

MTD Sales
1,011.35 L

Brand Share %
14.21 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	509.43	18.95 %
Fridge	492.25	22.10 %
Air-Cond	9.67	0.44 %
Total	1,011.35	14.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	156.89	14.50 %
SOUTH-03	142.43	16.21 %
CHENNAI-01	135.12	12.37 %
TRICHY-01	117.75	14.23 %
CHENNAI-02	117.68	13.38 %
WEST-02	97.54	14.72 %
WEST-01	96.32	16.62 %
NORTH ARCOT	77.96	15.18 %
SOUTH ARCOT	58.85	10.90 %
KL-SOUTH	10.82	17.16 %
Total	1,011.35	14.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	81.61	20.17 %
Fridge	72.39	20.71 %
Air-Cond	2.89	0.88 %
Total	156.89	14.50 %

Branch *	MTD Sales L	Brand Share %
TVL1	6.39	5.98 %
RPM1	5.39	10.73 %
TKS2	4.99	8.56 %
RND1	3.72	10.79 %
TKS1	3.44	11.60 %
NGR1	3.28	5.32 %
PKD1	3.16	12.23 %
MAR1	3.02	8.17 %
VNR1	2.29	13.97 %
VLY1	1.66	6.20 %
ARM1	1.37	12.38 %
COL1	0.49	7.69 %
TVL2	0.47	4.59 %
TKY1	0.15	1.72 %
KGL1	0.14	1.50 %
SGT1	0.09	1.18 %
WHTV	-0.46	5.93 %
Total	156.89	14.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	72.53	20.89 %
Fridge	68.79	23.58 %
Air-Cond	1.11	0.46 %
Total	142.43	16.21 %

Branch *	MTD Sales L	Brand Share %
MDU2	8.40	13.50 %
KKD3	7.46	13.40 %
MDU3	4.44	8.89 %
ATG1	3.63	10.56 %
TEN2	2.07	11.89 %
KRR1	1.93	7.85 %
PNV2	1.42	7.19 %
PVI1	1.41	7.45 %
NKI1	0.67	7.22 %
KYK1	0.63	5.83 %
KPT1	0.52	6.63 %
ODM1	0.39	5.03 %
MNM1	0.33	3.63 %
CMR1	0.30	3.85 %
BTU1	0.12	1.56 %
Total	142.43	16.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	74.13	19.01 %
Fridge	59.71	19.02 %
Air-Cond	1.28	0.33 %
Total	135.12	12.37 %

Branch *	MTD Sales L	Brand Share %
CH16	11.17	12.57 %
CH05	7.55	9.73 %
CH42	7.39	9.15 %
CH14	6.44	13.14 %
GUD1	6.16	12.95 %
CH28	6.02	10.17 %
CH08	5.84	8.80 %
CH45	5.17	12.81 %
AVD1	4.63	10.59 %
CH19	4.47	7.04 %
CH22	4.19	11.48 %
MRM1	3.51	12.03 %
CH39	2.49	11.12 %
CH30	2.47	6.75 %
CH07	2.38	4.75 %
KNR1	1.54	10.81 %
TKM1	1.41	10.03 %
CH48	1.10	2.36 %
CGL1	0.39	1.94 %
CH29	0.29	6.81 %
CH40		0.00 %
MC09		0.00 %
WCHN	-1.55	10.56 %
Total	135.12	12.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	67.97	27.91 %
Wash-Mac	47.77	17.75 %
Air-Cond	2.02	0.64 %
Total	117.75	14.23 %

Branch *	MTD Sales L	Brand Share %
PBR2	8.77	11.50 %
MVM1	6.67	14.03 %
TNJ2	4.52	14.02 %
KUM1	4.33	8.70 %
TVR2	3.42	7.37 %
MDI1	3.14	10.86 %
KIK1	2.37	11.13 %
TRY2	2.32	9.00 %
TTP1	1.84	11.82 %
PTK1	1.83	5.84 %
NMM1	1.53	12.49 %
NGT1	1.45	5.65 %
PBR1	0.79	5.66 %
Total	117.75	14.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	68.39	22.92 %
Fridge	49.03	21.59 %
Air-Cond	0.26	0.07 %
Total	117.68	13.38 %

Branch *	MTD Sales L	Brand Share %
CH15	10.59	9.25 %
CH12	7.93	12.51 %
CH18	5.97	11.78 %
CH24	5.94	12.18 %
CH17	5.71	13.70 %
CH20	5.58	12.01 %
CH34	3.61	10.13 %
CH21	3.18	8.21 %
CH43	3.08	8.95 %
CH44	2.69	10.38 %
CH09	1.69	5.76 %
UKI1	1.39	9.11 %
CH23	0.63	2.89 %
CH36	0.62	4.60 %
CH01		0.00 %
Total	117.68	13.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	51.38	21.76 %
Wash-Mac	46.16	15.61 %
Total	97.54	14.72 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.02	13.58 %
ERD2	7.17	13.93 %
ERD1	5.38	13.36 %
SLM3	4.02	11.24 %
SLM2	2.96	10.22 %
HSR1	2.96	10.31 %
TCG1	2.22	12.74 %
RSP1	1.66	12.85 %
VKL1	1.43	12.23 %
DPR2	1.40	7.43 %
PMP1	0.99	7.93 %
NKL2	0.91	2.91 %
CMI1	0.50	4.62 %
MCR1	0.32	1.68 %
KMM1	0.30	2.75 %
SGG1	0.30	3.87 %
HRR1	0.29	4.18 %
DPR1		0.00 %
SGI1		0.00 %
Total	97.54	14.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	53.42	19.49 %
Fridge	42.17	20.30 %
Air-Cond	0.73	0.75 %
Total	96.32	16.62 %

Branch *	MTD Sales L	Brand Share %
KMR1	3.79	11.30 %
CBE4	3.58	12.29 %
TPR2	3.49	12.27 %
AVI1	2.40	13.25 %
CBE6	2.32	9.34 %
UAM1	1.92	14.20 %
PDM1	1.58	12.37 %
DPM2	1.26	6.77 %
CBE5	0.91	9.40 %
SUL1	0.78	3.99 %
SYM2	0.71	7.21 %
CNR1	0.58	7.28 %
ANR1	0.39	8.82 %
TPR4	0.10	1.10 %
WHCB	-0.42	9.99 %
Total	96.32	16.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	40.50	23.77 %
Wash-Mac	36.69	18.15 %
Air-Cond	0.77	0.54 %
Total	77.96	15.18 %

Branch *	MTD Sales L	Brand Share %
VEL2	6.85	12.90 %
KPM2	6.27	11.62 %
SBR1	5.61	13.10 %
VSI1	3.13	13.40 %
VEL1	3.05	12.55 %
KPM1	2.50	12.38 %
TRR1	2.48	7.39 %
TRT1	1.35	9.58 %
PTU1	0.38	5.11 %
PLR1	0.11	1.31 %
BGR1	0.10	1.36 %
CGM1		0.00 %
UGI1		0.00 %
VNB1	-0.02	-0.16 %
Total	77.96	15.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	33.25	20.30 %
Wash-Mac	24.99	13.39 %
Air-Cond	0.61	0.32 %
Total	58.85	10.90 %

Branch *	MTD Sales L	Brand Share %
POY1	7.82	10.97 %
CUD1	6.17	12.26 %
NVL2	2.48	7.07 %
TRK1	2.44	9.86 %
TVM1	2.44	12.69 %
SJI2	2.41	11.97 %
VPM2	2.22	7.02 %
TDM1	2.11	9.62 %
KKI2	2.06	6.61 %
POY2	1.48	2.49 %
PRT1	1.31	6.04 %
VPM1	0.74	12.96 %
VCM1	0.12	0.55 %
TVM2	0.10	0.98 %
WHUT	-0.14	4.33 %
Total	58.85	10.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	7.07	29.37 %
Wash-Mac	3.75	18.18 %
Total	10.82	17.16 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.41	3.98 %
WTVP		0.00 %
Total	10.82	17.16 %