



# TN : WHIRLPOL Sales Performance 31/03/2026 9:05 AM

MTD Sales  
1,557.72 L

Brand Share %  
8.14 %

Information:

MTD : 01-03-2026 To 30-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	637.90	22.60 %
Wash-Mac	599.95	21.13 %
Air-Cond	319.87	2.37 %
<b>Total</b>	<b>1,557.72</b>	<b>8.14 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	249.85	8.25 %
SOUTH-03	197.01	8.51 %
WEST-01	192.94	10.56 %
CHENNAI-01	189.08	6.60 %
CHENNAI-02	184.41	7.43 %
TRICHY-01	176.13	7.45 %
WEST-02	173.74	9.77 %
NORTH ARCOT	102.74	7.97 %
SOUTH ARCOT	91.83	7.67 %
<b>Total</b>	<b>1,557.72</b>	<b>8.14 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	113.09	26.11 %
Wash-Mac	91.24	18.63 %
Air-Cond	45.52	2.16 %
<b>Total</b>	<b>249.85</b>	<b>8.25 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	33.46	7.04 %
TVL1	12.81	4.10 %
KVT1	10.00	6.80 %
TUT2	9.54	7.26 %
TKS2	7.43	5.71 %
RND1	6.59	7.23 %
NGR1	5.68	2.71 %
MAR1	4.65	6.02 %
PKD1	4.36	6.42 %
VLY1	4.09	5.84 %
KGL1	1.34	3.36 %
TKY1	1.20	3.14 %
S2SD	1.16	2.19 %
COL1	1.00	5.37 %
SGT1	0.46	2.37 %
WHTV	-0.65	6.10 %
<b>Total</b>	<b>249.85</b>	<b>8.25 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	78.81	21.55 %
Fridge	77.25	22.54 %
Air-Cond	40.95	2.55 %
<b>Total</b>	<b>197.01</b>	<b>8.51 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	21.26	7.06 %
MDU2	8.96	6.09 %
MDU6	7.61	7.03 %
KRR1	6.42	7.19 %
DGL2	6.02	7.40 %
ATG1	3.69	5.03 %
TEN2	3.23	6.03 %
USL1	3.14	7.97 %
KKD3	3.09	2.95 %
MDU5	2.99	7.41 %
MPA1	2.96	4.76 %
PNI1	2.61	7.89 %
NKI1	2.02	7.65 %
SZSD	1.23	5.22 %
PNV2	0.94	2.91 %
KYK1	0.87	3.20 %
KPT1	0.85	3.41 %
CMR1	0.51	1.73 %
ODM1	0.41	1.73 %
PVI1	0.40	1.03 %
MNM1	0.37	1.63 %
BTU1	0.24	1.04 %
<b>Total</b>	<b>197.01</b>	<b>8.51 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	67.76	24.28 %
Fridge	66.81	24.22 %
Air-Cond	58.38	4.59 %
<b>Total</b>	<b>192.94</b>	<b>10.56 %</b>

Branch *	MTD Sales L	Brand Share %
CBE4	7.94	6.71 %
TPR2	6.79	5.03 %
PLI1	5.41	7.82 %
CBE6	4.25	5.75 %
DPM2	3.10	8.09 %
AVI1	2.58	4.51 %
TPR3	2.34	6.01 %
PDM1	2.04	5.62 %
PPI1	1.89	6.48 %
SYM2	1.65	5.73 %
TPR4	1.03	3.57 %
ANR1	0.87	6.59 %
WZSD	0.76	6.57 %
<b>Total</b>	<b>192.94</b>	<b>10.56 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	85.75	20.55 %
Wash-Mac	75.72	18.49 %
Air-Cond	27.61	1.35 %
Total	189.08	6.60 %

Branch *	MTD Sales L	Brand Share %
CH05	16.74	7.75 %
CH16	11.83	7.83 %
CH08	10.53	6.15 %
CH28	9.08	8.02 %
CH49	7.44	5.78 %
CH48	6.65	6.29 %
CH07	6.34	5.07 %
CH22	6.00	5.55 %
CH30	5.49	5.47 %
CH25	5.17	4.77 %
CH19	4.14	2.77 %
CH39	4.11	7.56 %
WHC3	3.72	6.66 %
CH38	3.66	7.04 %
CH42	3.47	2.83 %
GUD1	3.39	2.90 %
CZWH	3.12	3.48 %
MRM1	2.70	4.13 %
AVD1	1.92	1.64 %
CGL1	1.66	2.99 %
CH26	1.62	7.62 %
KNR1	0.85	1.70 %
CH29	0.27	2.83 %
CH40		0.00 %
MC10		0.00 %
WCHN	-3.10	5.79 %
Total	189.08	6.60 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	83.09	25.56 %
Fridge	76.89	23.40 %
Air-Cond	24.43	1.34 %
Total	184.41	7.43 %

Branch *	MTD Sales L	Brand Share %
CH15	13.63	5.45 %
CH12	10.86	7.34 %
CH21	10.31	7.04 %
CH50	8.24	7.78 %
CH51	7.32	5.47 %
CH33	6.52	7.45 %
CH20	6.23	5.67 %
CH24	4.50	3.57 %
GPD1	3.58	6.74 %
CH34	2.94	3.84 %
CH41	2.30	2.29 %
CH23	0.79	1.38 %
CH32	0.58	3.76 %
CH36	0.46	1.52 %
MC06	0.37	2.87 %
MC05		0.00 %
Total	184.41	7.43 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fridge	71.28	22.79 %
Wash-Mac	59.40	21.59 %
Air-Cond	45.45	2.56 %
<b>Total</b>	<b>176.13</b>	<b>7.45 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	27.17	4.69 %
MVM1	9.30	7.76 %
KUM1	7.09	5.38 %
PTK1	6.13	5.72 %
TVR2	5.61	5.13 %
MDI1	5.35	6.77 %
TNJ2	5.14	4.64 %
TRY2	4.34	7.63 %
JKM1	3.99	7.65 %
AYR1	3.64	7.86 %
TVR1	3.17	7.37 %
PBR1	2.31	4.79 %
KRN1	1.89	5.41 %
NGT1	1.89	3.43 %
<b>Total</b>	<b>176.13</b>	<b>7.45 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fridge	68.13	20.26 %
Wash-Mac	66.46	19.86 %
Air-Cond	39.14	3.53 %
<b>Total</b>	<b>173.74</b>	<b>9.77 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	13.23	7.47 %
ERD1	11.51	7.96 %
SLM3	6.65	7.52 %
ATU1	4.88	6.87 %
ERD2	4.32	2.51 %
NKL2	3.95	4.71 %
MCR1	3.60	7.68 %
VKL1	1.88	8.11 %
DPR1	1.26	4.26 %
WZWH	1.06	5.63 %
DPR2	0.48	1.44 %
SGG1	0.33	2.79 %
SGI1	0.22	1.11 %
WHKP		0.00 %
WHPD	-0.60	5.59 %
<b>Total</b>	<b>173.74</b>	<b>9.77 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Wash-Mac	44.59	23.37 %
Fridge	33.21	18.47 %
Air-Cond	24.94	2.72 %
Total	102.74	7.97 %

Branch *	MTD Sales L	Brand Share %
KPM2	8.55	6.78 %
TRR1	4.74	5.93 %
VEL1	4.40	6.22 %
SBR1	4.11	4.37 %
AKM1	3.66	6.41 %
VSI1	2.05	4.50 %
TRT1	1.59	3.03 %
KPM1	1.58	3.18 %
PLR1	1.35	3.94 %
VNB1	0.86	2.15 %
BGR1	0.85	4.15 %
UGI1	0.58	3.51 %
SLG1	0.30	1.03 %
PTU1	0.29	1.97 %
CGM1	0.22	0.79 %
WHVL	-0.73	7.66 %
Total	102.74	7.97 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	45.50	23.16 %
Wash-Mac	32.88	19.32 %
Air-Cond	13.45	1.62 %
Total	91.83	7.67 %

Branch *	MTD Sales L	Brand Share %
CUD1	5.43	5.23 %
POY2	5.18	4.94 %
NVL2	4.22	6.48 %
TRK1	3.04	4.90 %
KKI2	1.59	2.43 %
VPM2	0.90	1.29 %
VPM1	0.86	4.27 %
TVM2	0.60	2.10 %
VCM1	0.54	1.15 %
PRT1	0.33	0.62 %
WHUT	-0.44	5.17 %
Total	91.83	7.67 %