

MTD Sales
1,924.36 L

Brand Share %
5.20 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	726.50	24.53 %
Air-Cond	640.58	2.04 %
Wash-Mac	557.28	21.06 %
Total	1,924.36	5.20 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	287.25	5.66 %
SOUTH-01	262.91	4.26 %
CHENNAI-01	234.37	4.99 %
WEST-01	234.23	7.26 %
TRICHY-01	225.54	4.55 %
WEST-02	224.23	6.08 %
CHENNAI-02	209.20	5.16 %
NORTH ARCOT	132.07	5.14 %
SOUTH ARCOT	114.56	4.46 %
Total	1,924.36	5.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	109.36	26.24 %
Air-Cond	101.92	2.37 %
Wash-Mac	75.97	21.72 %
Total	287.25	5.66 %

Branch *	MTD Sales L	Brand Share %
MDU1	29.70	4.91 %
MDU2	17.55	5.15 %
MDU6	11.04	4.18 %
MDU7	9.34	4.58 %
MPA1	8.41	4.66 %
MDU3	8.27	4.68 %
MDU4	7.03	5.14 %
ATG1	6.72	3.44 %
KRR1	6.26	2.44 %
DGL2	5.65	4.97 %
KKD3	4.49	2.08 %
TEN2	4.05	3.01 %
KYK1	2.38	3.77 %
NKI1	2.20	3.87 %
PNV2	1.92	2.65 %
MNM1	1.44	2.22 %
PVI1	1.19	1.65 %
ODM1	0.85	1.48 %
KPT1	0.77	1.59 %
BTU1	0.31	0.59 %
CMR1	0.09	0.15 %
Total	287.25	5.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	105.32	22.40 %
Wash-Mac	83.97	19.54 %
Air-Cond	73.61	1.40 %
Total	262.91	4.26 %

Branch *	MTD Sales L	Brand Share %
TUT1	30.58	5.07 %
TVL1	14.06	2.02 %
TUT2	9.87	3.54 %
KVT1	9.51	3.17 %
TKS2	8.76	3.01 %
NGR1	8.03	1.77 %
RND1	7.78	3.57 %
MAR1	7.77	3.86 %
PKD1	5.31	3.27 %
STU2	4.23	5.14 %
SDI1	4.11	3.54 %
VLY1	4.05	1.75 %
TYI1	3.90	4.29 %
SNL1	3.07	3.39 %
KGL1	1.48	1.30 %
TKY1	1.34	1.87 %
COL1	1.20	1.97 %
S2SD	1.08	1.13 %
SGT1	0.14	0.42 %
Total	262.91	4.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	111.44	26.25 %
Wash-Mac	73.78	19.88 %
Air-Cond	49.15	1.26 %
Total	234.37	4.99 %

Branch *	MTD Sales L	Brand Share %
CH05	18.49	4.64 %
CH14	16.83	5.15 %
CH16	12.09	4.36 %
CH48	9.82	4.96 %
CH19	8.31	3.71 %
CH30	7.19	3.63 %
CH25	6.75	3.94 %
CH07	6.18	2.98 %
CZWH	4.29	3.75 %
GUD1	4.21	2.29 %
AVD1	3.31	2.64 %
CH39	2.38	3.04 %
CH42	1.62	0.84 %
TKM1	1.54	2.80 %
CGL1	1.49	1.60 %
CH26	1.36	3.92 %
KNR1	1.19	1.51 %
CH29	0.15	1.40 %
MC09		0.00 %
MC10		0.00 %
Total	234.37	4.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	112.54	4.06 %
Fridge	66.60	28.16 %
Wash-Mac	55.10	25.18 %
Total	234.23	7.26 %

Branch *	MTD Sales L	Brand Share %
CBE4	6.47	3.11 %
CBE6	5.45	3.98 %
PLI1	5.11	3.52 %
AVI1	4.92	5.13 %
TPR3	3.45	3.89 %
SYM2	1.86	2.76 %
PDM1	1.80	2.42 %
TPR4	1.33	2.70 %
ANR1	0.76	2.47 %
Total	234.23	7.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	92.09	2.13 %
Fridge	72.88	22.06 %
Wash-Mac	60.56	19.90 %
Total	225.54	4.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	39.86	3.57 %
TNJ1	11.56	4.24 %
MVM1	9.87	3.73 %
TVR2	8.91	3.96 %
TRY4	8.10	5.16 %
TRY3	8.01	4.23 %
TRY2	5.97	4.47 %
TNJ2	5.32	2.43 %
PTK1	5.12	2.78 %
PBR1	4.53	3.42 %
KUM1	4.48	1.85 %
TVR1	4.40	4.86 %
KUM2	3.77	5.00 %
TTP1	3.50	3.96 %
KRN1	1.83	2.57 %
NCK1	1.75	4.05 %
NGT1	0.79	0.65 %
Total	225.54	4.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	85.39	2.79 %
Fridge	82.90	24.77 %
Wash-Mac	55.95	18.97 %
Total	224.23	6.08 %

Branch *	MTD Sales L	Brand Share %
ERD1	18.11	4.84 %
SLM1	11.43	3.12 %
ERD2	8.62	2.31 %
ATU1	5.59	3.85 %
NKL2	5.41	2.96 %
KRI1	4.74	3.68 %
EPI1	3.65	4.89 %
MCR1	2.44	2.94 %
DPR1	1.69	2.91 %
SGI1	1.41	4.35 %
VKL1	1.36	3.53 %
SGG1	1.23	3.63 %
WHKP	0.72	4.04 %
DPR2	0.35	0.51 %
Total	224.23	6.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	81.23	24.05 %
Wash-Mac	77.65	25.78 %
Air-Cond	50.31	1.47 %
Total	209.20	5.16 %

Branch *	MTD Sales L	Brand Share %
CH15	17.14	4.19 %
CH24	12.12	5.14 %
CH21	8.22	3.13 %
CH50	7.39	4.46 %
CH20	5.58	2.71 %
CH12	5.02	2.08 %
CH44	4.54	4.06 %
UKI1	2.47	3.26 %
GPD1	2.19	2.77 %
CH23	1.63	1.67 %
CH34	1.53	1.22 %
CH36	0.96	1.51 %
MC06	0.35	2.24 %
CH01		0.00 %
CH32		0.00 %
Total	209.20	5.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	48.17	24.56 %
Air-Cond	44.74	2.05 %
Wash-Mac	39.16	20.71 %
Total	132.07	5.14 %

Branch *	MTD Sales L	Brand Share %
VEL2	11.23	4.92 %
KPM2	8.79	3.34 %
SBR1	7.84	4.70 %
ABR1	6.88	4.95 %
TRR1	6.49	3.67 %
AKM1	6.07	4.65 %
VEL1	5.39	3.85 %
VSI1	4.05	3.75 %
SLG1	2.91	4.26 %
KPM1	2.50	2.89 %
TRT1	1.81	1.65 %
VNB1	1.49	1.92 %
UGI1	0.81	2.10 %
PLR1	0.59	1.02 %
BGR1	0.22	0.50 %
CGM1	0.19	0.40 %
PTU1	0.09	0.49 %
Total	132.07	5.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	48.59	22.64 %
Wash-Mac	35.14	18.82 %
Air-Cond	30.82	1.42 %
Total	114.56	4.46 %

Branch *	MTD Sales L	Brand Share %
POY1	13.65	4.65 %
POY2	10.75	4.54 %
CUD1	7.88	2.92 %
PRT1	5.35	3.96 %
NVL2	4.93	3.50 %
SJI2	4.50	3.52 %
VCM2	3.03	4.57 %
TRK1	2.46	1.78 %
VPM1	1.48	4.44 %
VPM2	1.19	0.78 %
VCM1	1.16	2.30 %
KKI2	1.00	0.63 %
TVM2		0.00 %
Total	114.56	4.46 %