	3.10 %
STP1	1.07	7.59 %
PRT1	1.06	4.54 %
TDM1	0.79	2.88 %
VCM1	0.44	1.78 %
WHUT		0.00 %
Total	63.47	8.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	35.66	18.94 %
Wash-Mac	24.11	15.22 %
Air-Cond	0.53	0.23 %
Total	60.31	10.34 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.98	7.51 %
VEL2	4.21	10.97 %
TRL1	4.06	9.80 %
TRR1	3.95	8.89 %
VEL1	3.23	6.59 %
SBR1	2.87	7.00 %
WJD1	1.27	7.02 %
TRT1	1.17	6.46 %
ARC2	0.97	4.89 %
CGM1	0.41	2.81 %
UGI1	0.36	6.24 %
VNB1	0.29	2.27 %
BGR1	0.27	2.14 %
PLR1	0.24	1.82 %
PTU1	0.15	2.73 %
NASD		0.00 %
Total	60.31	10.34 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	6.71	19.91 %
Wash-Mac	3.79	18.49 %
Total	10.49	12.96 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	10.49	12.96 %