

MTD Sales
1,331.24 L

Brand Share %
10.37 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	728.98	22.21 %
Wash-Mac	561.15	18.25 %
Air-Cond	40.71	0.64 %
Dishwash	0.40	0.25 %
Total	1,331.24	10.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	204.56	9.09 %
TRICHY-01	183.50	10.80 %
CHENNAI-01	183.38	8.67 %
CHENNAI-02	180.90	10.37 %
SOUTH-03	157.48	11.25 %
NORTH ARCOT	102.73	10.78 %
WEST-02	88.42	13.03 %
SOUTH ARCOT	87.21	9.80 %
WEST-01	82.91	14.84 %
WEST-03	60.15	11.13 %
Total	1,331.24	10.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	120.32	22.48 %
Wash-Mac	81.73	16.12 %
Air-Cond	2.94	0.25 %
Dishwash	-0.42	-1.51 %
Total	204.56	9.09 %

Branch *	MTD Sales L	Brand Share %
KVT1	9.67	6.63 %
TUT2	9.17	8.77 %
RPM1	8.21	8.38 %
RND2	5.29	7.42 %
TKS2	4.86	6.20 %
TYI1	4.26	9.91 %
VLY1	4.17	5.85 %
TVL1	4.11	1.59 %
NGR1	3.75	3.40 %
MAR1	3.14	5.75 %
RND1	2.81	4.05 %
SDI1	2.57	5.69 %
ASM1	2.32	6.31 %
VNR1	2.29	9.50 %
STU2	2.24	9.91 %
COL1	1.69	9.70 %
KGL1	1.42	5.85 %
TKY1	0.15	0.64 %
SGT1	0.09	0.92 %
WHTV	-1.08	8.92 %
S2SD	-1.59	-11.87 %
Total	204.56	9.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	113.01	26.32 %
Wash-Mac	65.24	19.70 %
Air-Cond	5.25	0.57 %
Total	183.50	10.80 %

Branch *	MTD Sales L	Brand Share %
TRY1	24.12	8.40 %
MVM1	11.32	10.28 %
PBR2	9.84	9.69 %
TNJ2	7.30	9.39 %
NGT1	5.80	9.04 %
TRY3	5.34	9.91 %
PTK1	5.13	7.34 %
TVR2	4.89	6.06 %
KUM1	4.41	4.91 %
AYR1	3.72	8.58 %
PBR1	3.27	9.54 %
PDK1	3.17	9.76 %
KRN1	1.53	8.23 %
KUM2	1.35	3.55 %
WTRZ	-1.44	8.26 %
Total	183.50	10.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	99.32	20.82 %
Wash-Mac	79.06	18.04 %
Air-Cond	4.58	0.40 %
Dishwash	0.42	0.98 %
Total	183.38	8.67 %

Branch *	MTD Sales L	Brand Share %
CH05	12.65	8.70 %
CH47	12.64	8.60 %
CH49	11.12	9.64 %
CH14	10.31	8.37 %
CH28	9.03	9.25 %
CH25	8.64	10.13 %
AVD1	7.54	8.88 %
CH19	7.04	6.05 %
CH48	6.88	6.90 %
GUD1	6.73	7.63 %
CH30	4.98	5.79 %
KNR1	4.43	9.91 %
CH42	4.37	4.35 %
CH08	2.99	8.32 %
CH07	2.44	2.74 %
CZWH	2.36	3.19 %
CGL1	2.09	6.90 %
MRM1	1.64	3.41 %
CH39	1.46	4.08 %
CH29	0.30	4.28 %
MC09	0.26	2.10 %
Total	183.38	8.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	93.30	22.85 %
Wash-Mac	77.09	20.48 %
Air-Cond	10.51	1.12 %
Total	180.90	10.37 %

Branch *	MTD Sales L	Brand Share %
CH15	18.68	9.73 %
CH18	8.45	8.18 %
CH50	7.44	10.12 %
CH12	5.64	6.50 %
CH44	5.48	10.36 %
CH20	5.33	6.96 %
CH21	5.21	4.75 %
CH41	5.11	9.44 %
CH51	4.74	4.93 %
CH43	4.65	8.92 %
CH33	4.62	7.95 %
CH34	4.25	7.87 %
UKI1	2.42	8.57 %
CH24	1.31	1.45 %
CH31	0.92	6.44 %
CH01	0.35	6.23 %
CH32	0.21	1.80 %
CH36	0.19	0.74 %
CH23	0.15	0.68 %
MC05		0.00 %
MC06		0.00 %
WCHN	-4.11	5.58 %
Total	180.90	10.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	82.16	22.01 %
Wash-Mac	69.34	20.12 %
Air-Cond	5.59	0.83 %
Dishwash	0.40	3.61 %
Total	157.48	11.25 %

Branch *	MTD Sales L	Brand Share %
KKD3	10.25	9.67 %
MDU2	9.00	10.13 %
KRR1	4.99	9.96 %
MDU3	4.24	10.18 %
MPA1	3.50	8.83 %
ATG1	3.26	6.62 %
MDU4	3.02	9.64 %
DGL2	2.95	10.10 %
PVI1	2.89	5.34 %
TEN2	2.49	9.26 %
TMM1	2.47	6.51 %
NKI1	1.59	7.23 %
KPT1	1.02	9.03 %
BNR1	0.98	4.56 %
PNV2	0.81	4.46 %
KYK1	0.77	5.56 %
MLR1	0.62	2.80 %
CMR1	0.46	6.36 %
MNM1	0.44	2.85 %
ODM1	0.19	1.61 %
BTU1	0.19	1.26 %
WHMD	-0.33	3.59 %
Total	157.48	11.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	57.14	22.82 %
Wash-Mac	43.44	17.43 %
Air-Cond	2.16	0.49 %
Total	102.73	10.78 %

Branch *	MTD Sales L	Brand Share %
VEL2	5.01	7.77 %
TRR1	4.40	8.23 %
VEL4	3.30	4.45 %
TRT1	3.25	9.45 %
SBR1	2.73	4.02 %
CYR1	2.24	9.82 %
ARC2	1.90	9.49 %
VSI1	1.89	6.94 %
VEL3	1.06	1.68 %
VNB1	0.59	2.55 %
BGR1	0.34	2.10 %
PLR1	0.17	0.65 %
KPM1	0.17	0.65 %
PTU1		0.00 %
UGI1		0.00 %
WHVL	-0.63	8.85 %
Total	102.73	10.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	44.76	18.82 %
Wash-Mac	41.99	17.86 %
Air-Cond	1.67	0.83 %
Total	88.42	13.03 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.71	8.09 %
ATU1	3.50	7.77 %
SLM2	3.26	7.92 %
MCR1	2.94	8.86 %
DPR2	1.75	9.75 %
HRR1	1.11	7.87 %
PNG1	1.05	7.97 %
KAM1	0.82	4.25 %
SGI1	0.10	0.80 %
WZWH	-0.14	-1.85 %
WHKP	-0.37	8.63 %
Total	88.42	13.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	46.99	19.72 %
Wash-Mac	39.56	18.29 %
Air-Cond	0.66	0.16 %
Total	87.21	9.80 %

Branch *	MTD Sales L	Brand Share %
POY1	7.34	7.14 %
TRK1	6.15	10.22 %
VPM2	4.46	8.81 %
PRT1	3.80	9.29 %
SJI2	3.01	6.05 %
POY2	2.93	4.86 %
KKI2	2.49	6.65 %
NVL2	2.10	4.70 %
TVM1	1.21	5.97 %
VCM2	0.78	2.54 %
TVM2	0.43	1.72 %
VCM1		0.00 %
WHUT	-0.80	7.44 %
Total	87.21	9.80 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	40.82	21.78 %
Wash-Mac	39.18	18.78 %
Air-Cond	2.91	1.87 %
Total	82.91	14.84 %

Branch *	MTD Sales L	Brand Share %
CBE1	3.49	9.87 %
PLI1	3.37	9.23 %
SUL1	1.97	8.33 %
SNR1	1.86	5.62 %
KGI1	0.56	9.27 %
ANR1	0.41	6.32 %
PDM1	0.34	3.68 %
WHCB	-1.82	10.21 %
Total	82.91	14.84 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	31.17	21.42 %
Wash-Mac	24.53	14.51 %
Air-Cond	4.45	2.02 %
Total	60.15	11.13 %

Branch *	MTD Sales L	Brand Share %
NKL2	6.14	8.55 %
ERD2	5.62	6.08 %
TPR1	3.19	8.45 %
AVI1	2.04	8.65 %
SYM2	0.74	3.96 %
TPR4	0.32	3.95 %
VKL1	0.17	1.87 %
WHPD	-0.65	5.85 %
W3SD	-0.73	-86.11 %
Total	60.15	11.13 %