

MTD Sales
1,960.45 L

Brand Share %
15.84 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	1,004.73	23.09 %
Wash-Mac	941.54	20.74 %
Air-Cond	14.18	0.41 %
Total	1,960.45	15.84 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	353.72	19.12 %
SOUTH-01	300.85	13.98 %
WEST-02	276.10	18.19 %
TRICHY-01	227.84	16.77 %
WEST-01	200.32	18.24 %
CHENNAI-01	189.08	12.39 %
CHENNAI-02	169.97	14.01 %
NORTH ARCOT	128.15	16.30 %
SOUTH ARCOT	104.15	13.17 %
KL-SOUTH	10.28	12.35 %
Total	1,960.45	15.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	191.17	26.73 %
Wash-Mac	161.07	23.62 %
Air-Cond	1.47	0.32 %
Total	353.72	19.12 %

Branch *	MTD Sales L	Brand Share %
MDU2	14.63	11.50 %
ATG1	7.94	13.94 %
MPA1	7.65	14.76 %
SVG1	6.61	14.01 %
TEN2	4.60	11.41 %
KYK1	3.80	15.54 %
SGP1	2.36	15.77 %
NKI1	2.13	6.80 %
KPT1	2.13	9.44 %
ODM1	1.84	9.46 %
PVI1	1.69	5.90 %
MNM1	1.05	4.35 %
BTU1	0.94	4.76 %
PNV1	0.81	3.98 %
CMR1	0.51	4.30 %
WHMD		0.00 %
Total	353.72	19.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	158.56	22.37 %
Wash-Mac	139.10	18.82 %
Air-Cond	3.19	0.45 %
Total	300.85	13.98 %

Branch *	MTD Sales L	Brand Share %
TUT1	42.84	15.44 %
RPM1	15.76	13.95 %
TUT2	12.96	12.92 %
NGR1	12.57	9.32 %
PKD1	10.56	13.96 %
TVL1	9.17	5.30 %
TKS1	6.55	9.53 %
MAR1	5.71	12.72 %
RND1	5.04	7.44 %
MMT1	4.88	14.79 %
VNR1	4.83	15.75 %
APK2	4.60	11.88 %
TKS2	4.37	5.61 %
ASM1	4.09	14.75 %
SKD1	2.76	12.48 %
ARM1	1.96	6.76 %
VLY1	1.82	3.48 %
TVL2	1.32	5.55 %
KGL1	1.28	6.05 %
COL1	1.22	12.99 %
TKY1	1.00	2.94 %
SGT1	0.52	3.08 %
WHTV	-0.09	9.54 %
Total	300.85	13.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	138.02	20.36 %
Fridge	135.01	21.63 %
Air-Cond	3.08	1.42 %
Total	276.10	18.19 %

Branch *	MTD Sales L	Brand Share %
HSR2	9.42	12.64 %
ATU1	8.68	15.63 %
HSR1	3.99	9.70 %
KRI1	3.34	13.15 %
MCR1	3.20	6.17 %
SGG1	2.73	12.01 %
HRR1	2.55	11.39 %
VKL1	2.44	9.62 %
NKL2	2.15	2.56 %
KMM1	1.35	5.74 %
CMI1	1.13	4.94 %
SGI1	0.60	2.40 %
DPR1	0.12	0.65 %
WHKP		0.00 %
WHPD	-0.32	14.11 %
Total	276.10	18.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	132.88	28.02 %
Wash-Mac	90.27	21.43 %
Air-Cond	4.69	1.01 %
Total	227.84	16.77 %

Branch *	MTD Sales L	Brand Share %
PBR2	9.66	10.88 %
TVR2	9.22	13.98 %
MVM1	9.03	12.39 %
TRY4	7.08	10.91 %
MDI1	6.93	13.68 %
PTK1	6.61	12.69 %
TRY2	6.47	15.52 %
KUM1	6.05	7.89 %
KRN1	2.83	12.75 %
NMM1	2.43	13.89 %
NGT1	2.00	5.29 %
PBR1	1.88	6.06 %
Total	227.84	16.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	112.47	22.04 %
Fridge	87.25	20.61 %
Air-Cond	0.59	0.36 %
Total	200.32	18.24 %

Branch *	MTD Sales L	Brand Share %
TPR2	10.96	15.31 %
CBE4	6.82	12.35 %
TPR3	5.74	14.29 %
SNR1	3.81	11.70 %
UAM1	3.16	13.33 %
PPI1	2.77	10.94 %
GDR1	2.50	14.22 %
CBE5	2.39	11.36 %
TPR4	2.22	10.30 %
CNR1	1.49	14.27 %
CBE6	1.21	2.91 %
DPM2	0.99	3.00 %
PDM1	0.82	3.24 %
Total	200.32	18.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	96.32	18.90 %
Fridge	93.60	20.05 %
Air-Cond	-0.84	-0.15 %
Total	189.08	12.39 %

Branch *	MTD Sales L	Brand Share %
CH16	15.39	13.13 %
CH14	11.27	10.40 %
CH42	11.03	13.23 %
CH05	10.64	11.52 %
CH08	9.71	8.55 %
CH19	7.21	7.39 %
CH28	6.03	8.54 %
CH22	5.79	13.61 %
GUD1	5.29	10.12 %
MRM1	5.02	11.08 %
CH07	4.86	7.68 %
AVD1	4.49	7.78 %
CH30	4.34	8.18 %
CGL1	4.27	12.72 %
CH39	4.25	14.77 %
KNR1	3.96	12.34 %
CZWH	2.56	5.76 %
TKM1	2.47	10.62 %
CH48	1.97	3.17 %
CH29	0.69	7.56 %
CH40		0.00 %
MC10		0.00 %
WCHN	-0.62	6.37 %
Total	189.08	12.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	96.61	23.30 %
Fridge	73.10	20.46 %
Air-Cond	0.26	0.06 %
Total	169.97	14.01 %

Branch *	MTD Sales L	Brand Share %
CH03	16.41	12.73 %
CH15	15.31	11.45 %
CH06	9.83	14.26 %
CH18	9.40	14.19 %
CH43	8.11	14.26 %
CH41	6.80	15.06 %
CH20	5.11	9.96 %
CH44	4.46	12.27 %
CH09	4.41	9.39 %
CH24	3.92	7.19 %
CH21	3.03	4.55 %
CH34	2.07	4.28 %
CH23	0.86	4.29 %
CH36	0.73	4.13 %
CH32	0.24	4.11 %
MC06	0.14	5.98 %
MC05		0.00 %
Total	169.97	14.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	64.69	24.51 %
Wash-Mac	61.72	20.50 %
Air-Cond	1.75	0.79 %
Total	128.15	16.30 %

Branch *	MTD Sales L	Brand Share %
KPM2	12.72	11.99 %
VEL2	7.65	15.41 %
TRR1	7.03	15.01 %
SBR1	6.01	12.24 %
VEL1	4.62	13.14 %
KPM1	4.17	12.62 %
TRT1	2.89	7.67 %
PLR1	0.70	3.84 %
VNB1	0.34	1.28 %
PTU1	0.30	4.23 %
BGR1	0.26	1.65 %
UGI1	0.11	0.73 %
CGM1		0.00 %
Total	128.15	16.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	62.46	22.03 %
Wash-Mac	41.70	15.67 %
Total	104.15	13.17 %

Branch *	MTD Sales L	Brand Share %
POY1	12.04	13.29 %
CUD1	9.69	12.72 %
CDM1	7.60	14.14 %
NVL2	7.11	12.87 %
SJI2	6.23	13.22 %
KKI2	4.85	9.29 %
VPM2	4.85	11.66 %
TDM1	4.64	14.62 %
TRK1	4.44	10.13 %
PRT1	3.59	13.53 %
KML1	2.75	11.85 %
TVM1	2.12	14.98 %
POY2	1.04	1.40 %
VCM1	0.52	2.51 %
TVM2	0.10	0.99 %
SJI1		0.00 %
Total	104.15	13.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	6.01	17.46 %
Wash-Mac	4.27	22.73 %
Total	10.28	12.35 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.83	14.26 %
KLR1		0.00 %
WTVP		0.00 %
Total	10.28	12.35 %