

MTD Sales
1,291.71 L

Brand Share %
10.46 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	704.73	22.13 %
Wash-Mac	546.57	18.32 %
Air-Cond	40.01	0.66 %
Dishwash	0.40	0.26 %
Total	1,291.71	10.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	198.70	9.13 %
TRICHY-01	177.83	10.90 %
CHENNAI-01	177.81	8.76 %
CHENNAI-02	176.18	10.52 %
SOUTH-03	152.26	11.23 %
NORTH ARCOT	101.09	10.96 %
WEST-02	86.99	13.20 %
SOUTH ARCOT	83.39	9.79 %
WEST-01	79.33	14.87 %
WEST-03	58.13	11.20 %
Total	1,291.71	10.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	116.67	22.42 %
Wash-Mac	79.51	16.19 %
Air-Cond	2.94	0.26 %
Dishwash	-0.42	-1.59 %
Total	198.70	9.13 %

Branch *	MTD Sales L	Brand Share %
KVT1	9.32	6.53 %
TUT2	8.89	8.66 %
RPM1	8.07	8.35 %
ERL2	5.48	10.28 %
RND2	5.29	7.55 %
TKS2	4.56	5.98 %
VLY1	3.94	5.66 %
TVL1	3.84	1.58 %
NGR1	3.56	3.28 %
MAR1	2.92	5.49 %
RND1	2.81	4.15 %
SDI1	2.57	5.88 %
ASM1	2.32	6.47 %
VNR1	2.29	9.50 %
STU2	1.95	8.90 %
COL1	1.69	10.30 %
KGL1	1.42	5.89 %
TKY1	0.15	0.68 %
SGT1	0.09	0.96 %
WHTV	-0.97	10.19 %
S2SD	-1.59	-12.64 %
Total	198.70	9.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	109.05	26.25 %
Wash-Mac	63.52	19.77 %
Air-Cond	5.25	0.60 %
Total	177.83	10.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	23.84	8.60 %
PBR2	9.59	9.71 %
TNJ2	7.16	9.55 %
NGT1	5.54	8.98 %
TRY3	5.14	10.00 %
PTK1	5.13	7.56 %
TVR2	4.50	5.72 %
KUM1	4.25	4.91 %
AYR1	3.14	8.59 %
PBR1	3.08	9.63 %
PDK1	2.95	9.64 %
KRN1	1.53	8.70 %
KUM2	1.35	3.66 %
WTRZ	-1.44	8.58 %
Total	177.83	10.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	95.78	20.63 %
Wash-Mac	77.40	18.17 %
Air-Cond	4.22	0.38 %
Dishwash	0.42	1.02 %
Total	177.81	8.76 %

Branch *	MTD Sales L	Brand Share %
CH05	12.65	9.00 %
CH47	12.34	8.60 %
CH49	10.91	9.89 %
CH14	10.18	8.46 %
CH28	8.55	9.04 %
AVD1	7.24	8.85 %
CH19	6.68	6.02 %
CH48	6.13	6.61 %
GUD1	6.11	7.36 %
CH30	4.98	5.93 %
KNR1	4.43	10.38 %
CH42	4.25	4.38 %
CH08	2.99	8.32 %
CH07	2.44	2.84 %
CZWH	2.13	3.65 %
CGL1	2.09	7.15 %
MRM1	1.42	3.02 %
CH39	1.07	3.15 %
CH29	0.30	4.45 %
MC09	0.26	2.23 %
Total	177.81	8.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	90.60	22.95 %
Wash-Mac	75.08	20.60 %
Air-Cond	10.51	1.17 %
Total	176.18	10.52 %

Branch *	MTD Sales L	Brand Share %
CH15	18.27	9.82 %
CH18	8.45	8.57 %
CH12	5.64	6.66 %
CH20	5.15	7.11 %
CH41	5.11	10.05 %
CH21	4.90	4.77 %
CH51	4.74	5.23 %
CH33	4.62	8.30 %
CH43	4.31	8.69 %
CH34	4.25	8.18 %
UKI1	2.42	8.57 %
GPD1	2.38	10.09 %
CH24	1.01	1.17 %
CH31	0.92	6.67 %
CH01	0.35	6.40 %
CH32	0.21	1.98 %
CH36	0.19	0.76 %
CH23	0.15	0.71 %
MC05		0.00 %
MC06		0.00 %
WCHN	-3.68	5.35 %
Total	176.18	10.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	78.66	21.77 %
Wash-Mac	67.61	20.27 %
Air-Cond	5.59	0.86 %
Dishwash	0.40	3.61 %
Total	152.26	11.23 %

Branch *	MTD Sales L	Brand Share %
KKD3	9.99	9.87 %
MDU2	8.55	9.96 %
KRR1	4.99	10.29 %
MDU7	4.15	9.55 %
MDU3	4.15	10.06 %
MPA1	3.50	8.96 %
ATG1	3.11	6.63 %
PVI1	2.89	5.47 %
MDU4	2.87	9.53 %
TEN2	2.49	9.73 %
TMM1	2.47	6.69 %
DGL2	2.34	8.42 %
NKI1	1.59	7.44 %
KPT1	1.02	9.48 %
BNR1	0.98	4.62 %
PNV2	0.81	4.54 %
KYK1	0.77	5.69 %
MLR1	0.62	2.84 %
CMR1	0.46	6.36 %
MNM1	0.44	3.00 %
ODM1	0.19	1.69 %
BTU1	0.19	1.26 %
WHMD	-0.33	3.80 %
Total	152.26	11.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	56.03	23.16 %
Wash-Mac	42.90	17.74 %
Air-Cond	2.16	0.50 %
Total	101.09	10.96 %

Branch *	MTD Sales L	Brand Share %
VEL2	5.01	8.03 %
TRR1	4.40	8.67 %
VEL4	3.30	4.60 %
TRT1	3.25	9.97 %
SBR1	2.53	3.87 %
CYR1	2.24	10.00 %
VSI1	1.89	7.09 %
ARC2	1.71	9.01 %
VEL3	1.06	1.77 %
VNB1	0.59	2.55 %
BGR1	0.34	2.15 %
PLR1	0.17	0.69 %
KPM1	0.17	0.65 %
PTU1		0.00 %
UGI1		0.00 %
WHVL	-0.63	9.14 %
Total	101.09	10.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	43.61	18.74 %
Wash-Mac	41.72	18.03 %
Air-Cond	1.67	0.88 %
Total	86.99	13.20 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.71	8.39 %
ATU1	3.50	7.95 %
SLM2	3.10	7.84 %
MCR1	2.77	8.50 %
DPR2	1.58	10.08 %
HRR1	1.11	7.95 %
PNG1	1.05	8.13 %
KAM1	0.82	4.37 %
SGI1	0.10	0.80 %
WZWH	-0.14	-1.85 %
WHKP	-0.37	8.63 %
Total	86.99	13.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	45.37	19.72 %
Wash-Mac	37.36	17.92 %
Air-Cond	0.66	0.16 %
Total	83.39	9.79 %

Branch *	MTD Sales L	Brand Share %
POY1	7.03	7.25 %
TRK1	6.06	10.28 %
VPM2	4.26	8.79 %
PRT1	3.33	8.48 %
POY2	2.93	5.11 %
SJI2	2.69	5.55 %
KKI2	2.49	6.89 %
MKM1	2.24	10.23 %
NVL2	2.10	4.94 %
TVM1	1.02	5.68 %
VCM2	0.78	2.66 %
TVM2	0.43	1.78 %
VCM1		0.00 %
WHUT	-0.80	7.44 %
Total	83.39	9.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	38.78	21.21 %
Wash-Mac	37.64	18.78 %
Air-Cond	2.91	2.03 %
Total	79.33	14.87 %

Branch *	MTD Sales L	Brand Share %
CBE1	3.49	10.39 %
PLI1	3.21	9.27 %
SUL1	1.97	8.64 %
SNR1	1.86	6.21 %
KGI1	0.56	9.30 %
ANR1	0.41	7.50 %
PDM1	0.34	3.90 %
WHCB	-1.82	10.21 %
Total	79.33	14.87 %

WEST-03

Property	MTD Sales L	Brand Share %
Fridge	30.20	21.37 %
Wash-Mac	23.83	14.47 %
Air-Cond	4.10	1.97 %
Total	58.13	11.20 %

Branch *	MTD Sales L	Brand Share %
NKL2	5.97	8.65 %
ERD2	5.41	6.11 %
TPR1	3.09	8.28 %
AVI1	2.04	9.63 %
SYM2	0.74	4.09 %
TPR4	0.32	3.95 %
VKL1	0.17	2.04 %
WHPD	-0.65	6.90 %
W3SD	-0.73	-86.11 %
Total	58.13	11.20 %