

MTD Sales
1,082.35 L

Brand Share %
11.37 %

Information:

MTD : 01-07-2025 To 29-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	617.27	21.39 %
Wash-Mac	435.19	17.01 %
Air-Cond	29.89	0.73 %
Total	1,082.35	11.37 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	181.92	11.04 %
CHENNAI-01	164.76	10.34 %
SOUTH-03	146.86	13.43 %
TRICHY-01	136.82	10.70 %
WEST-02	117.70	14.56 %
CHENNAI-02	116.45	10.17 %
WEST-01	87.63	15.33 %
SOUTH ARCOT	61.39	8.40 %
NORTH ARCOT	58.43	10.33 %
KL-SOUTH	10.40	13.06 %
Total	1,082.35	11.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	101.77	21.35 %
Wash-Mac	74.46	16.07 %
Air-Cond	5.69	0.80 %
Total	181.92	11.04 %

Branch *	MTD Sales L	Brand Share %
KVT1	9.76	10.02 %
NGR1	8.79	10.86 %
TUT2	7.22	9.36 %
PKD1	6.62	9.90 %
TVL1	6.38	4.75 %
RPM1	6.00	10.22 %
SVK1	5.24	10.31 %
TKS2	5.06	8.18 %
MAR1	4.70	7.58 %
RND1	4.59	5.23 %
TKS1	4.28	7.40 %
VNR1	2.93	10.77 %
STU2	2.83	8.85 %
SNL1	2.49	10.44 %
SDI1	2.20	10.35 %
ARM1	1.30	10.66 %
KGL1	1.26	9.10 %
VLY1	0.95	1.82 %
TKY1	0.82	3.68 %
SGT1		0.00 %
TVL2		0.00 %
Total	181.92	11.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	96.17	23.05 %
Wash-Mac	62.58	18.15 %
Air-Cond	6.01	0.72 %
Total	164.76	10.34 %

Branch *	MTD Sales L	Brand Share %
CH08	7.71	6.57 %
CH05	7.56	5.63 %
CH14	7.22	7.07 %
CH28	6.41	9.88 %
CH11	6.23	9.72 %
GUD1	4.00	6.78 %
CH22	3.88	6.16 %
CH19	3.64	3.56 %
CGL1	3.57	11.28 %
CH30	3.41	7.61 %
KNR1	3.37	7.49 %
CH07	3.24	4.75 %
CH39	3.01	8.37 %
MRM1	2.42	7.46 %
CH48	2.40	4.28 %
TKM1	1.56	10.78 %
CZWH	1.41	3.79 %
AVD1	1.11	2.45 %
CH40	0.09	1.04 %
WCHN	-0.56	6.82 %
Total	164.76	10.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	88.20	25.05 %
Wash-Mac	56.00	18.31 %
Air-Cond	2.67	0.61 %
Total	146.86	13.43 %

Branch *	MTD Sales L	Brand Share %
MDU2	7.66	9.42 %
ATG1	4.72	9.51 %
CBM1	3.71	9.91 %
SVG1	3.67	9.26 %
KKD2	3.61	9.88 %
MDU5	3.38	11.36 %
MDU3	3.05	8.07 %
TEN2	2.61	11.13 %
KRR1	2.04	8.73 %
PNV1	1.34	6.62 %
PVI1	0.88	3.95 %
NKI1	0.71	6.66 %
MNM1	0.59	4.89 %
BTU1	0.51	6.98 %
CMR1	0.41	7.92 %
ODM1	0.33	3.26 %
Total	146.86	13.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	82.83	22.91 %
Wash-Mac	49.21	18.80 %
Air-Cond	4.78	0.73 %
Total	136.82	10.70 %

Branch *	MTD Sales L	Brand Share %
TRY1	28.58	9.19 %
PBR2	8.42	10.54 %
KUM1	7.58	9.49 %
MVM1	6.18	8.73 %
PTK1	5.67	10.84 %
MDI1	4.96	10.92 %
TNJ2	4.26	6.37 %
TVR2	4.03	6.42 %
TRY2	3.09	8.42 %
TVR1	1.99	8.66 %
NGT1	1.36	2.67 %
KRN1	1.24	9.87 %
TTP1	0.83	3.80 %
PBR1	0.64	2.56 %
NMM1	0.16	0.94 %
Total	136.82	10.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	69.17	20.67 %
Wash-Mac	47.08	14.95 %
Air-Cond	1.45	0.91 %
Total	117.70	14.56 %

Branch *	MTD Sales L	Brand Share %
HSR2	4.77	10.16 %
HSR1	3.95	10.45 %
ATU1	2.84	9.20 %
NKL2	0.93	2.88 %
KMM1	0.74	5.54 %
VKL1	0.72	6.01 %
MCR1	0.29	0.92 %
SGG1	0.21	2.79 %
SGI1	0.09	0.71 %
DPR2	0.08	0.56 %
DPR1		0.00 %
Total	117.70	14.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	60.03	21.03 %
Wash-Mac	50.73	18.72 %
Air-Cond	5.69	0.97 %
Total	116.45	10.17 %

Branch *	MTD Sales L	Brand Share %
CH15	13.39	10.86 %
CH03	11.79	8.67 %
CH18	5.86	8.87 %
CH21	5.71	10.02 %
CH06	5.54	10.10 %
CH09	4.56	10.70 %
CH20	4.04	8.25 %
CH43	3.94	7.79 %
CH44	3.55	10.48 %
CH46	2.86	8.93 %
GPD1	1.88	9.11 %
CH24	1.72	3.49 %
CH34	0.65	1.20 %
CH23	0.46	3.03 %
CH32	0.43	3.61 %
CH36	0.38	1.81 %
MC06	0.12	3.78 %
CH01		0.00 %
MC08		0.00 %
Total	116.45	10.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	43.97	17.06 %
Fridge	40.59	17.73 %
Air-Cond	3.06	3.61 %
Total	87.63	15.33 %

Branch *	MTD Sales L	Brand Share %
CBE4	3.85	11.12 %
UMP1	2.16	10.39 %
SNR1	1.97	7.83 %
TPR4	1.21	8.08 %
UAM1	1.21	7.51 %
PDM1	0.70	5.72 %
TPR3	0.67	3.86 %
DPM2	0.66	4.10 %
PPI1	0.57	4.52 %
GDR1	0.41	4.77 %
SYM2	0.34	2.72 %
ANR1	0.28	3.48 %
Total	87.63	15.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	37.08	17.33 %
Wash-Mac	24.30	14.65 %
Total	61.39	8.40 %

Branch *	MTD Sales L	Brand Share %
POY1	11.26	11.03 %
CUD1	5.04	7.33 %
CDM1	4.01	10.57 %
POY2	3.21	4.41 %
TRK1	3.06	7.73 %
KML1	2.28	8.48 %
SJI1	2.22	10.16 %
KKI2	2.03	4.79 %
NVL2	1.84	3.41 %
MKM1	1.49	7.50 %
VPM2	1.29	3.21 %
STP1	1.07	7.84 %
PRT1	1.06	4.71 %
TDM1	0.79	3.16 %
VCM1	0.44	1.79 %
WHUT		0.00 %
Total	61.39	8.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	34.72	19.02 %
Wash-Mac	23.17	15.18 %
Air-Cond	0.53	0.23 %
Total	58.43	10.33 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.77	7.43 %
VEL2	4.21	11.15 %
TRR1	3.79	9.14 %
TRL1	3.77	9.54 %
VEL1	3.23	6.68 %
VSI1	2.80	11.26 %
SBR1	2.77	7.06 %
WJD1	1.27	7.23 %
TRT1	1.01	5.64 %
ARC2	0.97	4.96 %
CGM1	0.41	2.81 %
UGI1	0.36	6.53 %
VNB1	0.29	2.27 %
BGR1	0.27	2.39 %
PLR1	0.24	1.86 %
PTU1	0.15	2.84 %
NASD		0.00 %
Total	58.43	10.33 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	6.71	20.59 %
Wash-Mac	3.69	18.25 %
Total	10.40	13.06 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	10.40	13.06 %