

MTD Sales
899.30 L

Brand Share %
12.02 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	484.47	22.23 %
Wash-Mac	397.50	19.28 %
Air-Cond	17.33	0.53 %
Total	899.30	12.02 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	150.32	10.07 %
CHENNAI-01	126.93	10.90 %
SOUTH-03	111.75	12.80 %
TRICHY-01	101.87	12.50 %
CHENNAI-02	101.11	10.94 %
WEST-02	91.76	15.06 %
WEST-01	82.91	15.85 %
NORTH ARCOT	60.64	13.82 %
SOUTH ARCOT	53.74	10.25 %
KL-SOUTH	18.27	15.87 %
Total	899.30	12.02 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	87.68	21.95 %
Wash-Mac	59.10	16.79 %
Air-Cond	3.55	0.48 %
Total	150.32	10.07 %

Branch *	MTD Sales L	Brand Share %
KVT1	8.88	8.98 %
RPM1	7.66	8.80 %
NGR1	7.60	10.02 %
TVL1	7.34	3.80 %
TUT2	6.39	8.13 %
VNR2	5.73	11.13 %
TCN1	3.48	10.62 %
RND1	3.24	6.71 %
MAR1	3.03	5.97 %
TKS1	2.97	9.78 %
TKS2	2.39	5.51 %
ARM1	0.98	10.12 %
VNR1	0.98	4.89 %
STU2	0.95	8.39 %
TVL2	0.64	3.78 %
KGL1	0.50	5.25 %
VLY1	0.50	1.23 %
SGT1	0.13	0.96 %
TKY1	0.08	0.46 %
COL1		0.06 %
Total	150.32	10.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	65.43	22.21 %
Wash-Mac	57.96	19.02 %
Air-Cond	3.54	0.63 %
Total	126.93	10.90 %

Branch *	MTD Sales L	Brand Share %
CH14	6.54	8.21 %
CH08	6.38	7.48 %
CH19	4.59	6.65 %
AVD1	4.37	11.28 %
CH22	4.22	11.36 %
CH05	4.13	5.74 %
CH07	3.08	5.53 %
CH39	2.22	8.12 %
CH30	2.10	4.77 %
CGL1	1.86	8.60 %
CZWH	1.68	9.27 %
GUD1	1.34	3.43 %
CH48	1.11	2.57 %
TKM1	0.77	5.19 %
MRM1	0.50	1.69 %
CH40	0.09	2.13 %
CH29		0.00 %
MC10		0.00 %
Total	126.93	10.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	61.72	20.66 %
Wash-Mac	47.36	19.33 %
Air-Cond	2.67	0.81 %
Total	111.75	12.80 %

Branch *	MTD Sales L	Brand Share %
MDU2	6.91	11.85 %
KKD3	5.19	7.73 %
ATG1	4.10	9.39 %
CBM1	2.37	11.95 %
DGL2	2.17	11.82 %
PVI1	1.90	6.61 %
KYK1	1.58	10.44 %
BNR1	1.51	10.02 %
USL1	1.51	10.82 %
TEN2	1.37	8.67 %
KRR1	1.16	7.76 %
PNI1	0.80	11.94 %
SVG1	0.78	5.10 %
PNV1	0.76	5.17 %
NKI1	0.51	2.96 %
CMR1	0.35	6.19 %
ODM1	0.23	3.24 %
KPT1	0.23	2.62 %
MNM1	0.14	1.05 %
BTU1		0.00 %
Total	111.75	12.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	59.57	24.84 %
Wash-Mac	40.50	21.64 %
Air-Cond	1.80	0.46 %
Total	101.87	12.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	19.11	9.98 %
TVR2	4.50	10.23 %
KUM1	3.43	7.10 %
PTK1	2.25	5.65 %
MDI1	2.21	7.90 %
TRY2	1.75	8.90 %
NGT1	1.30	3.96 %
TTP1	1.02	7.18 %
NMM1	0.78	7.33 %
KRN1	0.56	6.82 %
PBR1	0.47	3.24 %
Total	101.87	12.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	53.06	22.74 %
Fridge	46.71	23.27 %
Air-Cond	1.35	0.27 %
Total	101.11	10.94 %

Branch *	MTD Sales L	Brand Share %
CH15	10.43	9.31 %
CH12	6.60	11.91 %
CH20	4.48	11.26 %
CH06	4.26	9.95 %
CH09	2.67	7.88 %
CH43	2.44	7.95 %
CH44	2.14	7.68 %
CH24	1.80	4.29 %
CH21	1.62	2.78 %
PON1	1.53	7.45 %
CH34	1.22	3.60 %
CH32	0.93	10.05 %
CH23	0.77	4.04 %
MC06	0.57	7.29 %
CH36		0.00 %
Total	101.11	10.94 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	49.68	22.79 %
Wash-Mac	40.00	16.96 %
Air-Cond	2.08	1.34 %
Total	91.76	15.06 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.95	10.27 %
NKL2	2.26	4.97 %
ATU1	2.23	10.60 %
KRI1	1.00	7.42 %
MCR1	0.77	3.92 %
VKL1	0.56	5.37 %
HRR1	0.55	7.07 %
CMI1	0.38	5.05 %
DPR1		0.00 %
SGI1		0.00 %
Total	91.76	15.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	43.29	21.07 %
Fridge	38.56	20.44 %
Air-Cond	1.06	0.83 %
Total	82.91	15.85 %

Branch *	MTD Sales L	Brand Share %
SNR1	2.21	10.16 %
CBE1	1.81	10.76 %
UAM1	1.49	10.49 %
TPR3	1.20	8.02 %
SYM2	0.97	7.18 %
AVI1	0.93	8.37 %
CNR1	0.68	7.31 %
KGI1	0.65	8.56 %
DPM2	0.59	3.96 %
GDR1	0.53	8.36 %
ANR1	0.43	10.21 %
TPR4	0.40	4.60 %
PDM1	0.02	0.20 %
Total	82.91	15.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	30.73	22.63 %
Wash-Mac	28.62	22.31 %
Air-Cond	1.29	0.74 %
Total	60.64	13.82 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.86	11.43 %
SBR1	4.61	11.00 %
TRR1	2.59	11.69 %
VSI1	1.58	11.48 %
CYR1	1.11	10.52 %
TRT1	0.85	7.13 %
PTU1	0.30	5.61 %
PLR1	0.21	1.58 %
CGM1	0.20	0.85 %
UGI1	0.12	2.54 %
VNB1	0.09	0.84 %
BGR1		0.00 %
NASD		0.00 %
Total	60.64	13.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	32.24	21.43 %
Wash-Mac	21.51	15.56 %
Total	53.74	10.25 %

Branch *	MTD Sales L	Brand Share %
POY1	6.10	9.15 %
CUD1	4.14	9.90 %
TRK1	3.79	8.87 %
CDM1	3.34	10.96 %
NVL2	2.57	9.34 %
SJI1	2.29	8.61 %
VPM2	1.96	6.85 %
POY2	1.95	3.89 %
TDM1	1.87	6.98 %
KKI2	1.87	7.43 %
PRT1	1.72	9.52 %
KML1	1.09	7.82 %
MKM1	0.96	11.36 %
TVM2	0.92	11.78 %
VCM1	0.14	1.00 %
Total	53.74	10.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	12.16	22.99 %
Wash-Mac	6.11	19.45 %
Total	18.27	15.87 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.59	9.17 %
Total	18.27	15.87 %