

MTD Sales
1,234.02 L

Brand Share %
11.90 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	672.71	20.26 %
Wash-Mac	537.40	17.32 %
Air-Cond	23.91	0.61 %
Total	1,234.02	11.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	193.48	11.03 %
SOUTH-03	182.55	15.22 %
TRICHY-01	180.17	13.17 %
CHENNAI-01	150.47	9.36 %
CHENNAI-02	125.59	10.40 %
WEST-02	116.60	12.92 %
WEST-01	100.32	14.07 %
SOUTH ARCOT	85.10	10.12 %
NORTH ARCOT	84.25	12.89 %
KL-SOUTH	15.49	12.93 %
Total	1,234.02	11.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	110.50	20.41 %
Wash-Mac	77.39	15.29 %
Air-Cond	5.59	0.79 %
Total	193.48	11.03 %

Branch *	MTD Sales L	Brand Share %
TUT1	21.43	9.90 %
RPM1	8.13	11.83 %
TVL1	7.90	4.62 %
NGR1	6.15	5.14 %
TKS1	5.68	10.10 %
TKS2	5.66	8.52 %
TUT2	5.31	7.67 %
SKD1	3.87	8.63 %
RND1	3.68	5.32 %
ASM1	3.10	11.85 %
STU2	2.23	10.91 %
APK2	1.76	7.08 %
VLY1	1.59	2.93 %
KGL1	0.77	5.26 %
TVL2	0.75	3.51 %
TKY1	0.63	2.31 %
ERL1	0.48	-20.20 %
COL1	0.39	4.01 %
SGT1		0.00 %
Total	193.48	11.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	97.73	23.20 %
Wash-Mac	81.08	21.35 %
Air-Cond	3.75	0.94 %
Total	182.55	15.22 %

Branch *	MTD Sales L	Brand Share %
ATG1	5.17	10.12 %
MDU3	3.81	11.30 %
CBM1	3.49	10.96 %
TEN2	2.60	11.65 %
KYK1	2.01	8.11 %
SVG1	1.77	5.94 %
NKI1	0.99	5.53 %
MNM1	0.79	5.44 %
PNV1	0.70	4.09 %
PVI1	0.51	1.88 %
CMR1	0.37	4.89 %
BTU1	0.36	2.67 %
KPT1	0.29	3.45 %
ODM1	0.19	1.55 %
WHMD		0.00 %
Total	182.55	15.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	115.58	25.41 %
Wash-Mac	61.60	18.47 %
Air-Cond	2.99	0.52 %
Total	180.17	13.17 %

Branch *	MTD Sales L	Brand Share %
TRY1	25.08	11.81 %
PBR2	10.50	11.31 %
KUM1	7.46	8.32 %
TVR2	6.14	7.73 %
PTK1	6.07	9.39 %
NGT1	2.14	4.24 %
KRN1	1.75	11.19 %
PBR1	1.40	7.59 %
APM1	1.35	6.29 %
NMM1	0.20	1.26 %
Total	180.17	13.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	73.65	18.10 %
Fridge	72.89	17.47 %
Air-Cond	3.93	0.50 %
Total	150.47	9.36 %

Branch *	MTD Sales L	Brand Share %
CH05	10.46	8.54 %
CH14	8.35	9.42 %
CH28	6.47	10.48 %
CH11	6.39	7.43 %
CH08	5.61	4.97 %
CH19	5.59	5.83 %
CH30	5.49	7.34 %
CGL1	5.36	11.38 %
CH48	4.74	7.07 %
CH22	4.69	8.89 %
GUD1	3.64	6.15 %
CH39	3.64	11.42 %
CH38	3.56	11.15 %
AVD1	3.47	6.35 %
CH07	3.09	5.11 %
KNR1	2.91	10.04 %
MRM1	2.30	5.89 %
TKM1	1.92	9.79 %
CZWH	0.15	1.28 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	150.47	9.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	68.06	20.40 %
Fridge	54.23	17.04 %
Air-Cond	3.30	0.59 %
Total	125.59	10.40 %

Branch *	MTD Sales L	Brand Share %
CH15	11.31	8.71 %
CH18	7.23	9.52 %
CH21	6.64	9.98 %
CH20	4.28	7.64 %
CH06	3.91	6.97 %
CH44	2.91	8.16 %
CH09	2.31	5.36 %
CH43	1.91	4.39 %
CH24	1.39	3.60 %
CH23	1.29	4.70 %
CH34	1.20	2.31 %
CH32	0.92	8.54 %
CH36	0.50	2.03 %
MC06	0.45	10.25 %
CH01	0.10	10.97 %
MC08		0.00 %
Total	125.59	10.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	63.63	18.36 %
Wash-Mac	51.80	14.73 %
Air-Cond	1.17	0.57 %
Total	116.60	12.92 %

Branch *	MTD Sales L	Brand Share %
ERD1	8.63	11.74 %
SLM1	8.09	11.41 %
HSR2	5.04	10.34 %
SLM3	4.57	11.63 %
HSR1	3.95	10.25 %
ATU1	3.52	8.95 %
KRI1	3.21	11.81 %
APN1	1.39	9.11 %
HRR1	1.20	9.75 %
MCR1	1.04	3.82 %
SGG1	0.81	7.64 %
NKL2	0.70	1.91 %
CMI1	0.61	7.93 %
VKL1	0.47	3.67 %
KMM1	0.39	3.05 %
SGI1	0.31	1.77 %
DPR2	0.30	2.37 %
DPR1		0.00 %
WHKP		0.00 %
WHPD	-0.19	10.94 %
Total	116.60	12.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	51.50	16.51 %
Fridge	46.72	16.78 %
Air-Cond	2.10	1.72 %
Total	100.32	14.07 %

Branch *	MTD Sales L	Brand Share %
KMR1	6.35	10.76 %
CBE4	4.48	11.87 %
UAM1	1.71	9.45 %
TPR3	1.56	7.64 %
PPI1	1.15	8.62 %
CBE3	1.05	9.76 %
CNR1	0.83	8.44 %
PDM1	0.76	5.09 %
SNR1	0.63	2.32 %
ANR1	0.61	10.79 %
SYM2	0.57	3.89 %
GDR1	0.57	8.12 %
GBM1	0.56	3.96 %
TPR4	0.14	0.87 %
DPM2	0.09	0.43 %
WHCB		0.00 %
Total	100.32	14.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	52.98	19.88 %
Wash-Mac	31.85	12.68 %
Air-Cond	0.26	0.08 %
Total	85.10	10.12 %

Branch *	MTD Sales L	Brand Share %
POY1	12.96	11.64 %
CUD1	7.72	9.90 %
CDM1	5.60	10.38 %
KKI2	5.05	10.74 %
VPM2	3.51	5.60 %
POY2	3.17	3.79 %
TRK1	3.14	7.36 %
NVL2	3.01	4.89 %
SJI1	2.87	11.44 %
TDM1	0.97	2.95 %
VCM1	0.50	1.73 %
WHNV		0.00 %
Total	85.10	10.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	49.23	21.85 %
Wash-Mac	34.20	17.48 %
Air-Cond	0.83	0.35 %
Total	84.25	12.89 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.68	11.29 %
TRR1	4.35	9.82 %
VEL1	4.26	10.36 %
KPM1	3.43	10.73 %
ARC2	2.62	7.19 %
VSI1	2.50	9.86 %
CGM1	0.67	3.69 %
UGI1	0.61	5.83 %
TRT1	0.58	2.40 %
PTU1	0.31	6.83 %
VNB1	0.09	0.56 %
BGR1		0.00 %
PLR1		0.00 %
WHVL		0.00 %
Total	84.25	12.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	9.22	18.15 %
Wash-Mac	6.27	19.48 %
Total	15.49	12.93 %

Branch *	MTD Sales L	Brand Share %
Total	15.49	12.93 %