

MTD Sales
1,199.26 L

Brand Share %
11.89 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	653.43	20.21 %
Wash-Mac	522.23	17.22 %
Air-Cond	23.60	0.62 %
Total	1,199.26	11.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	188.66	11.09 %
SOUTH-03	178.53	15.46 %
TRICHY-01	172.49	12.90 %
CHENNAI-01	146.65	9.38 %
CHENNAI-02	122.15	10.28 %
WEST-02	112.77	12.86 %
WEST-01	98.40	14.14 %
SOUTH ARCOT	82.89	10.04 %
NORTH ARCOT	81.67	12.81 %
KL-SOUTH	15.05	14.16 %
Total	1,199.26	11.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	107.97	20.40 %
Wash-Mac	75.41	15.21 %
Air-Cond	5.27	0.78 %
Total	188.66	11.09 %

Branch *	MTD Sales L	Brand Share %
TUT1	21.09	9.94 %
TVL1	7.90	4.74 %
RPM1	7.81	11.50 %
NGR1	6.03	5.14 %
TKS1	5.68	10.46 %
TKS2	5.54	8.61 %
TUT2	5.12	7.55 %
SKD1	3.87	8.65 %
RND1	3.44	5.10 %
ASM1	2.94	11.59 %
VNR1	2.34	11.55 %
STU2	2.23	11.05 %
VLY1	1.45	2.70 %
APK2	1.27	11.34 %
KGL1	0.77	5.33 %
TVL2	0.75	3.67 %
TKY1	0.63	2.33 %
ERL1	0.48	-20.20 %
COL1	0.39	4.17 %
SGT1		0.00 %
Total	188.66	11.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	95.19	23.24 %
Wash-Mac	79.60	21.51 %
Air-Cond	3.75	1.00 %
Total	178.53	15.46 %

Branch *	MTD Sales L	Brand Share %
ATG1	5.01	10.11 %
MDU3	3.60	10.97 %
CBM1	3.39	10.95 %
TEN2	2.35	10.71 %
SVG1	1.77	6.01 %
KYK1	1.74	8.14 %
NKI1	0.99	5.58 %
MNM1	0.79	5.53 %
PNV1	0.58	3.46 %
PVI1	0.51	1.92 %
CMR1	0.37	4.98 %
BTU1	0.36	2.83 %
KPT1	0.29	3.45 %
ODM1	0.19	1.63 %
WHMD		0.00 %
Total	178.53	15.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	111.56	25.03 %
Wash-Mac	57.95	17.80 %
Air-Cond	2.99	0.53 %
Total	172.49	12.90 %

Branch *	MTD Sales L	Brand Share %
PBR2	10.07	11.06 %
TNJ2	7.76	11.54 %
KUM1	7.13	8.11 %
TVR2	5.79	7.50 %
PTK1	5.71	9.17 %
AYR1	2.75	11.82 %
NGT1	1.80	3.66 %
KRN1	1.52	10.22 %
PBR1	1.40	7.59 %
APM1	1.13	5.55 %
NMM1		0.00 %
Total	172.49	12.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	71.56	18.05 %
Fridge	71.16	17.75 %
Air-Cond	3.93	0.51 %
Total	146.65	9.38 %

Branch *	MTD Sales L	Brand Share %
CH05	9.79	8.28 %
CH14	8.35	9.64 %
CH11	6.39	7.58 %
CH28	6.27	10.36 %
CH08	5.61	5.09 %
CGL1	5.48	11.52 %
CH30	5.33	7.20 %
CH19	5.07	5.40 %
CH48	4.74	7.12 %
CH22	4.50	8.65 %
CH38	3.56	11.15 %
CH39	3.52	11.60 %
GUD1	3.47	6.08 %
AVD1	3.36	6.31 %
CH07	2.91	4.90 %
KNR1	2.54	10.05 %
MRM1	2.30	6.12 %
TKM1	1.92	10.06 %
CZWH	0.15	1.28 %
CH29		0.00 %
CH40		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	146.65	9.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	66.49	20.25 %
Fridge	52.36	16.80 %
Air-Cond	3.30	0.60 %
Total	122.15	10.28 %

Branch *	MTD Sales L	Brand Share %
CH15	10.93	8.57 %
CH18	7.03	9.61 %
CH21	6.64	10.14 %
CH33	4.90	10.95 %
CH06	3.91	7.02 %
CH20	3.69	6.71 %
CH44	2.78	7.96 %
CH09	2.19	5.23 %
CH43	1.79	4.17 %
CH24	1.39	3.66 %
CH23	1.29	4.86 %
CH34	0.92	1.82 %
CH32	0.92	8.79 %
CH36	0.50	2.06 %
MC06	0.45	10.25 %
CH01	0.10	10.97 %
MC08		0.00 %
Total	122.15	10.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	61.28	18.24 %
Wash-Mac	50.31	14.70 %
Air-Cond	1.17	0.59 %
Total	112.77	12.86 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.98	11.63 %
HSR2	5.04	10.37 %
SLM3	4.57	11.79 %
HSR1	3.67	9.82 %
ATU1	3.52	9.22 %
KRI1	3.00	11.19 %
TRM1	2.28	10.33 %
APN1	1.39	9.29 %
HRR1	1.20	10.51 %
NKL2	0.70	1.97 %
MCR1	0.67	2.64 %
CMI1	0.61	7.93 %
SGG1	0.61	6.09 %
VKL1	0.47	3.94 %
KMM1	0.39	3.05 %
SGI1	0.31	1.77 %
DPR2	0.30	2.37 %
DPR1		0.00 %
WHKP		0.00 %
WHPD	-0.19	10.94 %
Total	112.77	12.86 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	50.21	16.45 %
Fridge	46.08	17.07 %
Air-Cond	2.10	1.74 %
Total	98.40	14.14 %

Branch *	MTD Sales L	Brand Share %
KMR1	6.24	10.82 %
UAM1	1.71	9.53 %
TPR3	1.56	7.87 %
PPI1	1.15	8.81 %
CBE3	1.05	9.88 %
PDM1	0.76	5.37 %
CNR1	0.68	7.31 %
SNR1	0.63	2.33 %
ANR1	0.61	10.88 %
SYM2	0.57	3.95 %
GDR1	0.57	8.77 %
GBM1	0.56	4.19 %
TPR4	0.14	0.87 %
DPM2	0.09	0.43 %
WHCB		0.00 %
Total	98.40	14.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	51.10	19.50 %
Wash-Mac	31.53	12.81 %
Air-Cond	0.26	0.08 %
Total	82.89	10.04 %

Branch *	MTD Sales L	Brand Share %
POY1	12.96	11.75 %
CUD1	7.72	10.06 %
CDM1	5.60	10.46 %
KKI2	5.05	10.99 %
VPM2	3.51	5.70 %
TRK1	3.14	7.47 %
NVL2	3.01	4.99 %
POY2	2.96	3.61 %
SJI1	2.73	10.96 %
TDM1	0.85	2.69 %
VCM1	0.50	1.76 %
WHNV		0.00 %
Total	82.89	10.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	47.51	21.61 %
Wash-Mac	33.34	17.27 %
Air-Cond	0.83	0.37 %
Total	81.67	12.81 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.52	11.31 %
TRR1	4.35	10.00 %
VEL1	4.26	10.36 %
KPM1	3.43	10.95 %
ARC2	2.62	7.19 %
VSI1	2.50	10.49 %
UGI1	0.61	5.83 %
TRT1	0.58	2.46 %
CGM1	0.31	1.72 %
PTU1	0.31	6.83 %
VNB1	0.09	0.57 %
BGR1		0.00 %
PLR1		0.00 %
WHVL		0.00 %
Total	81.67	12.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	9.22	19.06 %
Wash-Mac	5.83	19.22 %
Total	15.05	14.16 %

Branch *	MTD Sales L	Brand Share %
Total	15.05	14.16 %