

MTD Sales
873.17 L

Brand Share %
12.07 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	472.15	22.27 %
Wash-Mac	384.23	19.23 %
Air-Cond	16.79	0.54 %
Total	873.17	12.07 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	144.74	10.02 %
CHENNAI-01	125.46	11.24 %
SOUTH-03	107.34	12.76 %
TRICHY-01	99.50	12.51 %
CHENNAI-02	96.53	10.80 %
WEST-02	88.24	14.94 %
WEST-01	81.94	16.10 %
NORTH ARCOT	59.04	13.89 %
SOUTH ARCOT	52.23	10.26 %
KL-SOUTH	18.16	16.17 %
Total	873.17	12.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	84.95	21.97 %
Wash-Mac	56.24	16.51 %
Air-Cond	3.55	0.49 %
Total	144.74	10.02 %

Branch *	MTD Sales L	Brand Share %
KVT1	8.47	8.90 %
RPM1	7.52	8.84 %
NGR1	7.40	10.03 %
TVL1	7.18	3.83 %
TUT2	6.39	8.31 %
VNR2	5.13	10.40 %
TCN1	3.48	11.05 %
TYI1	3.25	11.59 %
RND1	3.15	6.97 %
MAR1	2.91	5.80 %
TKS1	2.81	9.59 %
TKS2	2.39	5.62 %
VNR1	0.98	5.13 %
STU2	0.85	7.81 %
ARM1	0.78	8.83 %
TVL2	0.53	3.21 %
KGL1	0.50	5.39 %
VLY1	0.50	1.27 %
TKY1	0.08	0.46 %
SGT1		0.00 %
COL1	-0.14	-2.26 %
Total	144.74	10.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	64.54	22.53 %
Wash-Mac	57.38	19.34 %
Air-Cond	3.54	0.66 %
Total	125.46	11.24 %

Branch *	MTD Sales L	Brand Share %
CH14	6.70	8.72 %
CH08	5.95	7.24 %
CH05	4.58	6.47 %
CH19	4.47	7.14 %
AVD1	4.37	11.53 %
CH22	4.12	11.26 %
CH07	3.08	5.68 %
KNR1	2.39	11.68 %
CH39	2.22	8.41 %
CH30	2.10	4.85 %
CGL1	1.86	8.90 %
GUD1	1.34	3.43 %
CH48	1.11	2.64 %
TKM1	0.77	5.29 %
MRM1	0.50	1.75 %
CH40	0.09	2.13 %
CH29		0.00 %
MC10		0.00 %
Total	125.46	11.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	59.39	20.41 %
Wash-Mac	45.83	19.26 %
Air-Cond	2.12	0.68 %
Total	107.34	12.76 %

Branch *	MTD Sales L	Brand Share %
KKD3	4.82	7.46 %
ATG1	4.10	9.52 %
DGL2	2.08	11.79 %
CBM1	2.04	11.46 %
PVI1	1.90	6.74 %
USL1	1.51	11.60 %
KYK1	1.46	10.11 %
TEN2	1.37	8.95 %
BNR1	1.31	9.48 %
TDI1	1.13	11.38 %
KRR1	1.03	7.68 %
PNI1	0.80	11.31 %
SVG1	0.78	5.42 %
PNV1	0.76	5.57 %
NKI1	0.51	3.01 %
CMR1	0.35	6.51 %
ODM1	0.23	3.24 %
KPT1	0.23	2.81 %
MNM1	0.14	1.07 %
BTU1		0.00 %
Total	107.34	12.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	58.55	25.02 %
Wash-Mac	39.15	21.43 %
Air-Cond	1.80	0.48 %
Total	99.50	12.51 %

Branch *	MTD Sales L	Brand Share %
TRY1	18.47	9.73 %
TVR2	4.34	10.03 %
KUM1	3.43	7.33 %
PTK1	2.10	5.45 %
MDI1	2.07	7.57 %
TRY2	1.61	8.33 %
NGT1	1.30	4.05 %
TTP1	1.02	7.32 %
NMM1	0.78	7.33 %
KRN1	0.56	6.82 %
PBR1	0.47	3.34 %
Total	99.50	12.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	50.50	22.47 %
Fridge	44.68	23.02 %
Air-Cond	1.35	0.28 %
Total	96.53	10.80 %

Branch *	MTD Sales L	Brand Share %
CH15	9.94	9.21 %
CH12	5.98	11.31 %
CH20	4.48	11.36 %
CH06	3.94	9.57 %
CH09	2.51	7.80 %
CH43	2.28	7.77 %
CH44	2.14	7.88 %
CH21	1.62	2.89 %
CH24	1.56	3.85 %
PON1	1.53	7.96 %
CH34	1.22	3.71 %
CH32	0.93	10.22 %
CH23	0.77	4.10 %
MC06	0.57	7.75 %
CH36		0.00 %
Total	96.53	10.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	48.25	22.90 %
Wash-Mac	37.91	16.65 %
Air-Cond	2.08	1.36 %
Total	88.24	14.94 %

Branch *	MTD Sales L	Brand Share %
ERD2	4.93	11.37 %
SLM1	3.71	10.09 %
NKL2	2.26	5.02 %
ATU1	2.23	10.79 %
KRI1	1.00	7.56 %
PLC1	0.80	10.72 %
MCR1	0.77	3.99 %
VKL1	0.56	5.43 %
HRR1	0.55	7.07 %
CMI1	0.38	5.05 %
DPR1		0.00 %
SGI1		0.00 %
Total	88.24	14.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	42.34	21.32 %
Fridge	38.53	20.71 %
Air-Cond	1.06	0.86 %
Total	81.94	16.10 %

Branch *	MTD Sales L	Brand Share %
SNR1	2.21	10.37 %
CBE1	1.81	11.06 %
UAM1	1.49	10.88 %
TPR3	1.11	7.44 %
SYM2	0.97	7.71 %
AVI1	0.93	8.21 %
CNR1	0.68	7.55 %
DPM2	0.59	4.30 %
GDR1	0.53	8.97 %
KGI1	0.49	6.58 %
ANR1	0.43	10.21 %
TPR4	0.40	4.74 %
PDM1	0.02	0.20 %
Total	81.94	16.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	29.72	22.54 %
Wash-Mac	28.03	22.48 %
Air-Cond	1.29	0.77 %
Total	59.04	13.89 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.84	11.89 %
SBR1	4.61	11.22 %
TRR1	2.47	11.32 %
VSI1	1.27	9.54 %
CYR1	1.11	10.92 %
TRT1	0.85	7.34 %
PTU1	0.30	5.89 %
PLR1	0.21	1.73 %
CGM1	0.20	0.88 %
UGI1	0.12	2.69 %
VNB1	0.09	0.86 %
BGR1		0.00 %
NASD		0.00 %
Total	59.04	13.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	31.39	21.36 %
Wash-Mac	20.84	15.53 %
Total	52.23	10.26 %

Branch *	MTD Sales L	Brand Share %
POY1	5.97	9.34 %
CUD1	4.14	10.04 %
TRK1	3.42	8.12 %
CDM1	3.34	11.29 %
SJI1	2.49	9.41 %
NVL2	2.13	8.02 %
TDM1	2.08	7.70 %
POY2	1.95	4.07 %
KKI2	1.87	7.53 %
VPM2	1.82	6.79 %
PRT1	1.72	9.84 %
KML1	1.09	7.82 %
MKM1	0.96	11.36 %
VCM1	0.14	1.03 %
Total	52.23	10.26 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	12.15	23.48 %
Wash-Mac	6.01	19.66 %
Total	18.16	16.17 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.59	9.39 %
Total	18.16	16.17 %